

# Student Success Fee Impact Report

2017 - 2018



*Mustangs Forever*

## *Table of Contents*

### **New Positions**

Student Support, Success and Retention .....	2
Campus Health & Wellbeing .....	3
Career Services .....	4 - 5
Center for Service in Action .....	6
Club Sports .....	7
Counseling Services .....	8
Cross Cultural Center .....	9
Disability Resource Center .....	10
Men and Masculinity .....	11
Safer .....	12
Student Academic Services .....	13
Veterans Success Center .....	14

### **One Time Funds**

Disability Resource Center .....	15
Safer .....	16

## Student Support, Success and Retention

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$265,000	# of Students Impacted
2 Assistant Deans of Students	<p><b>Increased:</b> Outreach activities to faculty, staff and students. Delivered Free Speech/First Amendment presentations to ASI, WOW, and other student groups (1200). Supported students to engage in activism and free speech during multiple events (900).</p>	2100
	<p><b>Increased:</b> Support for academic and personal success by addressing issues that affect student matriculation, retention, and graduation. Nearly 1300 students were supported, which represents a 56% increase in two years. Most common issues included:</p> <ul style="list-style-type: none"> <li>• Mental health related (428)</li> <li>• Medical (230)</li> <li>• Financial (410)</li> </ul>	1297
	<p><b>Supported: Cal Poly Cares</b> emergency grants program, distributing funds to students with financial need. Of the students receiving grants, 51% had an EFC of Zero, 58% were Pell Grant eligible, and 15% were AB540 students. A new grant was developed in cooperation with the Commencement Office to provide free regalia to students in need.</p>	166
	<p><b>Supported: Meal Voucher Program</b> - Worked with Campus Dining to create program to put meal vouchers on students' PolyCards, and with Housing and Campus Dining to develop and promote the Meal Share program, which allows students to donate meals to their classmates.</p>	408
	<p><b>Participated:</b> The deans serve and chair on a number of committees across campus. These efforts promote diversity, inclusion and equity.</p> <ul style="list-style-type: none"> <li>• Bias Incident Response Team</li> <li>• Students of Concern</li> <li>• Basic Needs Task Force</li> <li>• Inclusive Excellence Committee</li> <li>• OUDI's Collective Impact Strategy Group</li> </ul>	21000

## Campus Health & Wellbeing

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$125,000	# of Students Impacted
<p>1 Director, Campus Wellbeing &amp; Health Education</p>	<p><b>Developed:</b> Key partnerships with professors in Kinesiology, Food Science &amp; Nutrition and Psychology and Child Development to offer Learn by Doing opportunities to students interested in health related fields.</p> <p><b>Developed:</b> A printed resource guide called "Learn by Eating" for healthy eating and living. Distributed to campus at large.</p> <p><b>Conducted:</b> Outreach Presentations &amp; Education</p> <ul style="list-style-type: none"> <li>• SLO Days Alcohol Awareness Parent Presentations</li> <li>• Week of Welcome Awareness Programming (Healthy Habits and Know Your Limits)</li> <li>• Alcohol and Drug Presentations for Student Athletes</li> <li>• Greek Life Presentations</li> <li>• EOP Presentations</li> <li>• Student of Color Conference</li> <li>• Kindness Pop-Ups</li> </ul> <p><b>Hosted:</b> Cal Poly Wellness Month for student, staff &amp; faculty during May 2018. Challenge included Learn @ Lunches, wellness fairs and health related activities.</p> <p><b>Hosted:</b> Wellness Summit in Spring 2018 discussing key health disparities for our campus.</p> <p><b>Increased Services:</b></p> <ul style="list-style-type: none"> <li>• Brief Alcohol Screening Intervention for College Students (BASICS). 1:1 Health Coaching for students.</li> <li>• Mustangs for Recovery Program - Peer Community of Support.</li> <li>• Wellness Ambassadors – Train and engage volunteers to participate in outreach and education.</li> </ul> <p><b>Developed:</b> Implemented Smoke &amp; Tobacco Free Policy EO 1108</p> <p><b>Advised the following Student Organizations:</b></p> <ul style="list-style-type: none"> <li>• Active Minds</li> <li>• Friday Night Live</li> <li>• Korean American Student Association</li> <li>• Swipe Out Hunger</li> </ul>	<p>21000</p> <p>1000</p> <p>5000</p> <p>500</p> <p>200</p> <p>150</p> <p>50</p> <p>200 (Direct)</p> <p>1000 (Indirect)</p> <p>15000</p> <p>25000 impressions</p>

## Career Services

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$732,000	# of Students Impacted
1 Career Counselor	<p><b>INCREASED SERVICE CAPACITY</b>  <b>Developed:</b> College Specialist Team strengthened partnerships and programming with academic colleges  <b>Delivered:</b> College-based model with Career Counselor assigned to each of the six academic colleges  <b>Developed:</b> Drop-in Hours service (same-day student appointment model) resulting in increased student access to career counseling  <b>Extended Hours:</b> Scheduled appointments now held in the evenings from 4-6 pm at the Mustang Success Center resulting in serving 70 students. Also hosted 100 evening programs with 10 being on the weekend.  <b>Increased:</b> Number of Counseling Appointments increased by 45% over annual SSF goal and 282 more than last year  <b>Delivered:</b> E-portfolio platform (Portfolium) engaged 12,762 students, alumni, and faculty. This platform showcases evidence of academic/professional achievement</p>	<p>4,914 student appointments  6,485 student Portfolium registrants</p>
3 Career Counselors	<p><b>FIRST IMPACT PROGRAM</b>  <b>Developed:</b> Freshman Focus Team created to reach out, connect and serve first-year students  <b>Delivered:</b> Engaged 100% of first-year students = 5,110  <b>Connected:</b> Reached 5,881 first year and 1,368 non-first year students through classroom presentations, change of major workshops, 1-on-1 appointments, and groups</p>	<p>5,110</p>
1 Recruiting Associate	<p><b>JOBS PROGRAM</b>  <b>Increased:</b> Number of jobs posted = 36,260 (71% overall increase and 8,692 more than last year)  <b>Developed:</b> Emerging Markets web resource pages and jobs/internships  <b>Hosted:</b> Fighting Fake News in a Democratic Society, Real Estate and Property Management Careers, Social Entrepreneurship: Business Beyond Profit, Green Careers, Physical and Mental Optimization Careers, and Autonomous Vehicles and UAVs  <b>Implemented:</b> 4 on-line job search resources: Going Global (international search), BIG Interview (interview skills), Career Spots (video spots) Focus2 (self-assessment and career exploration)</p>	<p>19,366 MustangJOBS student users  258 students in Emerging Market Programs  9,211 log-ins and student views</p>

## Career Services

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success	# of Students Impacted
<p>1 Recruiting Associate 2 Employer Development Specialists</p>	<p><b>MORE JOBS PROGRAM – Targeting CLA &amp; COSAM Majors</b></p> <p><b>Increased:</b> Number of CLA job postings overall by 83% and 31% from last year= 12,145 job postings for liberal arts majors  <b>Increased:</b> Number of COSAM job postings overall by 82% and 21% from last year = 12,278 job postings for science &amp; math majors  <b>Developed:</b> Engaged 126 new employers, creating a broader range of jobs for CLA/COSAM majors  <b>Developed:</b> Engaged 169 existing employers, creating a broader range of jobs for CLA/COSAM majors  <b>Developed:</b> Coordinated 1,233 employer engagements (career events, employer events, college events, recruitment activities, or faculty/career engagements); 65% increase from last year  <b>Developed:</b> COSAM Working Groups involving faculty, advisors, Career Services, and student leaders to advance employer partnerships and student opportunities within following departments: Mathematics, Bio/Microbio/Marine Sciences, Statistics, Physics, and Liberal Studies</p>	<p>All CLA/COSAM students</p>

## *Center for Service in Action*

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$47,000	# of Students Impacted
1 Coordinator	<p><b>Increased:</b> Number of Service Learning (SL) courses to 50, and SL faculty from 25 to 32.</p> <p><b>Developed:</b> Four (4) new course proposals through the Service Learning Faculty Fellow program, in partnership with the Center for Teaching, Learning, &amp; Technology.</p> <p><b>Nominated</b> 2 Fellows for the President’s Diversity Award for their work in bringing student learning to serving low-income communities.</p> <p><b>Developed:</b> Informal partnerships with 2 academic major programs, the CP Honors program, and 2 programmatic offices in Student Affairs to integrate ongoing service projects and initiatives into their curricula or programs.</p>	1750

## Club Sports

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$72,000	# of Students Impacted
1 Coordinator	<p><b>Increased:</b> total number of teams in program from 26 to 29. The three new teams that have been voted on by the Club Sports Council to take effect for the 2018-19 academic year are bowling, golf, and swimming.</p> <p><b>Developed:</b> the Small Business Practices Conference, a program designed to teach students elements of running a club successfully.</p> <p><b>Partnered:</b> with Safer for SAAM (Sexual Assault Awareness Month).</p> <p><b>Partnered:</b> with Cal Poly Athletics to host the Men's Lacrosse game in Spanos.</p>	1115

## Counseling Services

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$577,657	# of Students Impacted
6 new Clinicians/Counselors	<p><b>Increased:</b> Total students seen by 79%</p> <p><b>Delivered:</b> After-Hours Psychological Crisis Line Calls</p>	<p>2180</p> <p>195</p>

## Cross Cultural Center

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$471,000	# of Students Impacted
<p>CROSS CULTURAL CENTER (Main) 2 Coordinators 1 AmeriCorps Fellow 15 Student Staff 3 Graduate Assistants (serving all centers)</p>	<p><b>Delivered:</b> 96 support services/programs, 32 educational trainings <b>Increased:</b> Educational outreach by 72% from previous year <b>Executed:</b> 12 advocacy events, 10 outreach/ recruitment events. <b>Sustained:</b> One on one non-clinical counseling hours <b>Increased:</b> Support to QTPOC and Black students as well as the number of campus visits hosted for underrepresented students.</p>	5,385
<p>GENDER EQUITY CENTER 1 Coordinator</p>	<p><b>Delivered:</b> 59 support services/programs (per year), 10 educational trainings (periodic), 9 advocacy events <b>Developed:</b> 2 new large events, 2 new dialogue group, minimum of 5 new on-campus &amp; cross departmental collaborations, OWN production team <b>Sustained:</b> Dialogue and activity-based groups, <b>Increased:</b> Support for transgender and non-binary students, outreach to the community</p>	850
<p>MULTICULTURAL CENTER 1 Coordinator</p>	<p><b>Delivered:</b> 100 support services/programs (per year, biweekly), 20 educational pieces of training (periodic), ten advocacy events, ten outreach/ recruitment events. <b>Developed:</b> Healing space training for students, staff, and faculty to address harm on campus. <b>Sustained:</b> All prior Multicultural Center Programs <b>Expanded:</b> All intersectional programming with other departments</p>	5100
<p>PRIDE CENTER 1 Coordinator 1 Interim Coordinator</p>	<p><b>Delivered:</b> 6 Gender and Sexuality presentations <b>Developed:</b> A new training to be offered to mentors in the PRISM program <b>Sustained:</b> 18 dialogues and 3 activity-based groups <b>Expanded:</b> Support to student activists, student development and training, one-on-one non-clinical counseling hours <b>Renovated:</b> The Pride Center and upgraded technology for students using the space</p>	2735

### Disability Resource Center

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$546,946	# of Students Impacted
3 Access Specialists	<b>Increased:</b> Number of students served by <u>27%</u>	1,948 receiving services
1 Admin Support Coordinator	<b>Increased:</b> Transportation services by <u>37%</u>  <b>Increased:</b> Note-taking services by <u>72%</u>	18,299 rides  1,005 peer notetakers
1 Information Tech Specialist	<b>Increased:</b> Assistive Technology Services by <u>38%</u>  <b>Increased:</b> Accommodated Testing Services by <u>36%</u>	152 Students  9,356 exams proctored
5 Sign Language Interpreters	<b>Delivered Sign Language Interpretation Services</b> campus-wide, to support: -Students during lectures -Campus staff -Commencement ceremonies -Annual Service Awards Luncheon	7,507 Class Accommodation Requests Supported
Upgrades to DRC Testing Center	Overall student demand for disability-related services has increased 73% from 2014-2017 with the demand expected to continue.  The DRC is in desperate need of a testing center remodel due to the limited testing space. Currently there are 16 available seats and one alone room. During heavier exam weeks, it is common for 200+ exams to be proctored in a single day.  This scheduled remodel will secure seating for 52 students (an increase of 206%), and add 5 alone rooms.	1,621 students eligible for testing accommodations

## *Men and Masculinity*

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$85,000	# of Students Impacted
1 Coordinator	<b>Facilitated:</b> Education to Fraternity and Sorority Life and Athletes during Fall Quarter.	3000
	<b>Expanded:</b> Outreach to students concerning involvement in M&M.	1830
	<b>Expanded:</b> Educational presentations by 50%.	1500
	<b>Developed:</b> Monthly speaker series on topics related to men such as pornography and videogame culture.	100
	<b>Developed:</b> Taco Tuesdays, a dialogue series on provocative topics relating to men.	75
	<b>Increased:</b> Educational opportunities for men to get involved with Movember and the MANifest Art Project.	500

## Safer

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$69,000	# of Students Impacted
1 Coordinator	<p><b>Expanded &amp; Delivered:</b> Intersectional gender-based violence education to the Cal Poly community including, new academic departments.</p> <p><b>Increased:</b> Attendance at Safer event "Take Back the Night" from 50 attendees in 2016/2017 to 400 in 2017/2018.</p> <p><b>Expanded:</b> Safer website to be more inclusive and easy to navigate.</p> <p><b>Increased:</b> Awareness month educational programming.</p> <p><b>Expanded:</b> education and advocacy to parents and supporters to engage them in the prevention education and support services of Safer.</p> <p><b>Increased:</b> Student engagement through Marketing &amp; Communications.</p>	<p>12484</p> <p>400</p> <p>3858</p> <p>20</p> <p>3000 2000</p> <p>2000</p>

## Student Academic Services

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$1,088,689	# of Students Impacted
<p>1 Student Services Professional (SSP III)</p> <p>1 Student Service Professional (SSP II)</p>	<p><b>Supported:</b> Supplemental Math &amp; Science Workshops</p> <p><b>Increased:</b> Study Sessions by <u>14%</u> from the 2016-17 Academic Year.</p> <p><b>Supported:</b> Upward Bound Summer Academy Program</p> <p><b>Expanded:</b> EOP Tutoring Program by <u>40%</u> over previous year (128 students).</p> <p><b>Supported:</b> EOP Summer Institute</p> <p><b>Increased:</b> African-American students served at the Black Academic Excellent Center (BAEC) by <u>44%</u> over the previous year (52 students). BAEC provides a safe, welcoming community space with weekly drop-in academic advising by the College of Engineering, joint programming with the Multicultural Centers, free tutoring and Life Skills workshops (e.g. Financial Literacy) hosted by the BAEC Coordinator.</p> <p><b>Established:</b> The Dream Center for undocumented students, their families and supportive allies. Strong partnerships have been created with the Office of Financial Aid, SAFER, Career Services, multiple college Advising Centers, and the Multicultural Center. Various programs and workshops are available in this public space. Undocumented students receive counseling, build community and are connected to critical resources.</p>	<p>2297</p> <p>6691</p> <p>48</p> <p>179</p> <p>62</p> <p>75</p> <p>100</p>

## Veterans Success Center

Student Affairs programs, services and support funded through SSF and the impact to student success.

New Positions	Impact to Student Success Total Allocation: \$85,000	# of Students Impacted
1 Coordinator	<p><b>Coordinated</b> educational benefits for 523 military-connected students.</p> <p><b>Delivered</b> 2 events.</p> <p><b>Supported</b> military-connected matriculation, retention and graduation. Most common issues:</p> <ul style="list-style-type: none"> <li>• Housing</li> <li>• Veterans Administration Education Benefits questions and difficulties</li> <li>• Assistance with Cal Vet Fee Waiver policies</li> <li>• Understanding VA Vocational Rehabilitation policies</li> <li>• Prior service learning credit</li> <li>• Developed community partnerships with local veterans agencies and veterans centers at local community colleges.</li> </ul>	530

## *Disability Resource Center*

Student Affairs programs, services and support funded through SSF and the impact to student success.

One Time Funds	Impact to Student Success Total Allocation: \$210,341	# of Students Impacted
Upgrades to DRC Testing Center	<p>Overall student demand for disability-related services has increased 73% from 2014-2017 with the demand expected to continue.</p> <p>The DRC is in desperate need of a testing center remodel due to the limited testing space. Currently there are 16 available seats and one alone room. During heavier exam weeks, it is common for 200+ exams to be proctored in a single day.</p> <p>This scheduled remodel will secure seating for 52 students (an increase of 206%), and add 5 alone rooms.</p>	1,621 students eligible for testing accommodations

## Safer

Student Affairs programs, services and support funded through SSF and the impact to student success.

One Time Funds	Impact to Student Success Total Allocation: \$86,000	# of Students Impacted
1 Campus Advocate	<b>Increased:</b> Speed in scheduling crisis counseling and advocacy client appointments by 30% since 2016/17.	133
	<b>Developed:</b> Curriculum for in person mandatory training for high risk clubs/orgs.	3000
	<b>Developed:</b> Human trafficking educational material.	12
	<b>Developed:</b> New student assistant/intern positions.	20
	<b>Established:</b> Stronger collaborations between Cross Cultural Center for better program delivery and support.	30
	<b>Facilitated:</b> Focus groups to gather data on the prevention education needs of the campus.	50