

## 2011-13 Cal Poly Catalog

### Graphic Communication Department

#### GRAPHIC COMMUNICATION MINOR

A minor in Graphic Communication benefits students interested in pursuing careers in graphic communication or who anticipate using graphic communication in another career. Students in the minor have a competitive edge when applying for many jobs by understanding concepts, and gaining knowledge and skills in web and print media. Additionally, students develop an understanding of the interface between design and technology, web site and document preparation, typography, and specifying the processes and materials for a broad range of printing, web, digital media, and publishing applications. Information and application forms for this minor are available in the Graphic Communication Department office.

	<i>Units</i>
<b>Core Courses</b>	
GRC 101 Intro. to Graphic Communication .....	3
GRC 202 Digital Photography .....	3
GRC 212 Substrates, Inks and Toners: Theory .....	3
GRC 218 Digital Typography .....	4
GRC 325 Binding and Finishing Processes: Theory	2
GRC 328 Sheetfed Printing Technology .....	4
GRC 377 Web and Print Publishing (Area F) .....	4
<b>Approved Electives</b> .....	3
<i>Select 3 units from the following:</i>	
GRC 331 Color Management and Quality Analysis (4)	
GRC 337 Consumer Packaging (3)	
GRC 357 Specialty Printing Technologies (3)	
GRC 388 Sustainable Communication Media (4)	
GRC 451 Management Topics in Graphic Communication (3)	
GRC 452 Emerging Technologies in Graphic Communication (3)	
GRC 453 Design Reproduction Topics in Graphic Communication (3)	
GRC 472 Applied Graphic Communication Practices (2) (repeatable)	