

ULO Oral Communication Rubric

Speaker _____ Class: _____ Time: _____

1. Verbal Delivery

1	2	3	4	5
Delivery detracts from the presentation. (e.g., rate too fast/slow, monotone, inaudible, disfluent, many vocalized pauses). Speaker is visibly uncomfortable or unprepared.		Delivery makes the presentation understandable but there are some delivery difficulties (e.g., lacking expressiveness, some disfluency). Speaker is somewhat tentative.		Delivery makes the presentation compelling (e.g., appropriate rate, dynamic, good volume, fluent). Speaker is polished & confident.

2. Nonverbal Delivery

1	2	3	4	5
Eye contact visible 0-30% of the time. Gestures and/or posture distract the audience. Inappropriate attire detracts		Eye contact visible/generalized 40-60% of the time. Gestures, posture, and/or nonverbal appearance are satisfactory.		Eye contact sustained & generalized 70% or more of the time. Gestures, posture and/or nonverbal appearance enhances speech.

3. Central Message

1	2	3	4	5
Presents vague, lackluster, and forgettable message. Message is uninteresting.		Presents understandable but not particularly compelling, or memorable message. Message is ordinary.		Presents clear, compelling, and memorable message. Message is interesting.

4. Organization

1	2	3	4	5
Presents info without a logical sequence. Audience has difficulty following the presentation. Intro, body, transitions & conclusion are not observable. Speaker jumps around.		Presents info in an intermittently logical sequence making the content somewhat cohesive. Intro, body, transitions & conclusion are somewhat observable.		Presents info in a logical & thoughtful sequence making the content cohesive. Intro, body, transitions & conclusion are clearly observable. Audience can easily follow the presentation.

5. Language Use

1	2	3	4	5
Language is misused, vague, unimaginative, unclear, not compelling . Language is inappropriate for the audience. Errors in grammar and/or pronunciation are observed throughout.		Language is commonplace & mundane but understandable and somewhat appropriate to the audience. Grammar and pronunciation are acceptable.		Language is imaginative, clear, memorable, descriptive & thoughtfully tailored to the audience . Correct grammar & pronunciation are observed throughout.

6. Use of Supporting Material

1	2	3	4	5
Presents insufficient supporting material (e.g., explanations, examples, illustrations, statistics, analogies, quotations) that minimally supports the presentation.		Presents some supporting material (e.g., explanations, examples, illustrations, statistics, analogies, quotations) that partially supports the presentation.		Presents a variety of supporting material (e.g., explanations, examples, illustrations, statistics, analogies, quotations) that significantly supports the presentation.

7. Visual Aid Use Yes→(if yes, please circle 1-5) No___(if no, skip this item)

1	2	3	4	5
Visuals or props are hard to see, unprofessional, unclear or irrelevant .		Visuals or props are satisfactory but mediocre and not compelling.		Visuals or props are clear, professional, vivid, memorable and enhance the presentation.

Suggestions for Improvement:

- 1) _____
- 2) _____
- 3) _____

Things you did well and should strive to continue:

- 1) _____
- 2) _____
- 3) _____