2011-13 Cal Poly Catalog

Humanities Program

MEDIA ARTS AND TECHNOLOGIES MINOR

The Media Arts and Technologies Minor recognizes that today's students are citizens of the information age. The purpose of the minor is to introduce and develop ways students can analyze, critique, historicize, invent, think and use various electronic media, thus encouraging a bridge between theory and practice. By taking a multidisciplinary approach, Cal Poly students learn to analyze, construct and understand media; acquire teamwork skills across disciplines; and practice the leadership, problem solving, collaboration, critical thinking and communication skills that help prepare them for a broad range of academic or professional careers.

The minor allows students to select from among courses that emphasize technical design and narrative construction. The minor includes a three-course core; within that core is a two-course capstone experience that builds upon students' foundational knowledge and skills, providing them with the opportunity to collaborate on the creation of a project in both pre-production and production phases. Students practice professional techniques for building an interactive narrative designed for different forms of presentation. Students also learn how to succeed in professional collaborative, results-based development and production processes.

Required Courses HUM 240 Intro to Media Arts & Technologies HUM 340 Media Arts & Tech: Storytelling HUM 341 Media Arts & Tech: Cinematic Process	
 Approved Electives:	16
WGS/ART 316	28