
Help us tell our story

Ag Education/Ag Communications Academic Project Opportunity

The California Strawberry Commission supports growers, shippers, and processors of California strawberries by providing cutting-edge research, relevant training, representation with policy makers and engagement with local communities and consumers across the world.

As part of the strawberry commission's work to support our industry, we look for new and improved ways to communicate with and about our stakeholders. Growers, shippers, and processors live in a fast-paced world, making the job of communicating relevant information to them clearly and concisely very important.

In addition, as consumers become increasingly interested in understanding where their fruit comes from and how it is produced, we bring the field closer to them by telling our industry's story. We want to involve you, the students, in the work we do to give you a boots-in-the-field perspective of the communication and education opportunities within the California strawberry industry.

Skill areas that students can develop through an internship or senior project include [storytelling](#), crafting narrative content, creating [news articles](#), blog/social media [posts](#), [web page](#) layout, audio-visual assets ([graphic design](#), photos, [videos](#), [animation](#)), [data visualization](#) and online course/[webinar](#) presentations.

Students will have consistent support and communication from the California Strawberry Commission outreach & communications staff, as well as collaboration throughout the academic year within the CalPoly Strawberry Center. Staff will provide guidance and feedback to identify and develop relevant projects assignments, make connections with industry members and coordinate field practicum.

For more information or to apply, send letter of intent to:

Emily Webster – Grower Education & Outreach Specialist

ewebster@calstrawberry.org

(831) 840-5056