

# Student Success Fee Impact Report

2016 - 2017



*Mustangs Forever*

Student Affairs programs, services, and support funded through Student Success Fees and the impact to student success.

New Positions Career Services	Impact to Student Success Total Allocation: \$732,000	# Students Impacted
1 Career Counselor	<p><b>INCREASED SERVICE CAPACITY</b>  <b>Developed:</b> College Specialist Team strengthened partnerships and programming with academic colleges  <b>Delivered:</b> College-based model with Career Counselor assigned to each of the six academic colleges  <b>Developed:</b> FasTrak services (same-day student appointment model) resulted in increased student access to career counseling (Mon-Thurs: 1-4 pm) and weekly Drop-In Hours for each college career specialist  <b>Extended Service Hours:</b> Tuesday evenings 4:10 - 6:00 pm  <b>Offered evening/weekend career workshops</b> for all six colleges (academic classes), residence hall programming, specific groups (Cultural, ASI, Greek organizations, etc.) and clubs (Total Evening/Weekend Workshops = 96)  <b>Increased:</b> Number of Counseling appointments by 41% and workshops by 10%</p>	4,632
3 Career Counselors	<p><b>FIRST IMPACT PROGRAM</b>  <b>Developed:</b> Freshman Focus Team created to reach out, connect and serve first-year students  <b>Delivered:</b> Engaged 100% of first-year students = 6,060  <b>Connected:</b> Reached 7,429 students through classroom presentations, change of major workshops, 1-on-1 appointments, and groups (1,369 were students from other academic year levels attending first year classes and programs)</p>	6,060
1 Recruiting Associate	<p><b>JOBS PROGRAM</b>  <b>Increased:</b> Number of jobs posted = 27,568 (32% increase)  <b>Developed:</b> 6 Emerging Market Programs: How Technology Affects the Modern Human Experience (CLA focus); Careers in Fermentation (CAFES focus); The Future of Genetics (COSAM focus); Careers in Data Analytics and Data Driven Marketing (OCOB focus); Careers in Healthy Design (CAED focus); Careers in Augmented and Virtual Reality (CENG focus).  <b>Coordinated:</b> Six Industry Panels, web launches, and related job/internship postings and partnering with 24 expert speakers to provide industry insight, career-related advice, and networking opportunities to 302 interested students.  <b>Implemented:</b> 6 on-line job search &amp; exploration resources Going Global (international search), BIG Interview (interview skills), Career Spots (video career and internship spots), Focus 2 (Self-Assessment and Career Exploration), Portfolium (showcase skills and projects), and MustangJOBS (New Handshake platform resulted in 54% increase in student logins and 74% increase in student registrations)</p>	<p>27,568 jobs for students</p> <p>32,554 students in Portfolium</p> <p>46,516 students and views for Online Career Resources</p> <p>470,380 logins from 19,075 students in MustangJobs</p>

New Positions Career Services	Impact to Student Success	# Students Impacted
<p>1 Recruiting Associate 2 Employer Development Specialists</p>	<p>MORE JOBS PROGRAM – Targeting CLA &amp; COSAM Majors</p> <p><b>Increased:</b> Number of CLA job and internship postings by 65% = 8,394 job postings for liberal arts majors</p> <p><b>Increased:</b> Number of COSAM job and internship postings by 69% = 9,725 job postings for science &amp; math majors</p> <p><b>Developed:</b> Engaged 334 new and existing employers (40% above goal), creating a broader range of jobs for CLA/COSAM majors</p> <p><b>Coordinated</b> 434 employer engagements (career events, employer events, college events, recruitment activities, faculty/career events)</p> <p><b>Collaborated</b> with CIE to offer 3rd annual “Start-Up Career Fair” and 10 academic departments to develop career, alumni networking, and industry expert events, and \$5,000 student travel grant</p> <p><b>Researched and Published:</b> 72 newsletters highlighting employers, events, jobs, internships, and professional development insights.</p>	<p>All CLA/COSAM students</p>

New Positions Disability Resources	Impact to Student Success Total Allocation: \$458,946	# Students Impacted
<p>1 Access Specialist 3 Sign Language Interpreters</p>	<p><b>Increased:</b> Number of students served by 15% (from 1,336 to 1,537)</p> <p><b>Increased:</b> Note-taking services by 30% (from an average of 109 students per quarter to 141)</p> <p><b>Increased:</b> Assistive Technology Services by 56% (from 191 to 298 students)</p> <p><b>Increased:</b> Accommodated Testing Services by 25% (from 5,533 to 6,886 exams proctored)</p> <p><b>Decreased:</b> Transportation services by 34% (20,721 rides down to 13,517 rides during the academic year). The decrease is due to frequent maintenance challenges for the aging DRC transportation vehicles. They were unavailable for substantial periods of time, especially during the spring semester.</p> <p><b>Delivered Sign Language Interpretation Services</b> campus-wide, to support:</p> <ul style="list-style-type: none"> <li>- Students during lectures</li> <li>- Campus staff</li> <li>- Commencement ceremonies</li> <li>- Annual Service Awards Luncheon</li> </ul>	<p>1,537</p> <p>141</p> <p>298</p> <p>520 (avg./qtr.)</p> <p>182 (avg./qtr.)</p>

New Positions Cross Cultural Centers	Impact to Student Success Total Allocation: \$563,925	# Students Impacted
<p>CROSS CULTURAL CENTER-main 2 Coordinators 1 AmeriCorps Fellow 1 Graphic Design Intern (serving all centers)</p>	<p><b>Delivered:</b> 30 programs/events <b>Developed:</b> 3 New Programs: Speaker Series, total of 703 attendees; Diversity Pop-Up (monthly event), 6 sessions and a total of 299 attendees; Random Acts of Flowers, interacted with 168 students and 35 prospective students and supporters <b>Sustained and Expanded:</b> Intercampus network and professional development opportunities with student travel to Queer Conference at University of Maryland (6 students), South Africa sponsorship (6 students), and programs on organizing. Expanded awareness campaigns on campus. <b>Expanded:</b> Trainings offered by the Cross Cultural Centers that were offered across campus including PolyReps, Athletics, Orientation, and a general offering by the Cross Cultural Centers.</p>	<p>5,719</p>
<p>PRIDE CENTER 1 Lead Coordinator 5 Student Assistants 1 Grad Assistant</p>	<p><b>Delivered and Sustained:</b> 96 support services/programs (per year, biweekly), 15 educational trainings (periodic), 6 advocacy events <b>Developed:</b> 2 speaker events <b>Sustained:</b> One on one non-clinical counseling hours <b>Expanded:</b> Support to parents of LGBTQIA students <b>Delivered</b> SAFE ZONE Allyship training for students, staff, &amp; faculty; Delivered Gender Diversity presentation to students and faculty <b>Increased:</b> Support Trans and A-sex students</p>	<p>3,003</p>
<p>MULTICULTURAL CENTER 1 Lead Coordinator 1 Grad Assistant 8 Student Assistants</p>	<p><b>Delivered:</b> 6 programs offered each week for the academic year. 12 student-led events, 5 campus-wide events, 1 Allyship Training Program. Total events held = 110 <b>Sustained:</b> 5 new events on identity and social justice issues (Palestinian Cultural Day, Diversity Jam, Race &amp; Ethnicity Allyship Training, API Meet and Greet, Intercultural Social) <b>Developed:</b> 2 programs that promoted coalition building among underrepresented students at Cal Poly, including Students of Color Summit</p>	<p>5,215</p>
<p>GENDER EQUITY CENTER 1 Coordinator 5 Student Assistants</p>	<p><b>Delivered:</b> 6 dialogues on identity, intersectionality and feminism during academic year; production/celebration <b>Increased:</b> One on one non-clinical counseling hours <b>Increased:</b> Number of Gender Equity programs <b>Expanded:</b> Original Women’s Narratives (OWN), intersectional feminism programming model to include gender expression and identity, disability, and socio-economic status.</p>	<p>3,054</p>

New Positions Dean of Students	Impact to Student Success Total Allocation: \$265,000	# Students Impacted
2 Assistant Deans of Students	<p><b>Increased:</b> Assistant Deans of Students launched the first emergency on campus housing program. In 16-17, 21 students were placed through emergency housing on campus.</p> <p><b>Increased:</b> Support for academic and personal success by addressing issues that affect student matriculation, retention, and graduation. Most common issues included:</p> <ul style="list-style-type: none"> <li>•Mental health-related (227)</li> <li>•Medical (128)</li> <li>•Safety (7)</li> <li>•Academic (75)</li> <li>•Financial (321)</li> </ul>	831
New Positions Safer	Impact to Student Success Total Allocation: \$69,000	# Students Impacted
1 Coordinator	<p><b>Created:</b> Marketing campaign called "Be that Mustang" with posters in the UU all year long.</p> <p><b>Expanded:</b> Partnerships with academic departments for more education to faculty.</p> <p><b>Increased:</b> Awareness events programming to cover Domestic Violence Awareness Month and Stalking Awareness Month.</p> <p><b>Increased:</b> Number of students receiving Safer sexual assault, dating violence and stalking presentations by 10% by working with new student clubs.</p> <p><b>Expanded:</b> Custom questions for online Haven education to all incoming students to assist in Safer and University learning outcomes.</p> <p><b>Increased:</b> Number of students receiving crisis counseling and advocacy to 343 students, an increase from 2015/16 with 236 students.</p> <p><b>Increased:</b> The level of advocacy to students to provide ongoing support and retention.</p> <p><b>Expanded:</b> WOW sexual assault/dating violence education segment to include diversity and inclusion education and information on healthy relationships.</p> <p><b>Expanded:</b> Safer Leadership Training to include more time dedicated to intersectionality and gender based violence.</p> <p><b>Expanded:</b> Greeks Against Sexual Assault topics to include stalking, dating violence and healthy sex, and legal aspects.</p> <p><b>Expanded:</b> Partnership with the Cross Cultural Centers in order to create more inclusive support for students.</p> <p><b>Parent/Supporter Partnership:</b> Facilitated conversations at SLO Days with parents to introduce Safer services and topics with parents and supporters and ways to discuss the topic with their students.</p>	21,500

New Positions Club Sports	Impact to Student Success Total Allocation: \$72,000	# Students Impacted
1 Coordinator	<p><b>Increased:</b> total number of student participants in Club Sports Program from 1,473 to 1,842</p> <p><b>Increased:</b> total number of teams in program from 25-26 (8 new teams petitioning for inclusion in Club Sports Program beginning AY 17/18)</p> <p><b>Developed:</b> Polython Competition- competition rewarding teams and students for success in academic achievement, athletic competition, community service, and campus outreach</p> <p><b>Reduced:</b> number of students on Academic Probation, through Polython Program, from 227-190-97 (fall-winter-spring quarters)</p> <p><b>Partnered:</b> with Safer for SAAM (Sexual Assault Awareness Month) during month of April with a fundraising Bar B Q during Club Rugby Home Event.</p>	1,842
New Positions Men & Masculinity	Impact to Student Success Total Allocation: 85,000	# Students Impacted
1 Coordinator	<p><b>Developed:</b> Mission and vision of the Men &amp; Masculinity Program (M&amp;M); Programming and implementation strategies for 2017-2018 (e.g., annual marketing campaign, Men’s Health Awareness Month, service events, weekly men’s groups, quarterly lecture series); organizational plan for program (student assistant positions/roles).</p> <p><b>Developed:</b> Six week curriculum for M&amp;M volunteer training (Guyland Training); new edition of Athletics Sexual Misconduct Training curriculum; new edition of Greeks Against Sexual Assault curriculum.</p> <p><b>Developed:</b> Physical office space for M&amp;M, including lounge area for students and working stations for student staff.</p> <p><b>Developed:</b> Reorganization of Respondent Advising Program in partnership with Title IX office, DOS Assistant Deans.</p> <p><b>Increased:</b> Campus awareness of M&amp;M, and student involvement with M&amp;M.</p> <p><b>Delivered:</b> 6 Sexual Misconduct Trainings (restorative training for Title IX respondents), 2 Respondent Support services, 9 trainings with Fraternity and Sorority Life, 1 volunteer training (Guyland Training), 13 trainings with Cal Poly Athletics, and 4 trainings with WGS and RPTA departments.</p>	2,073

New Positions Center for Service in Action	Impact to Student Success Total Allocation: \$47,000	# Students Impacted
1 Coordinator	<p><b>Increased:</b> Number of Service Learning (SL) courses to 45, and SL faculty from 20 to 25.</p> <p><b>Developed:</b> Three (3) new course proposals through the Service Learning Faculty Fellow program, in partnership with the Center for Teaching, Learning, &amp; Technology.</p> <p><b>Nominated</b> 2 Fellows for the President’s Diversity Award for their work in bringing student learning to serving low-income communities.</p> <p><b>Developed:</b> Informal partnerships with 2 academic major programs and the CP Honors program to integrate ongoing service projects and initiatives into their curriculum.</p>	1,200
Campus Health & Wellbeing	Impact to Student Success Total Allocation: \$125,000	# Students Impacted
1 Director, Campus Wellbeing & Health Education	<p><b>Developed:</b> Quarterly Wellbeing Collaborative, providing education to the campus on programs aimed to foster a culture of Health &amp; Wellbeing. Key speakers include:</p> <ul style="list-style-type: none"> <li>• Winter 2017: Real Food Collaborative, Basic Need Workgroup, SLO County of Behavioral Health College Wellness Promotion Specialist.</li> <li>• Spring 2017: The Body Project, Inclusion Starts with Me, and I am Cal Poly.</li> </ul> <p><b>Developed:</b> Wellbeing blog, to provide up to date news and information to the campus regarding health &amp; wellbeing topics, health advisories, and tips.</p> <p><b>Developed:</b> Print resource guide called "Learn by Eating" for healthy eating and living. Distributed to campus at large.</p> <p><b>Conducted:</b> Outreach Presentations &amp; Education</p> <ul style="list-style-type: none"> <li>• SLO Days Alcohol Awareness Parent Presentations ~1000 parents.</li> <li>• Week of Welcome Awareness Programming (Inside the Mind and Know Your Limits) ~5000 students.</li> <li>• Alcohol and Drug Presentations for Student Athlete ~500 students.</li> <li>• Greek Life Presentations ~200 Students</li> <li>• EOP Presentations ~150 Students</li> </ul> <p><b>Hosted</b> a 31 Days of Wellness Challenge for students, staff &amp; faculty during May 2017. ~10,000 passive participants and ~800 Active Participants. Challenge included learn at lunches, wellness fairs and health related activities.</p> <p><b>Developing:</b> Key partnerships with professors in Kinesiology, Food Science &amp; Nutrition and Psychology and Child Development to offer learn by doing opportunities to students interested in health related fields.</p>	20,000

New Positions Counseling Services	Impact to Student Success Total Allocation: \$452,263	# Students Impacted
5 new Clinicians/Counselors	<b>Increased:</b> Total students seen by 213% <b>Increased:</b> Utilization of After-Hours Crisis Line: New Service	2,599 227
New Positions Student Academic Services	Impact to Student Success Total Allocation: \$1,214,213	# Students Impacted
3 Student Service Prof III 1 Student Service Prof II	<b>Delivered:</b> 184 Science Workshops serving <b>Increased:</b> 5.7% increase over 2015-16 AY students <b>Delivered:</b> 118 Math Workshops Serving <b>Increased:</b> 23% increase over 2015-16 AY <b>Supported:</b> Upward Bound Program <b>Supported:</b> Summer Institute Program <b>Expanded:</b> EOP Tutoring Program <b>Supported:</b> Black Academic Excellence Center <b>Increased:</b> Study Sessions from 421 sessions to 670	1,582  1088 93 83 267 250 5,849



<b>One Time Funds</b> <b>Campus Access &amp; Mobility</b>	<b>Impact to Student Success</b> Total Allocation: \$ 74,500	<b># Students Impacted</b>
Disability Resource Center \$74,500	SSF funding was secured to purchase a wheelchair accessible van, a 6-seater gas golf cart, and three motorized scooters for students with mobility impairments. The addition of these vehicles will assist in meeting the transportation needs for all students. The golf cart and accessible van have been ordered and are expected to arrive during fall and winter quarter (due to special requirements for ADA reasons). The motorized scooters have not yet been purchased pending approval from campus Risk Management.	150 (avg./qtr.)
<b>One Time Funds</b> <b>Centers for Diversity &amp; Inclusion</b>	<b>Impact to Student Success</b> Total Allocation: \$97,330	<b># Students Impacted</b>
Men & Masculinity \$36,000  Pride Center \$34,630  Cross Cultural Centers \$26,700	<p>Bldg. 52, room E5 renovated to operate the new Men and Masculinity Center through Safer. The funds were used for structural remodeling, purchasing office furniture/seating, and carpet.</p> <ul style="list-style-type: none"> <li>• Entire renovation of space including carpeting, electrical work, carpeting, heating installation, painting, installation of proper doors for security and safety, installation of lighting</li> <li>• Desks and overhead storage</li> <li>• 2 work station computers</li> <li>• Office chairs</li> <li>• Lamps</li> <li>• Seating for lounge space</li> <li>• Student lounge area development and installation by facilities artwork, carpet, digital display, white board</li> <li>• Hallway signage</li> </ul> <p>Given availability of Facilities personnel, the Pride Center will be renovated during December 4, 2017 and January 10, 2018. The current estimated cost of the renovation, including the demolition and removal of the closet is \$32,000. This leaves just enough for any overages that might occur.</p> <p>The one-time funding request encompasses technology upgrades and furniture purchases that allow staff to work collaboratively with students. This project is still in progress and currently \$20,281.00 has been spent. The final phase of this project will include upgrades of monitors and computer models.</p>	120 (avg./qtr.)