

SHAWN MEGHAN BURN PHD

Department of Psychology & Child Development • California Polytechnic State University,
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Education

1982 - 1987 Claremont Graduate University Claremont, California MA & PhD Applied Social Psychology
1978 - 1982 Virginia Commonwealth University Richmond, Virginia BS Psychology

Teaching & Administration

California Polytechnic State University San Luis Obispo, Department of Psychology & Child Development
Professor of Psychology Emerita 2017-present
Professor of Psychology 1998 - 2017
Associate Chair of Psychology & Child Development Department 2000-2007
Chair of Psychology & Child Development Department 1998-2000
Associate Professor of Psychology 1995-1998
Assistant Professor of Psychology 1990-1995
Lecturer of Psychology 1989-1990

California Polytechnic State University San Luis Obispo, Department of Women's and Gender
Studies *Acting Chair* 2009-2010

California State University Fullerton Fullerton, CA *Lecturer in Psychology* 1987-1989
California State Polytechnic University Pomona, CA *Lecturer in Psychology* 1987-1989
Claremont McKenna College Claremont, CA *Visiting Professor in Psychology* 1986-1987
California State University Fullerton Fullerton, CA *Lecturer in Psychology* 1985-1986
Chaffey Community College Alta Loma, CA *Lecturer in Psychology* 1984-1988

Awards & Honors

American Psychological Association Fellow, Psychology of Women Division 35 (2013)
College of Liberal Arts Outstanding Teaching Award (2009)
President's Community Service Award, Cal Poly SLO (2006)
College of Liberal Arts Outstanding Scholarship Award (2004)

Blog

Blogger for *Psychology Today* <https://www.psychologytoday.com/blog/presence-mind>

Books

Burn, S.M. (2019). *Women Across Cultures: A Global Perspective* (4th ed.). New York: McGraw-Hill.
Burn, S.M. (2016) *Unhealthy Helping: A Psychological Guide to Overcoming Codependence, Enabling, and Other Dysfunctional Giving*. Create Space.
Burn, S.M. (2011). *Women Across Cultures: A Global Perspective* (3rd ed.). New York: McGraw-Hill.
Burn, S.M. (2005). *Women Across Cultures: A Global Perspective* (2nd ed.). New York: McGraw-Hill.

- Burn, S.M. (2004). *Group Dynamics: Theory & Practice*. Pacific Grove: Wadsworth/Brooks Cole/Cengage.
- Burn, S.M. (2000). *Women Across Cultures: A Global Perspective* (1st ed.). New York: McGraw-Hill.
- Burn, S.M. (1996). *The Social Psychology of Gender*. New York: McGraw-Hill. (A Russian translation was published in 2000).

Handbooks, Chapters, Etc.

- Burn, S.M. (2018). Appeal to bystander intervention. . In R. Parrot (Ed.), *The Encyclopedia of Health and Risk Message Design and Processing*, pp. 140-155. New York: Oxford University Press.
- Burn, S.M. (2016). Gender identification. *The Wiley Blackwell Encyclopedia of Gender and Sexuality Studies*, 1-3. DOI: 10.1002/9781118663219.wbegss368
- Burn, S.M. (2007). *Environmental Intervention Handbook for Resource Managers: A Tool for Proenvironmental Behavior Change*. United States Department of Agriculture, Forest Service.
- Burn, S.M. (2006). Changing within to bring change outside: Group dynamics in the social change group. In R. McNair (Ed.), *Working for Peace: A Handbook of Practical Psychology*, pp.98-108. Impact Publishing.
- Burn, S.M. (1999). *Environmental Intervention Handbook for Resource Managers: Steps for Shaping Recreationists' Behavior*. United States Department of Agriculture, Forest Service.

Journal Articles

*Denotes Cal Poly student coauthor

- Burn, S.M. (in press). The psychology of sexual harassment. *Teaching of Psychology*.
- Burn, S.M., Winter, P., *Hori, B., & Silver, N. (2012). Gender, ethnic identity, and environmental concern in Asian Americans and Euro Americans. *Human Ecology Review*, 19, 136-145.
- Winter, P. L. & Burn, S.M. (March, 2010). Fostering sustainable operations in a natural resource management agency: Insights from the field. *Journal of Forestry*.
- Burn, S.M. (2009). A situational model of sexual assault prevention through bystander intervention. *Sex Roles*, 60, 779-792.
- Burn, S.M., & Winter, P.L. (2008). A behavior intervention tool for recreation managers. *National Park Science*, 25, 66-68
- Burn, S.M, & *Ward, A.Z. (2005). Men's conformity to traditional masculinity and relationship satisfaction. *Psychology of Men and Masculinity*, 6, 254-263.
- Burn, S.M., & *Busso, J. (2005). Ambivalent sexism, scriptural literalism, and religiosity. *Psychology of Women Quarterly*, 29, 412-418.
- Burn, S.M., *Kadlec, K., & *Rexer, R. (2005). Effects of subtle heterosexism on gays, lesbians, and bisexuals. *Journal of Homosexuality*, 49, 23-48.
- Burn, S.M., *Aboud, R., & *Moyles, C. (2000).* The relationship between gender social identity and support for feminism. *Sex Roles*, 42, 1081-1089.
- Burn, S.M. (2000). Heterosexuals' use of 'fag' and 'queer': Contributor to heterosexism and stigma. *Journal of Homosexuality*, 40, 1-11.
- Burn, S.M., *Nederend, S., & *O'Neil, A.K. (1996). Childhood tomboyism and adult androgyny. *Sex Roles*, 34, 419-428.

- Burn, S.M. (1992). Loss of control, attributions, and helplessness in the homeless. *Journal of Applied Social Psychology*, 22, 1161-1174.
- *Viss, D., & Burn, S.M. (1992). Divergent perceptions of lesbians: Self and heterosexual perceptions. *Journal of Social Psychology*, 132, 169-178.
- Burn, S.M. (1991). Social psychology and the stimulation of recycling behaviors: The block leader approach. *Journal of Applied Social Psychology*, 21, 661-629.
- *Wight, A., & Burn, S.M. (1991). Will the use of 'interesting' examples as a teaching tool improve the performance of college students on college tests? *The Journal of Psychology*, 125, 279-289.
- Burn, S.M., & Oskamp, S. (1989). Ingroup bias and the U.S.-Soviet conflict. *Journal of Social Issues*, 45, 73-90.
- Burn, S.M., & Konrad, A.M. (1987). Political activity: A matter of stress, job autonomy, and contact by political organizations. *Political Psychology*, 8, 125-138.
- Burn, S.M., & Oskamp, S. (1986). Increasing community recycling with persuasive communications and public commitment. *Journal of Applied Social Psychology*, 16, 29-41.

Conference Presentations

*Denotes Cal Poly student co-presenter

- Burn, S.M., & *Zawada, J. (2016, May). *Masculine muscularity messengers and men's body image distress*. Presented at the Annual Convention of the Western Psychological Association, Long Beach, California.
- Burn, S.M., & *Sheffler, P. (2015, May). *The role of personality and self-esteem in dysfunctional helping*. Presented at the Annual Convention of the Western Psychological Association, Las Vegas, Nevada.
- Winter, P.L., & Burn, S.M. (2012, May). *R5 and PSW survey on sustainability behavior*. Presented as part of the sustainable operations peer learning webinar series "The next frontier in sustainability-behavior change," a national webinar series for the USDA Forest Service.
- Burn, S.M., & *Hussmann, A. (2012, May). *Increasing Climate Change Communication Effectiveness Using Environmental Values Framing*. Presented at the Annual Convention of the Western Psychological Association, Burlingame, CA.
- Burn, S.M. (2011). *Gender, ethnic identity, and environmental concern in Asian Americans and Euro Americans*. Presented at the 119th Annual Convention of the American Psychological Association, Washington, DC.
- Burn, S.M. (2011). *Teaching the Psychology of Women from a Global Perspective*. Presented at the 119th Annual Convention of the American Psychological Association, Washington, DC.
- Winter, P.L., Bricker, K., Schultz, J., & Burn, S. (2009). *Listening to voices from the field on sustainable recreation and tourism (and five tips)*. Presented at the USDA Forest Service Sustainable Operations Summit, Portland, OR.
- Burn, S.M. (2007, August). *The challenges of applying social psychology to sexual assault prevention*. Presented at the 115th Annual Convention of the American Psychological Association, San Francisco.
- Burn, S.M. (2007, August). *Prejudice towards people with disabilities: A multidimensional approach*. Presented at the 115th Annual Convention of the American Psychological Association, San Francisco.
- Winter, P., & Burn, S.M. (2007, August). *The long bike from proenvironmental research to natural resource management*. Presented at the 115th Annual Convention of the American Psychological Association, San Francisco.

- Burn, S.M., & Winter, P. (2006, April). *Increasing proenvironmental behavior by addressing barriers to attitude-behavior consistency*. Presented at the 86th Annual Convention of the Western Psychological Association, Palm Springs.
- Burn, S.M., & *Shand, K. (2005, May). *Student activism projects: Promoting academic learning and social responsibility*. Presented at the 2nd Annual Convention of Psychologists for Social Responsibility, Portland, OR.
- Burn, S.M., & *Busso, J. (2004, August). *Religiosity, scriptural literalism, and ambivalent sexism*. Presented at the 115th Annual Convention of the American Psychological Association, Honolulu, Hawaii.
- Burn, S.M., & *Ward, A.Z. (2004, August). *Conformity to male norms and relationship satisfaction*. Presented at the 115th Annual Convention of the American Psychological Association, Honolulu.
- Burn, S.M., & Winter, P. (2004, February). *An intervention tool for resource managers*. Presented at the Social Aspects and Recreation Research Symposium, San Francisco.
- Slem, C., Burn, S.M., & Schultz, N. (2003, May). *The role of the home video camera in risky adolescent behavior*. Presented at the 83rd Annual Convention of the Western Psychological Association, Vancouver, British Columbia.
- Burn, S.M., *Kadlec, K., & *Rexer, R. (2001, August). *Subtle heterosexism: Homosexuals' and bisexuals' perceptions and willingness to come out*. Presented at the 110th Annual Convention of the American Psychological Association, San Francisco.
- Burn, S.M. (1999, August). *Gender self-esteem, gender ingroup bias, and feminism*. Presented at the 108th Annual Convention of the American Psychological Association, Boston.
- Burn, S.M., & Courter, G. W. (1999, August). *Masculine ideology, emotional inexpressivity, and relationship impoverishment in three groups of men*. Presented at the 108th Annual Convention of the American Psychological Association, Boston, MA.
- Burn, S.M. (1998, August). *Gender as a social identity and its effects on feminism*. Presented at the 106th Annual Convention of the American Psychological Association, San Francisco.
- Burn, S.M. (1998, August). *Increasing pro-environmental behaviors by addressing barriers to attitude-behavior congruence*. Presented at the 106th Annual Convention of the American Psychological Association, San Francisco.
- Burn, S.M. (1997, April). *Heterosexuals' use of 'fag' and 'queer' to deride one another: A contributor to heterosexism and stigma*. Presented at the 77th Annual Convention of the Western American Psychological Association, Seattle.
- Burn, S.M., & Winter, P. (1997, April). *Gender and ethnic differences in environmental perceptions and behavior*. Presented at the 77th Annual Convention of the Western American Psychological Association, Seattle.
- Burn, S.M. (1996, August). *The role of group identities in struggles for equality and backlashes against them*. Presented at the 104th Annual Convention of the American Psychological Association, Toronto.
- Burn, S.M. (1995, March). *The role of toys in the technological gender gap*. Virtual Campus Conference, California Polytechnic State University San Luis Obispo.
- Burn, S.M., *Nederend, S., & *O'Neil, A.K. (1994, August). *Childhood tomboyism and adult androgyny*. Presented at the 102nd Annual Convention of the American Psychological Association, Los Angeles.

- Burn, S.M. (1994, August). *Teaching undergraduate group dynamics*. Presented at the 102nd Annual Convention of the American Psychological Association, Los Angeles.
- Burn, S.M. (1994, August). Chair of symposium *Psychological perspectives on affirmative action*. 102nd Annual Convention of the American Psychological Association, Los Angeles.
- Burn, S.M. (1994, August). Chair of symposium *Psychological and policy contributions to the promotion of environmental sustainability*. 102nd Annual Convention of the American Psychological Association, Los Angeles.
- Burn, S.M. (1994, August). Chair of poster session *Psychology applied to social issues*. 102nd Annual Convention of the American Psychological Association, Los Angeles.
- Winter, P., & Burn, S.M. (1993). *Depreciative behaviors in recreation settings: A social psychological perspective*. Presented at the 73rd Annual Convention of the Western Psychological Association, Phoenix.
- Burn, S.M. (1992). *Learned helplessness in the homeless: The role of perceived control in the helping environment*. Presented at the 100th Annual Convention of the American Psychological Association, Washington, DC.
- Burn, S.M. (1991). *Recycling interventions and comments on applying social psychology*. Presented at the 99th Annual Convention of the American Psychological Association, San Francisco.
- Burn, S.M. (1991). *Loss of control, attributions, and helplessness in the homeless*. Presented at the 2nd Annual Convention of the American Psychological Society, Dallas.
- Konrad, A.M., & Burn, S.M. (1985). *Political activity: A matter of stress, job autonomy, and contact by political organizations*. Presented at the 93rd Annual Convention of the American Psychological Association, Los Angeles.
- Burn, S.M., & Oskamp, S. (1984). *Increasing recycling with persuasive communications and public commitment*. Presented at the 64th Annual Convention of the Western Psychological Association, Los Angeles.

Grants

- United States Department of Agriculture Forest Service Grant *Evaluation of the Behavioral Intervention Handbook for Natural Resource Managers* (2003-2008).
- United States Department of Agriculture Forest Service Grant Attitude-behavior consistency and environmental intervention (1996-1998).
- California State University Faculty Support Grant The ethnic minority challenge: Preserving cultural identity and succeeding at the predominantly white university (1992).
- Society for the Psychological Study of Social Issues Grant *Learned helplessness in the homeless* (1988-1989).

Consulting

- Media consultant for stories on helping, gender, and proenvironmental behavior change.
- Teamwork and group dynamics consultant (advise and provide organization and group-specific workshops).
- Bystander intervention consultant (offer advice on outcome measurement and program design).
- Proenvironmental behavior consultant to municipalities and non-profits.

Reviewer

Peer-Reviewed Research Journals: *Journal of Applied Social Psychology*, *Sex Roles: A Journal of Research*, *Cultural Diversity and Ethnic Minority Psychology*, *Journal of Environmental Psychology*, *Psychology of Women Quarterly*, *Sexuality & Culture*; *Journal of Men & Masculinity*

Professional Memberships

American Psychological Association
Society for the Psychological Study of Social Issues
Society for the Psychology of Women

Selected Poly Service

Co-Chair Psychology and Child Development Diversity Committee (2016-2017)
CLA Promotion Committee Member (2007, 2008, 2011, 2012)
Steering Committee Member Cal Poly Diversity Coalition (2010-2012)
Acting Chair of Women's & Gender Studies Department (2009-2010)
Faculty Advisor for *Spectrum* (Cal Poly student LGBTI club; 2009-2010)
Women & Gender Studies Faculty Board Member (2000-2015)
University Women's Safety Committee (2009-2012)
University Committee on the Status of Women (2009-2012)
Cal Poly SAFER Program Consultant (2005-present)
Presenter Campus Forum on Sexual Assault May 2011
Presentation on bystander intervention and sexual assault prevention to SAFER (Sexual Assault Free Environment Resource) February 2010
Presentation on LGBTI Rights as Human Rights for the Western Regional LGBTQI Conference February 2010
Presentation on Psychology's contributions to reducing heterosexism to *Spectrum* January 2010
Chair, RPT Committee Psychology & Child Development (2008-2009)
Chair, Applied Social Psychology Search (2007-2008)
Chair, PSY/CD RTP Committee (2008-2009)
PSY/CD Web Committee (member of group that developed content for site)
PSY/CD Diversity Committee
Human Subjects Committee (2000-2008)
Focus the Nation Presenter (2008)