

# The Future of Science Communication

## Dave Farina

Professor Dave Explains, YouTube Channel BA  
in Chemistry, Carleton College, Minnesota  
MA in Science Education, Cal State Northridge

**Thursday, October 24, 2024**

**11:10 am - 12:00 Noon**

**Building 33, Room 286**

**Pizza will be served!**



**Abstract:** What is science communication? What does a science communicator do? How can you find out if scicomm is something you'd be interested in doing? How does one get started doing scicomm, and what can one expect as they progress through their career? This talk will provide background as to how Dave began his career as a science communicator, and offer insight as to how young, passionate, science literate minds can embark upon this career path, in any of its myriad forms.

**Bio:** Dave Farina is a science communicator and generalist best known for his YouTube channel, Professor Dave Explains. While the channel is primarily a database of academic tutorials to help students with a variety of subjects, Dave is also passionate about neutralizing disinformation and science denial, from flat earthers and creationists, to anti-vaxxers and medical hoaxes. Dave hopes to serve as a beacon toward the rehabilitation of public science literacy. His YouTube channel has over 3 million subscribers, over 300 million views, and over 1500 tutorials. He is the author of the book "Is This Wi-Fi Organic? A Guide to Spotting Misleading Science Online." Dave received his BA in Chemistry from Carleton College and MA in Science Education from Cal State Northridge.