

New program, effective Fall 2011

2011-13 Cal Poly Catalog

Agricultural Education & Communication Department

BS AGRICULTURAL COMMUNICATION

- 60 units upper division GWR
- 2.0 GPA USCP

* = Required in *Major Support*; also satisfies GE
Corrected 11/16/11

Note: No major courses may be taken as credit/no credit.

MAJOR COURSES

AGC 102 Orientation to Agricultural Communication.....	2
AGC 339 Internship in Agricultural Communication.....	4
AGC 407 Agricultural Publications.....	4
AGC 426 Presentation Methods in Agricultural Communication.....	4
AGED 404 Agricultural Leadership.....	3
AGED 460 Research Methodology in Agricultural Education and Communication.....	1
AGC 461 <i>or</i> AGED 461, AGC 462 <i>or</i> AGED 462 Senior Project I, II (3/11/16).....	1,1
BIO 111 General Biology <i>or</i> BIO 161 Intro to Cell and Molecular Biology (B2/B4)*.....	4
CHEM 110 World of Chemistry (B3/B4)*.....	4
COMS 301 Business and Professional Communication.....	4
COMS 416 Intercultural Communication (USCP) <i>or</i> COMS 316 (7/23/15).....	4
ECON 222 Macroeconomics (D2)*.....	4
ENGL 310 Corporate Communication.....	4
GRC 377 Web and Print Publishing <i>or</i> JOUR 390 Visual Communication for the Mass Media.....	4
JOUR 203 News Reporting and Writing.....	4
JOUR 205 Agricultural Communication.....	4
JOUR 312 Intro to Public Relations.....	4
MATH 118 Pre-Calculus Algebra <i>or</i> MATH 116/117 (B1)*.....	4
STAT 217 Intro to Statistical Concepts/Methods <i>or</i> STAT 218 Applied Statistics for the Life Sciences (B1)*.....	4
<i>Agricultural Business and Economics</i>	
AGB 212 Agricultural Economics.....	4
AGB 301 Food and Fiber Marketing.....	4
AGB 312 Agricultural Policy.....	4
<i>Agricultural Systems Technology</i>	
BRAE 121 Agricultural Mechanics.....	2
BRAE 141 Agricultural Machinery Safety.....	3
<i>Animal Science</i>	
ASCI 112 Principles of Animal Science.....	4
Select one course from:.....	4
ASCI 221, 222, 223, 224, 225; DSCI 230	
<i>Diversity in Agriculture</i>	
AGB 401 Managing Cultural Diversity in Ag. Labor Relations (USCP) <i>or</i> AGB 369 (8/11/15)	4

Environment and Natural Resources

SS 121 Intro to Soil Science <i>or</i> SS 131 Soils in Environmental and Ag Systems.....	4
(2/8/12)	
AG 360 Holistic Management (F)*.....	4
BRAE 340 Irrigation Water Management Management <i>or</i> BRAE 348 Energy for a Sustainable Society (2/28/12).....	4
NR 308 Fire and Society <i>or</i> NR 323 Human Dimensions in Nat. Resources Mgmt (D5)*.....	4
<i>Food Science</i>	
FSN 230 Elements of Food Processing.....	4
FSN 275 Principles of Food Safety and Hazard Analysis.....	4
<i>Plant Science</i>	
HCS 120 Principles of Horticulture and Crop Science.....	4
<i>Agricultural Issues</i>	
AG 452 (4) <i>or</i> AGC 470 (4) <i>or</i> ASCI 476 (3) <i>or</i> BOT/HCS 329 (4) 12/6/16).....	3-4
	128-129

GENERAL EDUCATION (GE)

72 units required, 28 of which are specified in Major.

→See page 50 for complete GE course listing.

→Minimum of 12 units required at the 300 level.

Area A Communication (12 units)

A1 Expository Writing.....	4
A2 Oral Communication.....	4
A3 Reasoning, Argumentation, and Writing.....	4

Area B Science and Mathematics (no additional units required)

B1 Mathematics/Statistics * 8 units in Major.....	0
B2 Life Science * 4 units in Major.....	0
B3 Physical Science * 4 units in Major.....	0
B4 One lab taken with either a B2 or B3 course	

Area C Arts and Humanities (20 units)

C1 Literature.....	4
C2 Philosophy.....	4
C3 Fine/Performing Arts.....	4
C4 Upper-division elective.....	4
Area C elective (Choose one course from C1-C4)	4

Area D/E Society and the Individual (12 units)

D1 The American Experience (40404).....	4
D2 Political Economy * 4 units in Major.....	0
D3 Comparative Social Institutions.....	4
D4 Self Development (CSU Area E).....	4
D5 Upper-division elective *4 units in Major.....	0

Area F Technology Elective (upper division)

* 4 units in Major.....	0
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FREE ELECTIVES..... 7-8

180