2011-13 Cal Poly Catalog

Communication Studies Department

Communication Studies Department	
BA COMMUNICATION STUDIES	
\square 60 units upper division \square GWR	
\square 2.0 GPA \square USCP	
* = Required in Support; also satisfies GE	
Note: No major or support-courses may be taken as	
credit/no credit.	
MAJOR COURSES	
Take one of the following courses:	4
COMS 201 Advanced Public Speaking	
COMS 208 Performance of Literature	
COMS 226 Applied Argumentation	
COMS 212 Interpersonal Communication	4
COMS 213 Organizational Communication	4
COMS 217 Small Group Communication	4
COMS 250 Forensic Activity	2
COMS 311 Communication Theory	4
COMS 312 Communication Research Methods	4
COMS 322 Persuasion	4
COMS 330 Classical Rhetorical Theory	4
COMS 331 Contemporary Rhetorical Theory <i>or</i>	
COMS 435 American Political Rhetoric	4
COMS 332 Rhetorical Criticism	4
COMS 350 Advanced Forensic Activity	2
COMS 385 Media Criticism or	_
COMS 419 Media Effects	4
COMS 460 Undergraduate Seminar	1
COMS 461 Senior Project	3
COMS electives (300–400 level)	16
Only 4 units of supervised instruction, including	10
COMS 400, COMS 450, and COMS 485, may be	
counted here.	
	68
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SUPPORT COURSES	4
Upper division writing intensive class	4
Choose from the following:	
ENGL 302, 310, 386	
Modern language 103 (FR, GER, CHIN, ITAL, JPNS, MLL, SPAN) or demonstration of	
comparable level of proficiency	4
HIST 110 Western Civilization: Ancient to	7
Renaissance	4
HIST 111 Western Civilization: Reformation to the	7
Present <i>or</i> HIST 202 United States History Since	
1865 <i>or</i> HIST 207 Freedom and Equality in	
American History or HIST 223 World History,	
1800-Present (7/26/13)	4
PSY 201 or PSY 202 General Psychology (D4)*	4
STAT 217 Intro to Statistical Concepts and	•
Methods (B1)*	4
	24

72 units required, 8 of which are specified in Support. →See page 39 for complete GE course listing. →Minimum of 12 units required at the 300 level.	
Area A Communication (12 units)	,
A1 Expository Writing	4 4 4
Area B Science and Mathematics (16 units)	7
B1 Mathematics/Statistics * 4 units in Support plus	4
B2 Life Science	4
B3 Physical Science	4
B4 One lab taken with either a B2 or B3 course B5 elective	
Area B elective (select one course from B1-B5)	4
Area C Arts and Humanities (16 units) C1 Literature	4
C2 Philosophy	4
C4 Upper-division elective (Not COMS)	4
11	-
Area D/E Society and the Individual (16 units) D1 The American Experience (40404) D2 Political Economy	4
D3 Comparative Social Institutions	4
D4 Self Development (CSU Area E) * 4 units in Support	C
D5 Upper-division elective (no COMS course) (3/9/15)	4
Area F Technology Elective (upper division)	
(4 units)	_ 4
	64
FREE ELECTIVES	24
	180

 ${\bf GENERAL\ EDUCATION\ (GE)}$