















Student Affairs Strategic Plan Implementation 2015-16



Strategic Initiatives TrackMEET

#	Goal/Initiative	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun			
1	Build a Culture of Excellent and Innovation															
1.7	Develop learning outcomes for all Student Affairs departments and programs	█							★					★ CLICK		
1.8	Create awards to encourage and recognize staff for ideas, solutions and improvements to Student Affairs programming and service delivery							█		★				★ CLICK		
1.9	Expand the efforts of Career Services to utilize technology and innovative models of student career development							█							★ CLICK	
1.10	To research, create, market and execute a UU referendum for February, 2016	█							★					★ CLICK		
2	Enhance Campus Life and Student Success															
2.7	Develop a campus-wide approach to student leadership development that complements what exists in segmented areas around campus	█							★					★ CLICK		
2.8	Create programs to engage students their first year to help promote retention and achieve career goals, clarify major selection, develop career objectives, and create career development plans to help improve graduation rates	█							★					★ CLICK		
2.11	Expand learning support services through our Academic Skills Center to deliver cutting-edge academic support and retention programs to more students							█							★ CLICK	
2.12	Design and implement a dynamic speaker series to spark dialogue, challenge assumptions, and open new ways of thinking for students							█					★			★ CLICK
2.13	Build student leadership opportunities where students discover their strengths	█							★					★ CLICK		

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3	Engage Partners to Ensure our Future Success												
3.4	Collaborate across the campus to develop and execute a targeted engagement strategy for parents and family supporters from orientation through graduation												
3.5	Expand Student Affairs Marketing & Communications infrastructure in collaboration with University Communications												
3.6	Develop and execute a Student Affairs Marketing and Communications strategy and branding campaign to include all departments and programs within Student Affairs												
3.7	Demonstrate the value of Student Affairs to key stakeholders, especially faculty and parents, to achieve Cal Poly's retention and graduation goals												
3.8	Expand partnerships with Academic Affairs through faculty involvement on task forces, selection committees, and program development												
3.9	Expand the Student Affairs Advancement infrastructure to target the priorities in the comprehensive campaign												
3.10	Promote a culture of support, philanthropy and community engagement with parents, alumni, employers, students and the greater community												
3.11	Partner with key employers to grow internship and career opportunities for Cal Poly graduates and support the university's goal to produce more graduates for California								