



**CAL POLY**  
Strawberry Center

# ANNUAL FIELD DAY

Thursday, July 23, 2026



## PACKAGE SUMMARY

	PLATINUM \$6,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Top-level placement on Field Day sponsor banner.	✓			
Opportunity to exhibit company products or services at a booth.	✓	✓		
One-page company or product ad in field day booklet.	✓	✓		
Logo recognition in field day booklet.	✓	✓	✓	✓
Verbal recognition during field day program.	✓	✓	✓	✓
Web and social media recognition.	✓	✓	✓	✓
Mid-level placement on Field Day sponsor banner.		✓	✓	
Inclusion on Field Day sponsor banner.				✓



For any inquiries, please contact  
Colette Smith at [csmit250@calpoly.edu](mailto:csmit250@calpoly.edu).

### **Pay by credit card (preferred):**

Visit the website <https://calpoly.irisregistration.com/Form/strawberry-2026> and enter the sponsorship amount in the DONATE form field.

### **Pay by check:**

Please make sponsorship checks out to “Cal Poly” with the notation “Strawberry Center Field #6446” in the memo field.

### **AND MAIL TO:**

Cal Poly Strawberry Center  
Attn: Gerald Holmes  
1 Grand Avenue, Bldg. 83, Suite 1B  
San Luis Obispo, CA 93407-0250

# PACKAGE DETAILS



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## TIER FEATURES:

### PLATINUM - \$6,500

- ✓ Top-level logo in program booklet
- ✓ Premier exhibitor booth\*
- ✓ Web and premier social media recognition
- ✓ Verbal recognition during the program
- ✓ One-page company or product ad in booklet
- ✓ Top-level placement on sponsor banners

### GOLD - \$5,000

- ✓ Mid-level logo in program booklet
- ✓ Exhibitor booth\*
- ✓ Verbal recognition during the event
- ✓ Web and social media recognition
- ✓ One-page company or product ad in booklet
- ✓ Mid-level placement on sponsor banners

### SILVER - \$2,500

- ✓ Mid-level logo in program booklet
- ✓ Verbal recognition during the event
- ✓ Web and social media recognition
- ✓ Mid-level placement on sponsor banners

### BRONZE - \$1,000

- ✓ Logo in program booklet
- ✓ Verbal recognition during the event
- ✓ Web and social media recognition
- ✓ Inclusion on sponsor banners

### SUPPORTER TIER - Any Amount

- ✓ For those who wish to support without sponsor package benefits.

## SPECIAL PACKAGES:

### LEAD SPONSOR - \$8,000 (sold-out)

- ✓ Premier recognition as lead sponsor
- ✓ Banner ad on website home page
- ✓ Two one-page company or product ads in booklet
- ✓ Premier exhibitor booth\*
- ✓ Premier verbal recognition during the program
- ✓ Dedicated social media post and exclusive banner
- ✓ Exclusive sponsor banner

### REGISTRATION - \$7,000 (one available)

- ✓ Premier recognition for sponsoring registration
- ✓ Logo/signage at registration booth
- ✓ Logo on Eventbrite registration page
- ✓ Premier recognition in program booklet
- ✓ Includes all "Gold" tier benefits

### LUNCH - \$7,000 (sold-out)

- ✓ Premier recognition for sponsoring lunch
- ✓ Logo/signage in lunch area
- ✓ Premier recognition in program booklet
- ✓ Includes all "Gold" tier benefits

### COFFEE AND BREAKFAST- \$6,000 (one available)

- ✓ Premier recognition for sponsoring coffee and breakfast
- ✓ Logo/signage in coffee and breakfast area
- ✓ Premier recognition in program booklet
- ✓ Includes all "Gold" tier benefits

\* *Exhibitor booths* are situated outdoors, provided a standard 8 foot rectangular table and two chairs. Pop-ups, ground banners, signs, table covers, etc. can be added but will need to be company provided. "Premier" refers to the most highly trafficked positions at the event.

"I'd consider this to be one of the most important events of the year for the industry."

"Great to meet so many engaged people to discuss the industry and market."

"As a vendor, I received a solid amount of future customer contacts."

"Honored to serve as a Gold sponsor and to be part of such a meaningful gathering of professionals across the industry."

"This is a well-organized and great event. I'll continue to sponsor every year."