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Interested in planning an event at Cal Poly? Below is a general overview of available resources, campus locations, policies and steps that should be used as a guide to ensure all aspects of event planning are taken into consideration, in a timely manner.

**Contact Information:**

<table>
<thead>
<tr>
<th>Contact</th>
<th>Phone Number</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Scheduling</td>
<td>805.756.5550</td>
<td><a href="mailto:events@calpoly.edu">events@calpoly.edu</a></td>
</tr>
<tr>
<td>UU Epicenter</td>
<td>805.756.5807</td>
<td><a href="mailto:asiePlan@calpoly.edu">asiePlan@calpoly.edu</a></td>
</tr>
<tr>
<td>Dean of Students</td>
<td>805.756.0327</td>
<td><a href="mailto:deanofstudents@calpoly.edu">deanofstudents@calpoly.edu</a></td>
</tr>
<tr>
<td>Performing Arts Center</td>
<td>805.756.7223</td>
<td><a href="mailto:acasti43@calpoly.edu">acasti43@calpoly.edu</a></td>
</tr>
<tr>
<td>Spanos Theatre</td>
<td>805.756.7113</td>
<td><a href="mailto:dbeals@calpoly.edu">dbeals@calpoly.edu</a></td>
</tr>
<tr>
<td>Conference &amp; Event Planning</td>
<td>805.756.7600</td>
<td><a href="mailto:conference-eventplanning@calpoly.edu">conference-eventplanning@calpoly.edu</a></td>
</tr>
<tr>
<td>Transportation &amp; Parking Svcs</td>
<td>805-756-6679</td>
<td><a href="mailto:parking@calpoly.edu">parking@calpoly.edu</a></td>
</tr>
<tr>
<td>University Police</td>
<td>805-756-6675</td>
<td><a href="mailto:police@calpoly.edu">police@calpoly.edu</a></td>
</tr>
</tbody>
</table>

**How Do I Know Who to Contact?**

All events should be scheduled through 25Live, the Cal Poly Master Calendaring system. There are several groups that take reservations on campus and assist groups based on their affiliation with the University. Based on the organization or group you are affiliated with, you will work with one of the following:

<table>
<thead>
<tr>
<th>Campus Academic or Administrative Departments</th>
<th>Class Meetings or Formal Study Groups</th>
<th>Instructionally-Related Activity</th>
<th>University Scheduling</th>
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<td>Facilities Event Request Form</td>
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Dean of Students Programming
Multi Culture Departments sponsored by the Dean of Students

Off-campus Entities and Individuals not sponsored by a campus group Co-sponsored, sponsored, or internal events utilizing State Facilities to host off-campus attendees or charging a fee

<table>
<thead>
<tr>
<th>Off-campus Entities and Individuals not sponsored by a campus group Co-sponsored, sponsored, or internal events utilizing State Facilities to host off-campus attendees or charging a fee</th>
<th>Conference &amp; Event Planning</th>
</tr>
</thead>
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<tr>
<td></td>
<td><a href="http://www.calpolyconferences.org">www.calpolyconferences.org</a></td>
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</table>

Registered Student Organizations
Student Clubs
Fraternities and Sororities

<table>
<thead>
<tr>
<th>Registered Student Organizations</th>
<th>UU Epicenter</th>
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</thead>
<tbody>
<tr>
<td>Student Clubs</td>
<td>E-Plan</td>
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</table>
Additional on campus entities direct schedule events based on the event type. These are generally sponsored by the campus entity.

<table>
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<tr>
<th>Intramural Sports</th>
<th>Recreation Center</th>
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<td>(Internal Scheduling Only)</td>
</tr>
<tr>
<td>Intercollegiate Athletics</td>
<td>Cal Poly Athletics</td>
</tr>
<tr>
<td></td>
<td>(Internal Scheduling Only)</td>
</tr>
<tr>
<td>Performance Groups requesting use of Harman Hall or Spanos Theatre</td>
<td>Performing Art Center</td>
</tr>
<tr>
<td></td>
<td>(Internal Scheduling Only)</td>
</tr>
</tbody>
</table>

If you are an external group hosting an event on campus you will be routed through Cal Poly Conference and Event Planning (CEP). Likewise, if you are a department or administrative department co-sponsoring an event with an external entity, the event will be evaluated to determine if liability and logistics require the additional expertise of CEP. Cal Poly CEP will help plan your event from start to finish and ensure all questions related to liability and event management are addressed.

*Campus Administrative Policy [CAP 144.4 Scheduling of Campus Events and Activities](#)*

**Per Campus Administrative Policy [CAP 172](#) events are defined as follows:**

**172.2.2**

A University event is defined as a University activity that furthers the mission of the University wherein the University is partly or wholly responsible and the event is under the control and supervision of a University host.

**172.2.3**

A public event is defined as one in which the University advertises the event as open to anyone who would like to attend (i.e., the general public).

**172.2.4**

A private event is defined as one in which the University utilizes invitations to the event and thus the event is closed to the general public.

*CAP 280.1.2*

Student Clubs shall utilize ASI's E-plan process to reserve classrooms. Faculty and staff members, individual students, state sponsored student programs and student organizations (other than clubs) shall reserve classrooms through Events Scheduling/Master Calendar in the University Scheduling in the Office of the Registrar so that the event or activity can be referred to the appropriate campus office. Student groups will be asked to provide a college or department sponsor for the event so as to ensure some form of liability is associated with use of the space.
EVENT HOST AND SPONSORING ORGANIZATION

Who will be hosting this event? The event contact should be knowledgeable about all facets of the event. This contact will be called upon by University Police, Facility Services, or Risk Management to answer questions related to the event.

*Campus Administrative Policy* CAP 142.4, *Criteria for Approvals of Sponsorship or Co-Sponsorships*

**Sponsorship**

At Cal Poly, sponsorship impacts which scheduling office the event is routed through. One of the main considerations when determining sponsorship is who is liable for the event? Who will be paying for and entering into contracts in support of the event? Should problems arise, what Organization will take ownership for possible charges incurred by the event?

- An event that is fully sponsored indicates it is approved by the university as a Cal Poly hosted event.
- An event that is co-sponsored indicates liability may fall between multiple parties, one of which being a Cal Poly entity.
- Non-sponsored events are those which are not associated with the university.
- Co-sponsored, non-sponsored, and sponsored or internal events offered in conjunction with an off-campus group or charging a fee are coordinated through Cal Poly Conference and Event Planning to ensure appropriate steps are taken to protect the university, event host, and participants.

*Campus Administrative Policy* CAP 142.4, *Criteria for Approval of Sponsorship or Co-Sponsorship*

The following criteria are intended to guide the review and approval of proposed sponsorship of a campus event organized by a student, faculty, staff or off-campus individual or entity:

- The sponsorship stimulates participation by students, faculty and/or staff in a program, activity, or event that is consistent with the University’s educational mission.
- The sponsorship may serve to strengthen or enhance a University program or objective.
- The sponsor’s requirements bear a direct and reasonable relationship to the nature of the event, and specify how sponsorship is to be recognized.
- A cost savings could be or may be realized from sponsorship.

In addition the following criteria for sponsorship must be met:

- The sponsored event or activity must be consistent with Federal and State law, with University objectives and with University policies and regulations, including policies on use of the University’s name.
• The sponsorship shall strictly avoid any commercial transaction or commercial solicitations unless prior written authorization is granted by the University president or designee.

• There shall not be conditions proposed by the sponsor that would preclude the University, or any campus organization, from conducting a subsequent identical or similar event with another sponsor.

• Any issues related to activity or tax liability risks and the responsibility for such risks shall be resolved in writing prior to any sponsorship agreements.

• Sponsorship-related contributions, whether monetary or in-kind, shall be referred for evaluation and approval to the Vice President for University Advancement (in consultation with the President), where it is determined that the gift may expose Cal Poly to adverse publicity, require expenditures beyond Cal Poly’s resources or involve Cal Poly in unexpected responsibilities because of their source, condition or purpose.

**CAL POLY CONFERENCE AND EVENT PLANNING**

All events hosts have the option to work with Cal Poly Conference and Event Planning. By working with Conference and Event Planning, the event host will not need to contact various entities on their own. Conference and Event Planning provides a one contract, one contact, and one invoice service for clients.

Services include the following:

• Coordination of on-campus housing accommodations (available mid-June through mid-August)

• Campus facility coordination and reservations

• Food and beverage service coordination

• Complete registration and reporting services

• On-site event staffing

• Budget development

• Financial reporting

• Liability and insurance

• Payroll services
• Bus and shuttle service coordination

During initial planning stages, should the group feel navigating the approval process for hosting an even at the University may require additional assistance, the event host should reach out to CEP to learn more about services offered and how they may assist with planning the event.

EVENT DESCRIPTION AND PUBLICIZING YOUR EVENT

Description of Event

The event host has the option to have information for their event appear on the Cal Poly Master Calendar of events. Consideration should be made if an event is open to the public (community at large), campus community (exclusive to the Cal Poly community), or not open to the public (invitation only). The event description should include concise, pertinent information to aid campus personnel in identifying objectives for the event as well as inform potential attendees on what type of experience they will receive.

If you are hosting a community event, your audience needs to know how to reach you, or who to contact for additional information. Details such as how to register for the event should be included in the event description.

Publicizing Your Event

The Cal Poly Master Calendar provides information about campus and community events. Campus Life events are those open to the Cal Poly community (students, faculty and staff). Community Events are those which may be of interest to the general public. Community Events include those open to the general public. The Master Calendar will also include high impact events occurring on campus, such as Open House, Week of Welcome, Spring Commencement and Cal Poly Move-In/Move-Out. An event host may opt to have their event publish to one of these calendars when scheduling. Note that events will only be published to the Master Calendar once locations have been assigned and the event has been confirmed, this means all details and approvals related to the event are complete. Users are encouraged to submit a thumbnail image that represents activities associated with the event. This image will be used when publishing event information to the web.

DATES

Event Date(s)

With the impact on University facilities and resources, groups should think through steps associated with planning the event. While things such as weekly department meetings may seem smaller than a larger scale event, reserving facilities that are not required may mean another group is not able to host their event. When reserving space, consider if all dates will be used. Be mindful that additional charges may be incurred if personnel are required to manage your event on days or times when the campus is closed or depending on the type of event you are hosting. If you have a reservation for a campus location that will not be used, make sure to notify your respective scheduling entity so that space may be released.
**TIME**

**Event Time:** *Timeframe of actual event*

**Start and End Time:** *The actual start and end time for your event*

**Setup and Takedown Time:** *Time allocated for venue personnel to ready the space for the event, or cleanup following the event. The event host is not guaranteed access to the space during this timeframe. Event setup and takedown times are established by each venue.*

**Pre- or Post-Event Time:** *Time requested for event host to ready the space for the event, or cleanup following the event.*

**General Guidelines:**

The following provides typical setup/takedown time for the event venue staff, based on facility:

- Advanced Technologies Lab 007-0001/0002 (ATL): 30 minutes between events
- Julian A. McPhee University Union 065-0220: 1 hour setup / 1 hour takedown
- Julian A. McPhee University Union Chumash Auditorium: 2 hours setup / 2 hours takedown
  
  *The University Union (Chumash Auditorium) can be reserved as a whole, or in three separate segments, Chumash Left, Right or Center. If reserving a segment of Chumash, ASI personnel will evaluate feasibility of neighboring events based on capacity and sound levels. (Policies: [ASI Cal Poly](#))*

- Recreation Center 043-0170 Multipurpose Activity Center (MAC): 3 hours setup / 3 hours takedown
- Performing Arts Center: Guidelines vary according to setup needs
- University Lecture Rooms: Available for scheduling 7 am – 10 pm, Monday through Sunday. Due to timing of academic classes, reservations in University Lecture Rooms will start at 10 minutes past the hour in order to provide adequate passing time between events. ([CAP 280.1](#))

**EXPECTED ATTENDANCE AND REGISTRATION**

Know your audience. Who will be attending your event? Is it open to the Cal Poly Community (students, faculty and staff) or the Public at large? Is your event private?

The answers to these questions may route you through different steps of the event planning process. An event that is open to the Cal Poly Community or Public at large must have an event description. Additional considerations may be required from University Police, Transportation and Parking Services, Risk Management or Facility Services.

Will you have an established registration process for your event? Will you be collecting fees for participation? Will there be a monetary exchange for registration or admission to your event? There are university guidelines which should be followed. Contact the [Cal Poly Accounting Department](#) for additional information. If assistance with registration is required, the event host is encouraged to contact Conference and Event Planning. For student clubs, refer to the [ASI Facility Policy](#).
Expected Attendance

The event host is required to provide expected attendance numbers for the event. This is important information that will be taken into consideration for parking, security, staffing and other support services. Capacities of all facilities must be adhered to in order to comply with State Fire Marshall regulations.

EVENT LOCATION(S)

Campus Administrative Policy CAP 141.3.1 “All campus events and activities shall be conducted consistent with Federal and State law, with existing University policies, with the orderly conduct of University business, with preservation of the campus learning environment, with the preservation of public safety, with maintenance of University property and the free flow of pedestrian and vehicular traffic. Entrances to campus facilities shall not be obstructed. No individual or group shall abridge, halt or disrupt the right of others to present their views. In addition, plans for outdoor events and activities should address potential impacts on residential communities, on and off campus.”

The event host will work with the designated scheduling entity to reserve space. Refer to page 2 of this document for further information.

Popular Campus Locations Include:

- **$$ The Cal Poly Performing Arts Center** (Building 06, Harman Hall, Pavilion, Lobbies; and Building 44, Spanos Theatre) [https://pacslo.org/Online/default.asp](https://pacslo.org/Online/default.asp) or [http://spanostheatre.calpoly.edu/](http://spanostheatre.calpoly.edu/)
  - Requests for use of space are generally evaluated three (3) months prior to the event.
  - To view diagrams for various set-up options in PAC spaces: [https://pacslo.org/rental](https://pacslo.org/rental) inquiries/technical specifications

- **$$ The University Union and Recreation Center (Building 65 and 43)**
  - Visit [http://www.asi.calpoly.edu/forms_and_policies?cat=17](http://www.asi.calpoly.edu/forms_and_policies?cat=17) for information related to fee schedules, building hours, floor plans and the UU Facility Policy Manual

- **University Lecture Rooms**: Smart Rooms and Multimedia Rooms are available for use on first come first-serve basis through the established scheduling process.
  - Campus Administrative Policy CAP 144.1 Approved and Priority Uses of University Facilities
  - List of University Lecture Spaces [https://registrar.calpoly.edu/academic-scheduling/#acad_sched_lect](https://registrar.calpoly.edu/academic-scheduling/#acad_sched_lect)

- **Department Managed Rooms, Teaching Labs, and Special Instruction Spaces**: Cal Poly is a working University. Some department managed locations may not be suitable for meetings and events. There are a variety of spaces that are managed by individual colleges and departments. In the instance an event will be hosted in a department managed location, the designated scheduling entity must receive approval for use of the space, in writing, no less than one week prior to the event.
• **Advanced Technology (Keck) Lab & Lobby (Building 007)**
  o While occasionally opened to the campus community, the ATL is generally reserved for events related to the College of Engineering
  o Due to proximity to nearby working laboratory space, amplified sound may not be used.
  o The room is set in a standard configuration. It is the event host’s responsibility to return the room to the standard configuration
  o The College of Engineering makes all arrangements for locking and unlocking the facility

• **Bonderson Building (Building 197)**
  o While occasionally opened to the campus community, the Bonderson Building is generally reserved for events related to the College of Engineering activities
  o The College of Engineering makes all arrangements for locking and unlocking the facility

• **Library Computer Labs (Building 35):** The Library Computer Labs are available on a limited basis for college and department administrative meetings. When requesting the Labs, the group should be mindful that they are available for walk in use by students. A Lab should only be requested if participants will be working on hands on activities that require use of the computers. If not, the event host is encouraged to seek out a University classroom.

• **$$ Mott Athletic Center (Building 42)**
  o While occasionally opened to the public, space is limited to academic and athletic activities approved by Cal Poly Athletics.

• **Albert B. Smith Alumni and Conference Center (Building 28)**
  o Requests to use the Albert B. Smith Conference Center are limited to activities and events that directly relate to the Office of the President, Office of the Vice President of Student Affairs, University Development and the Division of University Development, the Alumni Association and College and Unit Dean’s Advisory Board Meetings. Requests that do not fall within these guidelines will be considered by the Assistant President of Alumni Relations.
  o Due to proximity of nearby working space, amplified sound must be approved.
  o The room is not configured as a smart room. Contact Classroom Technologies for multi-media services.
  o The room is set in a standard configuration of open executive style (30 people). It is the event host’s responsibility to have the room put back in the standard configuration at the end of use. Facility Services is the organization on campus approved to move furniture at this venue.
  o There is only one (1) all-gender restroom available for use.
  o Additional requirements may apply.

• **Outdoor Space:** The University works with groups to provide guidelines and recommendations to ensure events are ADA compliant. Additional charges may be incurred by the event host in order to make an outdoor location ADA accessible.
• **$\$ The Alex and Faye Spanos Theatre Lawn and Patio**: Use of Spanos Theatre Lawn and Patio are available connected to, or separate from Spanos Theatre, for receptions and other outdoor events.

• **$\$ Pools/Aquatic Facilities**: By scheduling an event at one of the pools on campus, the event host acknowledges one or more lifeguards will be assigned and charges will be incurred.

• **Spanos Stadium (Building 61)**: Use of Spanos Stadium is reserved for exclusive use by Cal Poly Athletics.

• **The Cal Poly “P”**: Due to safety concerns, the “P” is currently closed. For additional information, contact ASI Event Scheduling and Management in the UU Epicenter.

• **$\$ Upper and Lower Sport Complex**
  - May require Sports Complex Use Committee (SCUC) approval. SCUC meets monthly. Reservations requesting use of these spaces should be entered in a timely manner so considerations by the SCUC may be addressed.
  - Use of the Sports Complex requires scheduling of a Field Supervisor. The event host acknowledges additional charges may be incurred.

Associated Students, Inc.: For information related to spaces managed by ASI (Sports Complex, Recreation Center and University Union) visit [ASI Cal Poly](#)

$\$ Fees may be incurred

### SANDWICH BOARD, TRI-FOLD BOARDS AND SIGNAGE

The university works to maintain an uncluttered and attractive campus. As such, while temporary signage is allowed, event hosts must adhere to the following guidelines:

**Sandwich Board, Tri-fold Boards and Signage**

- Sandwich boards shall be no larger than 2’ x 4’
- Signs may not restrict access to sidewalks, roads or building entrances
- Signs must be maintained by sponsoring group
- All groups displaying boards must attach a copy of their event confirmation to the board
- Locations for Tri-fold and Sandwich Boards are limited to: UU Plaza, Dexter Lawn, Via Carta Mall, Ag Circle

For additional guidelines associated with signage, refer to the following Campus Administrative Policies:

- [CAP 144.6](#) Temporary Non-Commercial Signage
- [CAP 144.7](#) Temporary Commercial Signage
HOW TO CHECK LOCATION AVAILABILITY

Checking location availability at Cal Poly is done through 25Live/Space and Event Scheduling. The event host is encouraged to check 25Live while planning the event. While there may be slight fluctuations of space availability during the confirmation process for other events, it is a good resource to use when looking for available dates.

**Step 1:** Check Location Availability via [http://events.calpoly.edu](http://events.calpoly.edu)
Step 2: Home Page View

On the Home Page, you are able to select from several Public Location Searches. Search results will show you location availability. For detailed information on how to navigate 25Live/Space and Event Scheduling, visit the Event Scheduling: Overview section of the University Scheduling webpage.

FOOD AND BEVERAGE

Food Service

Cal Poly offers a variety of catering options for event hosts. Specific information related to these options can be found on the Administration & Finance Contracts & Procurement webpage.

- University Catering
- University Dining Outlet (Starbucks, Einstein’s, Jamba Juice, Mustang Station, etc.)
- Approved Off-Campus Caterer

Refer to the list of Approved Caterers for additional information. (Includes University Catering and Approved Off-Campus Caterers)
University Catering is familiar with the Cal Poly campus as well as rules and guidelines associated with planning events on campus. If an event host uses services from an Approved Off-Campus Caterer, they acknowledge they may have an additional level of coordination in terms of power, location information, setup, rentals and vehicle access on campus.

For Cal Poly sponsored events, the event host must follow guidelines established in the Hospitality Policy.

Food Prepared by Group

If a group intends to prepare food for their event, appropriate approvals must be obtained and the event host must follow guidelines established in the campus Food Policy.

Alcohol Served at Event

The University Alcohol Policy is designed to serve the campus wide community while taking into account the variety of events held by its members, such as fundraising and public relations activities. This policy is intended to provide clear, consistent and constructive guidelines for the application of standards and expectations for the use, service, sale and consumption of alcoholic beverages. All groups requesting alcohol as a component to their event must receive approval through the Alcohol Service Request form. Service of alcohol on campus can be coordinated through University Catering or one of the Approved Caterers who is authorized to serve alcohol.

- Alcohol Service Request (ASR) Submission Guide: https://afd.calpoly.edu/acs/asr/guide
- ASR Approval Guide: https://afd.calpoly.edu/acs/asr/approve
- ASR Instructional Video: https://afd.calpoly.edu/acs/asr/video/
- CAP 172 Alcohol Policy link: http://policy.calpoly.edu/cap/finalTOC.htm

Training

University Catering, or one of the Approved Caterers who is authorized to serve alcohol, must be contacted for all on campus events incorporating alcohol service. On an exception basis, with approval of University Catering, the event host may seek approval to provide other means of alcohol service at their event. In such instances, responsible parties will be required to take an alcohol training course. This course is offered through the University Police Department and is scheduled one time per month. The event host should contact the University Police Department for availability and plan accordingly. This training will only be provided if an exception is granted through University Catering.
Food Safety and Hygiene

Cal Poly’s Environmental Health Safety and Risk Management department encourages members of the campus community to celebrate together, while prudently managing the risks of food borne illness. It is understood that one can’t eliminate the risk of food borne illness altogether. The Environmental Health & Safety Department, offers food safety guidelines as a means to improve participation experience.

Food Sold at Event

Campus Dining has exclusivity to sell food on campus. A food waiver must be submitted to Campus Dining – University Catering, a minimum of 7 days prior to the event for approval.

Further information can be found at: http://www.calpolydining.com/catering/waiversandpolicies.asp

Zero Waste

Cal Poly is committed to becoming a zero waste campus, meaning all of the trash produced on campus is either recycled or composted rather than sent to a landfill. To ensure that events are managed with zero waste as a priority, Facilities event staff provide recycling and composting containers to all events on campus free of charge, use of landfill containers can be arranged prior to your event (per bin charge applies). Contact Facility Management and Development for additional information. To minimize event landfill cost, event planners should prioritize purchasing or requesting from caterers and vendors, materials that are compostable and recyclable. Please review the list below to ensure you are planning a successful zero waste event.
Items to AVOID using at your event:

- Plastic wrap
- Chips bags and candy wrappers
- Tetra pack beverage boxes
- Plastic bags of any kind
- Plastic cutlery
- Plastic bottled water, juices, or sodas
- All Styrofoam
- Anything that can’t be either composted or recycled

Use these items instead:

- Reusable serveware
- Water/beverage filling stations with paper cups
- Paper plates and paper to-go containers
- BPI certified compostable cutlery
- Beverages in aluminum or glass
- BPI certified compostable plastics
- Any recyclable materials marked with labels 1-5

Helpful Resources related to Food and Food Safety:

- Campus Dining link: [https://calpolydining.com/catering/waiversandpolicies.asp](https://calpolydining.com/catering/waiversandpolicies.asp)
- [Ten Tips for Better Barbecues, Potlucks, and Parties](https://calpolydining.com/catering/waiversandpolicies.asp)

EQUIPMENT

During the planning stage the event host should be mindful of what equipment requirements for the event. Cal Poly Facility Services, Classroom Technologies and Information Services all provide support for special events. In addition, the University has a list of approved vendors that can be contacted for quotes and availability.

Classroom Technologies

- Special Event Services: [http://classtech.calpoly.edu/special-event-services](http://classtech.calpoly.edu/special-event-services)
- General Information: [http://classtech.calpoly.edu/policies-and-general-information](http://classtech.calpoly.edu/policies-and-general-information)

Vendors / Cal Poly's Campus Marketplace: [https://afd.calpoly.edu/cprm/emarketplace.asp](https://afd.calpoly.edu/cprm/emarketplace.asp)

Phone or Conference Call Capabilities: [http://www.classtech.calpoly.edu/video-collaboration-cal-poly](http://www.classtech.calpoly.edu/video-collaboration-cal-poly)
WIFI RESOURCES

An event host should consider if attendees will be logging into the internet using Cal Poly Wi-Fi services. In certain areas of campus, such as outdoor locations, bandwidth is finite and may not be available.

Will your event require onsite support from IT outside of working hours, Monday – Friday, 8 am to 5 pm? It is imperative the event host contact IT three to six weeks prior to their event to work through requirements planning.

Will guests need login information? Keep in mind Cal Poly hosts quite a few events after hours or on weekends, when overall university staff are not on campus. It is important to plan out requirements ahead of time to ensure your location has enough bandwidth to support the event as well as guest usage.

- Mustang Wireless Information: [http://www.wireless.calpoly.edu/](http://www.wireless.calpoly.edu/)
- Wireless Coverage: [http://www.wireless.calpoly.edu/content/coverageMaps](http://www.wireless.calpoly.edu/content/coverageMaps)
- Request Guest Access: [http://www.servicedesk.calpoly.edu/guestwifi](http://www.servicedesk.calpoly.edu/guestwifi)
- Service Desk: 805.756.7000

AMPLIFIED SOUND

Will amplified sound be used at the event? (Including but not limited DJ, Emcee, Live Music, Bullhorn, Radio/Speakers)

Campus Administrative Policy [CAP 141.3.2.1](http://www.wireless.calpoly.edu/content/coverageMaps), "Outdoor events and activities that involve amplified music or speech are limited to the hours of 7 a.m. to 10 p.m., Monday through Sunday, University scheduling protocols must be followed. Outdoor events and activities that do not require use of amplified sound may be held between the hours of 7 am and midnight, Monday through Sunday." Approval of all events with amplified sound are required by the University to ensure University scheduling policies are followed ([CAP 141.3.1](http://www.wireless.calpoly.edu/content/coverageMaps), [144.4](http://www.wireless.calpoly.edu/content/coverageMaps) and [141.3.2.2](http://www.wireless.calpoly.edu/content/coverageMaps)).

Events hosted on campus should not negatively impact nearby neighborhoods and the San Luis Obispo Community. The event host will work in partnership with Cal Poly Facility Services and the University Police Department to ensure sound levels are kept within established guidelines. Decibel rates of 101 with spikes of 108 are permitted, although if amplified sound from an event negatively impacts nearby academic course offerings or general campus business, the event host will be asked to decrease the volume. Events will receive one warning and then will be requested to cease all amplified sound activities if a subsequent warning is issued.
University Police
Based on your event size, date, time, subject University Police will determine the service level, if any, required for your event. If it is determined that police are required, there are minimum staffing and per hour charges. Please contact University Police at police@calpoly.edu for further information.

Transportation and Parking Services (TAPS)
Several services are provided to manage your event parking and transportation needs. The following is a list of general services provided by TAPS:

1. Event Parking—depending on the day of the week, time of the day and size of your event there may be options for hosted and non-hosted event parking. Event parking will be charged at the current event rate per space, per day. Please email parking@calpoly.edu for further information.
2. Other Services:
   a. Signage
   b. Shuttle Coordination
   c. Traffic Direction/Road Closures
   d. Permit issuance
   e. Reserved parking spaces

TAPS would determine staffing levels based on need and availability.

Event Cancelation Policy:

- 20% of the total (or a minimum fee) will be charged to the requestor if the request is cancelled less than 72 hours in advance
- 100% of the total will be charged for custom event signage.

Detailed information and current pricing rates https://afd.calpoly.edu/parking/events

Phone: 805.756.6679 or email parking@calpoly.edu

Helpful Resources:

- Link to campus parking map: https://maps.calpoly.edu/
- Bus Charter Quote Request Form: https://afd.calpoly.edu/cprm/quicklinks.asp
SMOKE AND TOBACCO POLICY

Smoke and Tobacco Free Campus

In compliance with CSU Chancellor Timothy White’s executive order 1108, Cal Poly is a smoke and tobacco free campus. For the health and wellbeing of all Cal Poly students, faculty, staff and visitors, please refrain from smoking, vaping or using any tobacco products on Cal Poly properties. (www.tobaccofree.calpoly.edu)

FACILITY OPERATIONS, BUILDING PERMITS AND ADA ACCESSABILITY

Facility Use after Hours

*General University hours are 7am – 10pm, Monday through Sunday (CAP 141.3.2.1) with exceptions being outdoor locations, the University Union, the Performing Arts Center, and Kennedy Library. Hours should be verified during the planning process so deviations can be taken into consideration. Additional charges may be incurred if personnel are required to lock or unlock a facility for use after hours.*

During campus holidays, the entire campus is closed. Should the event host wish to plan an event on a campus holiday, prior permission must be granted by Facility Services. Note that additional charges will be incurred as personnel will be required to work on the designated holiday.

Custodial Services

Be mindful Cal Poly is a working college campus with academic classes scheduled from 7am to 10pm. When using University Lecture rooms, groups agree to comply with the following:

- Alcohol is prohibited
- Trash generated by the event must be discarded in receptacles. When receptacle space is limited, it is the event host’s responsibility to ensure trash is removed from the room
- Candles may not be used
- Furniture must be put back to its original configuration (classroom format)
- Groups are expected to clean up after themselves

*Groups who do not comply will incur charges.*

The following University Lecture rooms do not allow food under any circumstances. If food related items are found following events, the group will incur charges associated with additional custodial requirements:

- Building 02, Room 0013
- Building 03, Room 213
- Building 10, Room 124 and Room 126
- Building 34, Room 227 and Room 228
- Building 52, Room E27
- Building 192, Room 106
- All University Lecture Rooms in Building 180 and Building 186
Landscaping and Grounds

In order to preserve the integrity of and manage the upkeep of the Cal Poly State University grounds, Facility Services works with event hosts to find a balance when hosting events that will not negatively impact the campus community. Event hosts shall abide by the following:

- Stakes are not permitted in lawn areas
- Signage may not be mounted on buildings
- Vehicles are not permitted to drive on lawns
- Tents should only be constructed on lawn areas for a short period of time

*If activities associated with the event cause damage or harm to university groups or damage turf, the event host will be charged for associated maintenance costs.*

Power

Location is a key factor when planning your event. While outdoor events can be inviting, they do come with additional challenges. Not all lawns and outdoor spaces on campus are equipped with electrical access. There is a minimum $200 charge to install outdoor electrical access. Electrical for outdoor events cannot extend across sidewalks without appropriate covering. Electrical cannot run through doors. Requirements must be coordinated with Facility Services. The event host is encouraged to plan ahead to schedule appropriate support for the event.

Building Permit

A Building Permit is required to allow approving personnel adequate description and setup instructions for an event. It is a tool used to grant or deny approval for the event. The event host must ensure accurate information and a diagram is provided. The event will be required to follow all setup instructions per the approved Building Permit. A Building Permit is required for all events occurring outdoors. A Building Permit Application requires a minimum of four (4) weeks’ notice for processing.  
https://afd.calpoly.edu/facilities/forms.asp

Fire and Life Safety/State Fire Marshal

Permit: Indoor Events

The following information is required on a Building Permit requesting use of *indoor space*:

- Name, Description of Event, and Sponsor
- Start Time, End Time, Number of People Expected to Attend (including vendors)
- Cooking and food preparation information, if applicable
- Layout: Aisle widths, dimensions between tables, dimensions to exits, etc.
- Location of electrical panels
- Location of fire extinguishers
Permit: Outdoor Events

The following information is required on a Building Permit requesting use of **outdoor space**:

- Name, Description of Event, and Sponsor
- Start Time, End Time, Number of People Expected to Attend (including vendors)
- Tent/Canopy: Tents and canopies may be secured by using water barrels only. Stakes and poles may not be used in the ground.
  - Site layout with 20 foot minimum dimensions to adjacent buildings
  - Layout under tent/canopy with dimensions of aisle widths
  - Location of fire extinguishers, lighted exit signs, emergency lighting, and no smoking signs
  - Location of electrical power/extension cords/generators
  - Location of designated cooking area and/or Barbeque pit
  - Location of food service area (Buffet)
  - Location of restrooms
- All outdoor events must follow ADA guidelines and recommendations by campus personnel
- Barbeques are only permitted in designated areas. A Barbecue must be placed a minimum of 20 feet from surrounding buildings. It may not be placed below trees or near vegetation
- Camping is not permitted at any event
- Overnight events are not permitted unless authorization is granted by the University

Considerations: Accessibility and the American Disabilities Act

Events hosted on campus will comply with guidelines established by the American Disabilities Act. Through use of the Building Permit, campus personnel will provide recommendations and educate the event host on how to best design the event layout to avoid potential shortcomings. It is the event host's responsibility to ensure recommendations are taken into consideration and the event setup and activities comply with guidance provided by the University.

Disability Resource Center (CAP 640)

Indoor Event Considerations

The following should be monitored for indoor events:

- Proximity of parking to the venue
- Accessibility of paths of travel from parking to the venue
- Accessibility of entrances and restrooms
- Compliant surfaces at event site (hard surface or ½ inch high max carpet) and transitions
- Dimensions between tables, aisle widths, exits, etc.
- Lines of sight, compliant heights, protruding objects, etc.
Outdoor Events Considerations

The following should be monitored for outdoor events:

- Proximity of parking to the venue
- Accessibility of paths of travel from parking to the venue
- Accessibility of entrances and restrooms
- Compliant surfaces at event: concrete, asphalt, pavers (grass is not a compliant surface)
- Event location (no more than 2% slope two directions)
  - Outdoor locations at Cal Poly will require additional considerations to make them accessible. The event host acknowledges there are fees associated with such tasks, which will be incurred by the sponsoring organization
- Accessibility of buffets, Info Table, Booths, etc.
- Accessibility of restrooms
- Location of stages, platforms and ramps

Rain

In the event of inclement weather, the University reserves the right to relocate or cancel events scheduled on lawn due to potential damage and safety concerns. In the event of rain, efforts will be made to relocate the event to suitable location and/or reschedule to a future date.

For additional information, contact Mike Hogan or Don Popham in Cal Poly Facility Services (805.756.5555).

Forms

Cal Poly Facility Services forms may be found at: https://afd.calpoly.edu/facilities/forms.asp
- Building Permit: https://afd.calpoly.edu/facilities/forms.asp
- Supply Rental Request: https://afd.calpoly.edu/facilities/services_request.asp

RISK MANAGEMENT AND CONSIDERATIONS

Risk assessment is a key ingredient to a successful event. During the planning stage, the event host will be required to think through the following and work with campus personnel to ensure the event meets requirements.
Special Event Insurance

Liability insurance for special events, with low or no deductible may be available through the Risk Management office. The university entity hosting the event is responsible to fund the cost of the insurance as well as any deductible. Special Event insurance is not required, but may be cost effective.
University personnel planning special events should plan to provide a complete application for special event insurance 30 days prior to the event for small programs, 60 days for medium size activities and 90 days minimum for large and/or specialized programs such as rodeos, animal science activities, concerts, competitions and events involving external entities (associations, businesses, groups, etc.) It is the responsibility of the university entity hosting the event to fund the cost of the special event insurance.

For additional information, contact Melissa Swanson, Associate Risk Manager at 805.756.6755 or riskmanagement@calpoly.edu.

ACTIVITIES AND EVENTS

Activities associated with events require consideration and approval from various entities on campus. Based on things such as risk, safety, impact on the university and ability to support associated activities, the event host may be asked to provide further information or modify event related activities. The event host must comply with guidelines and recommendations set forth by campus personnel to ensure adverse impact from the event does not occur.

If your event is hosting any of the following, make note that additional requirements may be involved:

- **Bounce Houses**: Due to liability and safety concerns, additional considerations and insurance requirements must be satisfied prior to the event. Contact the Risk Management Office or Club Risk Management Officer for additional information.

- **Dunk Tanks**: Due to liability and safety concerns, additional considerations and insurance requirements must be satisfied prior to the event. Contact the Risk Management Office or Club Risk Management Officer for additional information. Additional considerations and approvals are required by Facility Services. Dunk Tanks may not be located on lawn spaces.

- **Fundraising**: Fundraising events should have the intent to yield net usable proceeds for the University and, at a minimum, have resources identified to cover budget deficits should fundraising revenues fall short. Colleges, departments and programs wishing to conduct a fundraising event on behalf of Cal Poly must comply with CSU Policy Number 15701.00 “Fundraising Events” and consult with University Advancement before embarking on any fundraising activities. All fundraising events subject to CSU policy must be approved by the Associate Vice President for Advancement Operations through submission of the Event Approval Form. For additional information visit: https://afd.calpoly.edu/fiscalservices/forms/cp-fundraising-eventprocedures.pdf

- **Minors Participating**: Additional considerations may be required if minors, individuals under the age of 18 who are not enrolled Cal Poly students, are participating.
• **Animals at Events:** Per Campus Administrative Policy, animals, other than service animals, are not permitted on the Cal Poly campus. Animals are not allowed to be incorporated into events unless approval is received from Risk Management. Additional insurance for the event may be required.

• **Controversial Speakers or Subject Matter:** Groups are welcome and encouraged to host guest speakers that educate our campus community. That being said, additional considerations and coordination may be required with University Police when content or participants of the event may be deemed controversial. If you have specific questions related to your event, feel free to ask the scheduling entity you work with or contact University Police directly.

• **Carnivals:** Event hosts who wish to bring carnival activities into their event plan must contact the Office of Risk Management as well as Facility Services to review all event elements. Additional insurance may be required.

• **Voter Registration and Political Events:** Those participating in voter registration or politically driven events should refer to Campus Administrative Policy (140-141) to review activities associated with freedom of expression.

• **Memorials:** Per Campus Administrative Policy (144.2), “...the use of University facilities or property for personal or private events is not authorized. The category “personal or private events” includes, but is not limited to, weddings, and memorial services. The scheduling of these or similar events on campus may be authorized only in unusual circumstances and requires approval of the University President or designee (the Vice President for Administration and Finance).”

• **Aerial Fireworks:** Due to the location of the campus, in close proximity to neighborhoods and large areas of vegetation, fireworks on campus are strongly discouraged. Additional considerations will be required by Risk Management, Facility Services, University Police and the State Fire Marshal should an event host wish to pursue incorporating fireworks into their event. The event host will be liable for any damages that result from such activities. Ground fireworks are prohibited.

**OFF CAMPUS EVENTS**

While off campus events may not impact the day-to-day activities on campus, they are key elements in tying Cal Poly to the community. As such, event hosts may request their event be published on the Cal Poly Master Calendar. In this case, details on date, time, location, and further information on how individuals may participate (web address, registration information, etc.) may be provided in the description.

For ASI Club off campus events or activities, review the process as outlined in your event contract. Note that invoices paid via ASI or Cal Poly Corporation will need to follow their purchasing processes and accounts payable requirements.

• Contact venue for scheduling availability and estimate
• Venue must provide contract
  • Contracts under $2500: Send to Strategic Business Services (SBS) with completed and approved Hospitality Form for review and signature via email or campus mail
  • Contracts over $2500: Enter PeopleSoft purchase requisition and include the completed and approved Hospitality Form and the contract for review and approval
• Signed contract returned to department by SBS
  • Emailed to venue and department with purchase order if over $2500
  • Emailed to venue and department if under $2500
  • Letter of Self-insurance will be provided by SBS if required
• If deposit required, department submits contract to Accounts Payable for deposit to be paid
  • Under $2500 submit DirectBuy form with contract
  • Over $2500, stamp/complete contract with the "AP approval stamp", sign (referencing PO number)
• If venue is not catering the event, contact a catering company for scheduling availability and contract
  • Caterer to provide contract:
    • Contract under $2500: Send to SBS with completed and approved Hospitality Form for review and signature
    • Contract over $2500: Enter PeopleSoft purchase requisition and include the completed and approved Hospitality Form and the contract for review and approval
• Signed contract returned to department
  • Emailed to caterer and department with purchase order if over $2500
  • Emailed to caterer and department if under $2500
• Prior to event, Department submits contract (or invoice) and Hospitality Form to Accounts Payable for deposit to be paid
  • Under $2500 submit DirectBuy form with contract
  • Over $2500, stamp/complete contract with the "AP approval stamp", sign (referencing PO number)
• After the event, Department submits final invoices and Hospitality Form to Accounts Payable for payment
  • Under $2500 submit DirectBuy form with invoice
  • Over $2500, stamp/complete invoice with the “AP approval stamp”, sign (referencing PO number)

For additional information, visit https://afd.calpoly.edu/cprm/forms/off-campus_event_planning_process.pdf

CONTRACTS, SALES AND LICENSING

Will organization be selling any non-edible items (shirts, calendars, etc.)? What will be sold?

Will the Cal Poly name, Cal Poly symbols, and/or Cal Poly marks be used on the merchandise?

Cal Poly requires any merchandise displaying the marks of the University to be purchased from licensed vendors. For additional information visit: https://afd.calpoly.edu/tm_licensing/vendors
• Licensing Marks
• Licensing Flow Chart
• Student and Internal Request to Use the Cal Poly Marks and Licensing Education

For further information related to the licensing process contact University Marketing.

Will your organization be showing a film or video?

A public performance constitutes any public exhibition of a copyrighted film or video. All such events require a public performance license. Licenses may be obtained from any of the following:

• Films Inc. (1.800.323.4222)
• Swank Motion Pictures, Inc. (1.800.876.5577)
• Motion Picture Licensing Corp. (1.800.338.3870)

Regardless of value, service vendors coming on campus to perform a service need to be contracted by Strategic Business Services via a Purchase Order or contract.

All vendors must provide Cal Poly Strategic Business Services proof of insurance before the vendor comes on campus to provide the service per Executive Order 849.

Please do not sign agreements, make informal commitments or allow services to proceed without a signed contract or Purchase Order from Strategic Business Services.

For further information please review the procurement guidelines at: http://afd.calpoly.edu/cprm/procurement/ or contact Strategic Business Services at sbs-procurement@calpoly.edu.

CAMPUS EVENT MANAGEMENT TEAM

The goal of the Campus Event Management Team (CEMT), is to improve Cal Poly’s ability to host campus events that engage students and the community. The group is comprised of various individuals from different units across campus who come together on a regular basis and evaluate large and moderate capacity events and high impact weekends on campus. Based on knowledge shared, the group acts as an advising body for event hosts and works to identify potential conflict. Event hosts may be asked to appear before the group and outline details associated with their event in order to provide a better understanding of size and scope of the event.

CONCLUSION

Information in this document should give the event host a foundation to start the planning process. Groups are reminded that events hosted on campus are a reflection of the University. It is essential planners follow the recommended steps, policies and procedures in order to ensure each and every event is successfully planned and implemented and attendees receive the best experience they can while on campus. This document provides high level information associated with procedures for event planning on campus. If in doubt, the event host should consult the provided resources (website or campus personnel), for additional assistance.