Donor Information

DONOR (RECEIVES OFFICIAL TAX RECEIPT): _____

NAME (FOR RECOGNITION PURPOSES): _____

MAILING ADDRESS: _____

CITY/STATE: _____ ZIP: _____

EMAIL: _____ PHONE NUMBER (WITH AREA CODE): _____

NAME OF WESTERN BONANZA TEAM MEMBER WHO ASSISTED YOU: _____

PLEASE MAKE CHECKS OUT TO: CAL POLY FOUNDATION

MAIL COMPLETED FORM AND CHECKS
TO: CAL POLY GIFT ADMINISTRATION
MEMO: WESTERN BONANZA
1 GRAND AVENUE
SAN LUIS OBISPO, CA 93407

CAL POLY
Animal Science
COLLEGE OF AGRICULTURE, FOOD & ENVIRONMENTAL SCIENCES

PREM: WBON ALLOC. #222 / A3705

ABOUT US

The Western Bonanza Junior Livestock Show is run entirely by a team of 200 Cal Poly students. Students get the ultimate hands-on, Learn by Doing experience, putting in countless hours to produce a one-of-a-kind livestock show. Thank you to all who help make Western Bonanza the best in the West!

GENERAL MANAGERS
Kyleigh Forster & Gracyn Vandborg

SPONSORSHIP MANAGER
Savannah Hopping

FACILITIES MANAGER
Caleb Callison & Cooper Guffey

MARKETING MANAGER
Bella Twiss

OFFICE MANAGER
Addie Scott

LIVESTOCK MANAGER
Blake Lauppe

AWARDS MANAGER
Kyla Lambert & Kadence Umbarger

EVENTS MANAGER
Emily Ramirez

ADVISOR
Hailey Rose Switzer
hswitzer@calpoly.edu

STAY CONNECTED

westernbonanza.calpoly.edu
westernbonanza@calpoly.edu
/westernbonanza
@westernbonanza
Office phone: 805-756-2180



CAL POLY'S WESTERN BONANZA

JUNIOR LIVESTOCK SHOW

WESTERN BONANZA 1985 2027 Junior Livestock Show

FEB. 10-14, 2027

PASO ROBLES EVENT CENTER

Cal Poly's Western Bonanza Junior Livestock Show began in 1985 as a senior project and continues to grow. Western Bonanza is the only jackpot livestock show in the western United States that is managed entirely by students. The program has provided hundreds of students with a hands-on role in livestock show management.

At the forefront of the Western Bonanza program are the show's exhibitors. As one of the most competitive jackpot shows in the country, Western Bonanza continues to attract thousands of exhibitors, between the ages of 5 and 21, from several states. In 2026, Western Bonanza featured more than 850 exhibitors and more than 5,000 entries between the A and B shows.

Western Bonanza offers first-class payouts, premium awards, top-tier judges, quality facilities and true customer service to our exhibitors. We sincerely appreciate the continued support of our sponsors. Without them, we would not be able to create life-changing experiences and hands-on learning for exhibitors and students alike.
Thank you for being a part of the team that makes Western Bonanza "The Best in the West!"

Sincerely,

Savannah Hopping

SAVANNAH HOPPING
Sponsorship Manager
westernbonanza@calpoly.edu

PARTNERSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

Support the annual Western Bonanza Junior Livestock Show as an event sponsor.

PREMIER TITLE SPONSOR
$4,000+
(Benefits valued at $50)

- Program recognition
- Logo on exhibitor T-shirt
- Logo on four shared banners in show rings
- Two full pages of logo placement on program
- Two VIP parking passes
- Social media recognition

PLATINUM SPONSOR
$3,000-$3,999
(Benefits valued at $25)

- Program recognition
- Logo on exhibitor T-shirt
- Logo on three shared banners in show rings
- Two full pages of logo placement on program
- One VIP parking pass

GOLD SPONSOR
$2,000-$2,999
(Benefits valued at $25)

- Program recognition
- Logo on exhibitor T-shirt
- Logo on two shared banners in show rings
- One full page of logo placement on program
- One VIP parking pass

EXHIBITOR SPONSOR
$2,000-$2,999
(Benefits valued at $150)

- Program recognition
- Logo on exhibitor T-shirt
- Stalling request
- VIP move-in
- One VIP parking pass

SILVER SPONSOR
$1,000-$1,999
(Benefits valued at $0)

- Program recognition
- Logo on exhibitor T-shirt
- One banner in show rings
- One half-page of logo placement on program

BRONZE SPONSOR
$500-$999
(Benefits Valued at $0)
(100% tax-deductible)

- Program recognition

AWARD SPONSORSHIP OPTIONS

Available on a first-come, first-served basis. Award sponsorships are 100% tax-deductible.

DIVISION	BUCKLE	BANNER
$500	**$250**	**$100**

IN-KIND GIFTS

Donations of product and/or services are another way to help the program. From feed and veterinary services to supplies and equipment, support Western Bonanza with an in-kind gift.

If you are interested in paid brand recognition with Western Bonanza, please contact Savannah Hopping at westernbonanza@calpoly.edu.
Note: Paid brand recognition are not considered charitable donations.

Yes! I would like to support the Western Bonanza Junior Livestock Show!

I would like to sponsor the sale at the following level:

- ☐ PREMIER TITLE $4,000+ *(Benefits valued at $50)*
- ☐ PLATINUM $3,000-$3,999 *(Benefits valued at $25)*
- ☐ GOLD $2,000-$2,999 *(Benefits valued at $25)*
- ☐ EXHIBITOR $2,000-$2,999 *(Benefits valued at $150)*
- ☐ SILVER $1,000-$1,999 *(Benefits valued at $0)*
- ☐ BRONZE $500-$999 *(Benefits valued at $0)*
- ☐ I WOULD LIKE TO WAIVE MY BENEFITS AND MAKE MY SPONSORSHIP 100% TAX-DEDUCTIBLE*

*Premier Title, Platinum, Gold and Silver Sponsors ONLY. Award sponsorships and other **gift** amounts do not include benefits and are 100% tax-deductible.

Award Sponsor Instructions: Write in award level and/or species (e.g. Supreme Champion Sheep)

- ☐ DIVISION $500 _____
- ☐ BUCKLE AWARD $250 _____
- ☐ BANNER AWARD $100 _____
- ☐ OTHER GIFT AMOUNT $ _____

☐ I have read and completed donor information on the opposite side of this section.

**Items valued at more than $5,000 require a qualified appraisal. Please contact Hailey Rose Switzer for more information. All items are subject to approval.

AND/OR I would like to make an in-kind donation to support the program.

ITEM DESCRIPTION: _____

ESTIMATED VALUE**: $ _____

Signature (REQUIRED): _____

Date: _____

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I would like to sponsor the sale at the following level:

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- ☐ PLATINUM $3,000-$3,999 *(Benefits valued at $25)*
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- ☐ EXHIBITOR $2,000-$2,999 *(Benefits valued at $150)*
- ☐ SILVER $1,000-$1,999 *(Benefits valued at $0)*
- ☐ BRONZE $500-$999 *(Benefits valued at $0)*

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LEARN BY DOING

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