

**2011-13 Cal Poly Catalog****College of Agriculture, Food and Environmental Sciences****AGRICULTURAL COMMUNICATION MINOR**

Brock Center for Agricultural Communication  
Agriculture Bldg. 10, Room 235, 805 756-6138

**Coordinator: Richard Gearhart**

This interdisciplinary minor enhances the students' ability to seek careers in dynamic professions associated with the agricultural industry, including print journalism, broadcast journalism, and public relations.

The minor is a cooperative effort between CAFES and the College of Liberal Arts and students are advised by faculty members assigned to the Brock Center for Agricultural Communication. Students have the opportunity to participate in the Cal Poly chapter of the national Agricultural Communicators of Tomorrow Association.

**Required Courses**

JOUR 203 News Writing and Reporting.....	4
JOUR 205 Agricultural Communications .....	4
COMS 301 Business/Professional Communication	4
AGED 404 Agricultural Leadership .....	3

**Approved electives**..... 15

*For Majors in the College of Agriculture, Food and Environmental Sciences:*

A minimum of 10 units must be at 300-400 level;  
two courses must be selected from JOUR,  
COMS, ENGL.

*For Majors in Journalism, Communication Studies, and other Non-agriculture Majors:*

A minimum of 10 units must be at 300-400 level