

## 2011-13 Cal Poly Catalog

### Recreation, Parks, and Tourism Administration Department

#### RPTA–RECREATION, PARKS, and TOURISM ADMINISTRATION

##### RPTA 101 Introduction to Recreation, Parks and Tourism (4)

History, philosophy, theory, and organization of recreation and leisure services. Exploration of the recreation, parks, and tourism profession; emphasis upon functions, areas, facilities, clientele, and career opportunities. 4 lectures. Prerequisite: RPTA or FNR majors only.

##### RPTA 110 Career Planning in Recreation, Parks and Tourism (1) (CR/NC)

Development and application of philosophy, learning strategies, and problem solving for career planning in recreation, parks, and tourism. Credit/No Credit grading only. 1 activity. Prerequisite: RPTA majors only.

##### RPTA 112 Parks and Outdoor Recreation (4)

Introduction to park and outdoor recreation systems. History, philosophy, policy and principles of outdoor recreation, wilderness, park management, environmental education, outdoor education, and natural resources recreation at the local, regional, national, and international levels. Field visits. 3 lectures, 1 activity.

##### RPTA 127 Leisure Behavior (4)

Sociological, psychological, and cultural aspects of leisure behavior. Needs, motivations, constraints, values and benefits explored. 4 lectures. Prerequisite: RPTA majors only.

##### RPTA 160 Introduction to Sport Management (4)

Introduction to the philosophy, organization, issues and career paths of sport management. Emphasis on ethical decision-making and career opportunities in youth, interscholastic, intercollegiate, professional, and international sport. 4 lectures. Prerequisite: Sophomore standing.

##### RPTA 203 Resource Law Enforcement (3)

Law enforcement applied to natural resource conservation on public and private lands. Examination of state and federal laws related to fish and wildlife management. Problems associated with implementation of resource laws examined. 3 lectures. *Crosslisted as NRRPTA 203.*

##### RPTA 205 Leadership and Facilitation (4)

Recreation, parks, and tourism leadership with small and large groups. Skills, knowledge, and abilities required of effective leaders in leisure organizations and settings. 3 lectures, 1 activity. Prerequisite: RPTA or FNR majors only, sophomore standing or consent of instructor.

##### RPTA 210 Introduction to Program Design (4)

Methods of program planning, organization, implementation and evaluation in public and private settings. Interrelationship of needs and interests of people, physical settings, and activity content. Emphasis on program construction and scheduling in recreation, parks, and tourism services. 3 lectures, 1 activity. Not open to students with credit in RPTA 260. Prerequisite: RPTA or FNR majors only, sophomore standing or consent of instructor.

##### RPTA 214 Introduction to Travel and Tourism (4)

History and development of travel and tourism. Examination of different sectors of the tourism industry. Supply and demand for tourism products and services. Effects of tourism on individual cultures and the natural environment. Travel motivations. Field visits required. 4 lectures. Corequisite: RPTA 210 or RPTA 260, or consent of instructor.

##### RPTA 252 Therapeutic Recreation and Special Populations (4)

Introduction to special populations and therapeutic recreation. Specialized leadership and communication techniques. Modification requirements for programs, areas, facilities, equipment, and supplies. Exploration of disability rights issues, including legislation which impacts the delivery of recreation and leisure services. 3 lectures, 1 activity. Prerequisite: RPTA majors only, sophomore standing or consent of instructor.

##### RPTA 260 Recreational Sport Programming (4)

Philosophy, foundations, policy and techniques underlying recreational sport programs in public, private and commercial settings. Methods of program

planning, organization, implementation and evaluation with emphasis on program construction and scheduling. 3 lectures, 1 activity. Not open to students with credit in RPTA 210. Prerequisite: RPTA or FNR majors only, sophomore standing or consent of instructor.

##### RPTA 270 Selected Topics (1–4)

Directed group study of selected topics. The Schedule of Classes will list title selected. Total credit limited to 8 units. 1 to 4 lectures. Prerequisite: Open to undergraduate students and consent of instructor.

##### RPTA 275 Challenge Course Facilitation (2)

Techniques and models used in challenge course leadership and facilitation. Emphasis on facilitation styles, challenge course terminology, facilitation models, safety guidelines, and industry best practices. 2 seminars. Prerequisite: **MSL 103** or RPTA 205 or consent of instructor. **Crosslisted as MSL/RPTA 275. Change effective Spring 2012.**

##### RPTA 300 Computer Applications in Resource Management (2)

Resource management applications of microcomputers. Software programs include forest and natural resource management planning, forecasting, analysis of systems, and resource data base management for multiple use objectives. Use of forestry and natural resource examples. 1 lecture, 1 laboratory. Prerequisite: Consent of instructor. *Crosslisted as NR/RPTA 300.*

##### RPTA 302 Environmental and Wilderness Education (4)

Education and teaching techniques that apply to learning experiences in an outdoor environment. Impact of natural resource usage that affects sociological, biological and physical resources. Educational strategies for presenting environmental learning to grades K-12 in selected environments. 3 lectures, 1 activity. Prerequisite: RPTA 210 or RPTA 260 with C- or better, junior standing or consent of instructor.

##### RPTA 313 Sustainable Tourism (4)

Investigation of tourism industry from a sustainable tourism perspective. Ecotourism, agri-tourism, rural tourism, sustainable tourism development, and adventure travel. Emphasis on tourism that sustains social, cultural, heritage, and natural environments while generating economic development. 3 lectures, 1 laboratory. Prerequisite: RPTA 210 or RPTA 260 with C- or better, junior standing or consent of instructor.

##### RPTA 314 Sustainable Travel and Tourism Planning (4)

The planning and development of tourism destinations, agencies, and services from a sustainable development perspective. Emphasis on the economic, social and environmental impacts of tourism. Examination of alternative forms of tourism. Emphasis on sustainable tourism. Travel research and planning models. Field visits required. 3 lectures, 1 laboratory. Prerequisite: RPTA 210 or RPTA 260, RPTA 214 with C- or better, junior standing or consent of instructor.

##### RPTA 316 Hotel and Lodging Management (4)

History, economics, and significance of hotel and lodging management. Career opportunities in the hospitality industry. Emphasis on the examination of the technical operations integral to hotel and resort management. Areas of study include: hotel, resort, and lodging operations; front office operations; food, beverage and restaurant operations; housekeeping and engineering; sales; and staff management and classification system statewide, nationally, and internationally. Field visits required; students may be required to provide own transportation. 3 lectures, 1 activity. Prerequisite: RPTA 214 or consent of instructor.

##### RPTA 317 Conventions and Meeting Management (4)

Role of conventions and meeting management in the area of tourism. Factors involved in meeting planning for small and large groups to include committees, amenities, logistics of operations and evaluation. Field visits required. 3 lectures, 1 activity. Prerequisite: RPTA 210 or RPTA 260 with C- or better, junior standing or consent of instructor.

##### RPTA 320 Special Event Planning (4)

Major trends and successful practices in festival and event planning. Emphasis on conceptualization, analysis, and planning considerations of small to large-scale community events. Exploration of event management field as a profession. 3 lectures, 1 activity. Prerequisite: RPTA 210 or RPTA 260, junior standing or consent of instructor.

##### RPTA 321 Visitor Services in Recreation, Parks, and Tourism (1-4)

Management issues in meeting the needs of recreation, parks, and tourism organizations. Topics to include customer satisfaction, service quality, visitor management, customer service skills and procedures, and creating a customer

focused organization. The Schedule of Classes will list topic selected. Total credit limited to 12 units. 1-4 seminars. Prerequisite: RPTA 210 or RPTA 260, junior standing or consent of instructor.

**RPTA 325 Outdoor and Adventure Leadership (4)**

Theoretical principles and experience in leadership, judgment, and decision-making in outdoor and adventure settings. Total credit limited to 8 units. The Schedule of Classes will list topic selected. 3 lectures, 1 activity. Prerequisite: RPTA 205, junior standing or consent of instructor.

**RPTA 330 Directed Field Experience (3) (CR/NC)**

Practical work experience in related phases of recreation administration in organization or agency under qualified supervision. Minimum of nine hours per week. Credit/No Credit grading only. Total credit limited to 9 units. Prerequisite: RPTA 210 or RPTA 260 with C- or better and consent of instructor.

**RPTA 342 Legal Aspects of Recreation, Parks and Tourism (4)**

Legislative and legal aspects of public, private, commercial, and non-profit recreation, parks, and tourism agencies. Emphasis on risk management, liability, insurance, and negligence. Understanding of legal foundations and the legislative process. 4 lectures. Prerequisite: RPTA 210 or RPTA 260 with C- or better, junior standing or consent of instructor.

**RPTA 350 Recreation Areas and Facilities Management (4)**

Management of recreation areas and facilities: clientele considerations, facility and outdoor area site planning; day-to-day operations of common recreation areas and facilities. Agency visitation required. 3 lectures, 1 laboratory. Prerequisite: RPTA 210 or RPTA 260 with C- or better, junior standing or consent of instructor.

**RPTA 360 Assessment and Evaluation of Recreation, Parks and Tourism (4)**

Evaluation of recreation, parks, and tourism programs using a variety of research methodologies. Needs assessment, program evaluation, research design, and decision making based on data analysis. 3 lectures, 1 laboratory. Prerequisite: RPTA 210 or RPTA 260 with C- or better or consent of instructor, STAT 217 or STAT 218 or STAT 251 or STAT 252, junior standing. Recommended: CSC 110 or CSC 113.

**RPTA 375 Leisure and Community Resources (4)**

Investigation of community development principles, costs and benefits related to leisure, recreation, parks, and tourism. Emphasis on leisure, recreation, park and tourism resources, cultural and social dynamics, economic viability, quality of life, and environmental issues. 4 lectures. Prerequisite: Completion of GE Areas A1, A2, A3.

**RPTA 400 Special Problems For Advanced Undergraduates (1-4)**

Individual investigation, research, studies, or surveys of selected problems. Total credit limited to 8 units, with a maximum of 4 units per quarter. Prerequisite: RPTA 210 or RPTA 260 with C- or better and consent of instructor.

**RPTA 405 Recreation, Parks and Tourism Management (4)**

The study, analysis, and practice of management processes as they are applied to recreation organizations: planning, organizing, motivating, and controlling. Emphasis upon application of theories, practices and case studies in specific recreation settings. 4 lectures. Prerequisite: RPTA 205, RPTA 210 or RPTA 260, senior standing or consent of instructor.

**RPTA 410 Resource Recreation Management (4))**

Practices of management of resource recreation on private and public lands. Consideration of the following management systems: biophysical, user/visitor, facilities, equipment, fiscal, personnel will be made in the provision of resource recreation services. Case studies in mass recreation and wilderness areas will be examined. 3 lectures, 1 laboratory. Some weekend labs necessary. Prerequisite: NR 112 or consent of instructor.

**RPTA 412 Tourism and Outdoor Applications Seminar (2-4)**

Selected topics on aspects of the tourism field. The Schedule of Classes will list topic selected. Field visits may be required. Total credit limited to 12 units, repeatable in same term. 2-4 seminars. Prerequisite: RPTA 210 or RPTA 260, or consent of instructor.

**RPTA 413 Tourism and Protected Area Management (4)**

Practices of tourism and recreation management in protected areas. History and principles of protected areas. Social, cultural, economic, and environmental benefits of and risks to protected areas and communities. Environmental

stewardship in tourism and recreation management worldwide. 3 lectures, 1 laboratory. Prerequisite: RPTA 210 or RPTA 260, or consent of instructor.

**RPTA 414 Commercial Recreation Enterprise (4)**

Development of the domains of commercial recreation and related services. Role of entrepreneurial activity. Procedures for creating and managing a socially responsible commercial leisure service. 4 lectures. Prerequisite: BUS 212, BUS 346, RPTA 210 or RPTA 260 with C- or better, or consent of instructor, and senior standing.

**RPTA 415 Adventure Programming and Planning (4)**

Exploration of the history, benefits, characteristics, goals, models, and applications of adventure programs. Emphasis on wilderness and outdoor programs, adventure tourism, inclusive programs, adventure education, planning, management, and implementation. 3 lectures, 1 activity. Prerequisite: RPTA 210 or RPTA 260, or consent of instructor.

**RPTA 417 Resource Recreation Planning (3)**

Development and analysis of resource recreation plans. Planning theory, types of plans, scheduling techniques, projecting supply and demand, application of models, and economic evaluations. Basic recreation planning skills examined. Examples emphasize planning for parks and recreation. 2 lectures, 1 laboratory. Prerequisite: RPTA 112 or consent of instructor.

**RPTA 420 Festival and Event Management (4)**

Management strategies and practices for small to large scale community festivals and events. Emphasis on sponsorship, marketing, staffing, production, and budgeting. 4 lectures. Prerequisite: RPTA 210 or RPTA 260, junior standing, or consent of instructor.

**RPTA 424 Financing Recreation, Parks and Tourism Services (4)**

Financing leisure products and services in public, private, commercial and voluntary settings. Emphasis on sources and methods of financing; operational/financial cost analysis; forecasting, budgeting, pricing and fiscal master planning through use of computer technology. 4 lectures. Prerequisite: BUS 212, RPTA 360 with C- or better, or consent of instructor, senior standing. Recommended: ENGL 310.

**RPTA 430 Sports Field Construction and Management (4)**

Construction and maintenance of sports fields. Basic agronomics including sports field construction, sports turf establishment and maintenance, environmental issues, and personnel management. 3 lectures, 1 laboratory. Prerequisite: EHS 343, and junior standing. *Crosslisted as EHS/RPTA 430.*

**RPTA 450 Resource and Grant Development (4)**

Principles of all aspects of grantsmanship; researching grant funding resources from both the private and public sector, preparing the grant proposal, and grant administration. Field visits required. 4 lectures. Prerequisite: Junior standing.

**RPTA 460 Research in Recreation, Parks and Tourism (4)**

Research design, literature review, questionnaire and interview schedule construction, sampling methods, data array and analysis, and computer applications. Selection of senior project topic and proposal development. 3 lectures, 1 laboratory. Prerequisite: STAT 217 or STAT 218 or STAT 251 or STAT 252, RPTA 360 with C- or better or consent of instructor, ENGL 310, senior standing.

**RPTA 461 Senior Project (3)**

Completion, under faculty supervision, of an investigative project typical of problems which graduates must solve in their fields of employment. Required minimum of 90 hours. Analytical, formal report is required. Prerequisite: Senior standing and completion of RPTA 460 with C- or better or consent of instructor.

**RPTA 463 Pre-Internship Seminar (1) (CR/NC)**

Exploration of internship opportunities and practices. Internship selection process and procedures introduced. Recommended enrollment two quarters prior to RPTA 465. Credit/No Credit grading only. 1 seminar. Prerequisite: RPTA majors only and senior standing.

**RPTA 465 Internship (6) (CR/NC)**

400 hours of full-time concentration-specific practical work experience over a ten-week period in an approved agency. Comprehensive involvement in agency program. Credit/No Credit grading only. Prerequisite: Minimum GPA of 2.0; 1,000 verified hours of advisor-approved paid and/or volunteer experience subsequent to high school; completion of all university coursework other than Internship; approval of Internship Coordinator.

**RPTA 470 Selected Advanced Topics (1–4)**

Directed group study of selected topics for advanced students. Open to undergraduate and graduate students. The Schedule of Classes will list title selected. Total credit limited to 8 units. 1–4 lectures. Prerequisite: Consent of instructor.

**RPTA 471 Selected Advanced Laboratory (1–4)**

Directed group laboratory study of selected topics for advanced students. Open to graduate and undergraduate students. The Schedule of Classes will list title selected. Total credit limited to 8 units. 1–4 laboratories. Prerequisite: Consent of instructor.

**RPTA 472 Leadership Practice (1)**

Leadership styles used in the natural resources management and recreation administration professions. Study and practice in setting goals and objectives; developing, evaluating and implementing an entrepreneurial project plan; decision making and problem-solving. Total credit limited to 4 units. 1 laboratory. Prerequisite: Junior standing or consent of instructor. *Crosslisted as NR/RPTA 472.*

**RPTA 500 Individual Study (1–6)**

Advanced independent study planned and completed under the direction of a member of the department faculty. Total credit limited to 6 units. Prerequisite: Graduate standing and consent of department head.

**RPTA 502 Current Issues in Recreation, Parks, and Tourism (4)**

Societal issues that influence the management and delivery of recreation, parks, and tourism services. Critical investigation of current research and trends. 4 seminars. Prerequisite: Graduate standing or consent of instructor.

**RPTA 527 Leisure Behavior and Theory (4)**

Theories of recreation and leisure; conceptual and theoretical foundations of leisure; the role of leisure behavior in modern day society. The Schedule of Classes will list topic selected. Constructs that contribute to contemporary understanding of leisure behavior. Connection of theories to individual research. Total credit limited to 8 units. 4 lectures. Prerequisite: Graduate standing.

**RPTA 539 Graduate Internship in Recreation, Parks and Tourism (1–9)**

Application of theory to the solution of problems of recreation, parks and tourism or related businesses in the field. Analyze specific management problems and perform general management assignments detailed in a contract between the student, the firm or organization, and the faculty advisor before the internship commences. Degree credit limited to 6 units. Prerequisite: Consent of internship instructor.

**RPTA 570 Selected Topics in Recreation, Parks and Tourism (1–4)**

Directed group study of selected topics for advanced students. The Schedule of Classes will list title selected. Total credit limited to 12 units. 1–4 seminars. Prerequisite: Graduate standing or consent of instructor.

**RPTA 571 Selected Advanced Laboratory in Recreation, Parks and Tourism (1–4)**

Directed group laboratory of selected topics for advanced students. The Schedule of Classes will list title selected. Total credit limited to 12 units. 1–4 laboratories. Prerequisite: Graduate standing and consent of instructor.

**RPTA 581 Graduate Seminar in Recreation, Parks and Tourism (1)**

Group study of selected developments, trends and problems in the field of recreation, parks and tourism. Total credit limited to 4 units. 1 seminar. Prerequisite: Graduate standing.

**RPTA 599 Thesis in Recreation, Parks and Tourism (1-9)**

Individual research in recreation, parks and tourism management under the general supervision of faculty, leading to a graduate thesis. Degree credit limited to 9 units. Students must enroll each quarter advisement is received. Prerequisite: Graduate standing and consent of instructor.