2011-13 Cal Poly Catalog

Communication Studies Department

BA COMMUNICATION STUDIES

- 60 units upper division
- GWR
- 2.0 GPA
- USCP

* = Required in Support; also satisfies GE
Note: No major or support-courses may be taken as credit/no credit.

MAJOR COURSES

Take one of the following courses: ......................... 4
  COMS 201 Advanced Public Speaking
  COMS 208 Performance of Literature
  COMS 226 Applied Argumentation

COMS 212 Interpersonal Communication ................. 4
COMS 213 Organizational Communication ............... 4
COMS 217 Small Group Communication ................... 4
COMS 250 Forensic Activity ................................ 2
COMS 311 Communication Theory ............................ 4
COMS 312 Communication Research Methods ............... 4
COMS 322 Persuasion ......................................... 4
COMS 330 Classical Rhetorical Theory ..................... 4
COMS 331 Contemporary Rhetorical Theory or
  COMS 435 American Political Rhetoric ................. 4
COMS 332 Rhetorical Criticism ............................. 4
COMS 350 Advanced Forensic Activity .................... 2
COMS 385 Media Criticism or
  COMS 419 Media Effects .................................... 4
COMS 460 Undergraduate Seminar ......................... 1
COMS 461 Senior Project ..................................... 3

COMS electives (300–400 level) .......................... 16
Only 4 units of supervised instruction, including
  COMS 400, COMS 450, and COMS 485, may be
  counted here.

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SUPPORT COURSES

Upper division writing intensive class ......................... 4
Choose from the following:
  ENGL 302, 310, 386
Modern language 103 (FR, GER, CHIN, ITAL,
  JPN, MLL, SPAN) or demonstration of
  comparable level of proficiency ............................ 4
HIST 110 Western Civilization: Ancient to
  Renaissance .................................................. 4
HIST 111 Western Civilization: Reformation to the
  Present or HIST 202 United States History Since
  1865 or HIST 207 Freedom and Equality in
  American History or HIST 223 World History,
  1800-Present (7/26/13) .................................... 4
PSY 201 or PSY 202 General Psychology (D4)* .... 4
STAT 217 Intro to Statistical Concepts and
  Methods (B1)* ............................................. 4

24

GENERAL EDUCATION (GE)

72 units required, 8 of which are specified in Support.
See page 39 for complete GE course listing.
Minimum of 12 units required at the 300 level.

Area A Communication (12 units)

  A1 Expository Writing ..................................... 4
  A2 Oral Communication .................................... 4
  A3 Reasoning, Argumentation, and Writing .......... 4

Area B Science and Mathematics (16 units)

  B1 Mathematics/Statistics * 4 units in Support plus
  B2 Life Science ........................................... 4
  B3 Physical Science ....................................... 4
  B4 One lab taken with either a B2 or B3 course
  B5 elective

  Area B elective (select one course from B1-B5) ... 4

Area C Arts and Humanities (16 units)

  C1 Literature ............................................. 4
  C2 Philosophy ............................................. 4
  C3 Fine/Performing Arts ................................. 4
  C4 Upper-division elective (Not COMS) .............. 4

Area D/E Society and the Individual (16 units)

  D1 The American Experience (4040) .................... 4
  D2 Political Economy .................................... 4
  D3 Comparative Social Institutions ................... 4
  D4 Self Development (CSU Area E) * 4 units in
  Support .................................................... 4
  D5 Upper-division elective (no COMS course) .... 4

(3/9/15)

Area F Technology Elective (upper division)

(4 units) ..................................................... 4

64

FREE ELECTIVES ........................................... 24

180