



# CAL POLY

Student Affairs  
Parent & Family Programs

## **Parent Advisory Council Fall Meeting Notes**

Sunday, October 21, 2018 | 8 – 2 p.m. | Cal Poly Alumni House

**Council Members Present:** Monica White, Marla Nakaso, Laura Ambrose, Rosemary Boncich, Jennifer Hanlon, Ken Hovden, Jackie Mann, Patrick O'Meara, Sandy O'Meara, Roxanne Rogers, Shirley Sigmund, Ellen Solum, Audrey Ticktin, Traci Henegar, Stacy Flaherty, Bill Hanna, Jim Pirkle, Cassandra Ornelas

**Council Members Not Present:** Rod Petithomme, Jeannie Petithomme, Lorna Sheridan, Janis Mendenhall

**Faculty Representative Present:** Tom Bensky

**Student Representatives Present:** Madison Beine, Jon Harger

**Staff Present:** Tessa Espinoza, Ashley Hussey, Bailey Hamblin, Jacob Scott

**Presenters:** Anthonia Edgren, Genie Kim, Eileen Buecher, Keith Humphrey, Kathleen McMahon, Julia Bluff

Introduction of Faculty, Student Representatives, and New Members

- **Faculty Rep:** Tom Bensky (CSM, Physics) – term extended
- **Student Rep:** Madison Beine (NSTP board)
- **Student Rep:** Jon Harger (D&I committee and Student Affairs liaison)
- **New Member:** Traci Henegar
- **New Member:** Stacy Flaherty
- **New Member:** Bill Hanna
- **New Member:** Jim Perkle
- **New Member:** Cassandra Ornelas

Overview of PAC Enhancements shared by Tessa Espinoza, Director for Strategy and Engagement

- Update included details on the following topics:
  - Council meeting schedule
  - Volunteer expectations
  - Hosting expectations
  - PAC Liaison positions
  - Council membership dues - \$100 annually
  - Expanded scope of the Philanthropy Sub-Committee
  - PAC-exclusive news and communications
  - Recruitment structure/alignment with university values
  - Process for collecting formal feedback from PAC

Student affairs Development Update provided by Anthonia Edgren, Director of Development for Student Affairs

- Update included details on the following topics:
  - Erica Stewart assuming new role with Campus Health and Wellbeing
  - Mustang Parent Society, Student Philanthropy, and PAC Philanthropy sub-committee currently in rebuilding phase
  - Student Affairs development priority areas identified including Cal Poly Cares, Food Pantry, Professional Development Center, Interfaith Center, and Campus Health and Wellbeing space expansion.
  - Campaign Launch (Currently in quiet phase, public in May)
  - PAC event hosting opportunities including Cal Poly Coffees (Feb/March), Summer Send-Offs (Aug/Sept), or other college affiliated, P-WOW, or fundraising events.
  - Process for making a gift and paying membership dues

Campus Health & Wellbeing Update, provided by Genie Kim, Director for



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- Update included details on the following topics:
  - Passing of the Health Fee Pass
  - Opening satellite health center space in Poly Canyon Village
  - Pop-up flu clinics
  - Men. B shot offered at Health Center but is not required
  - CH&W is working with IT to improve the app and online experience, including online appointments
  - Food Pantry statistics and growing need for funding

## Overview of PAC Liaison Roles, provided by Tessa Espinoza

- Liaison roles are asked to speak with their campus contact each quarter and compile a report to present at each PAC meeting (10 – 15 min.)
- College Liaison Roles
  - Orfalea College of Business – Bill Hanna
  - College of Liberal Arts – Shirley Sigmund
  - College of Agriculture, Food & Environmental Sciences - TOBD
  - College of Architecture & Environmental Design – Roxanne Rogers
  - College of Engineering – Jim Perkle
  - College of Science & Mathematics - TBD
  - University Housing – Cassandra Ornelas
  - Campus Health and Wellbeing – Traci Henegar
  - Pride/LGBTQ+ - Jennifer Britton
  - Campus Safety – Monica White
  - First-Generation – TBD
  - Career Services – Marla Nakaso
  - Disability Resource Center- Stacy Flaherty
  - Additional Liaison Roles - TBD

## PAC Liaison Pilot Report – Campus Safety, provided by Monica White

- Update included details on the following topics:
  - Decrease in alcohol reports over the last two years
  - Efforts to mitigate drug and alcohol abuse including:
    - Aware, Awake, Alive alcohol awareness program
    - Substance Abuse Advisory Council
  - Student Community Liaison Committee – addresses campus safety concerns with local officials and community members
  - Escort Vans, provided by Cal Poly Police Department
  - SLO and Cal Poly Crime rate stats
  - PolyAlert – text alert systems provided through Cal Poly Police Department
  - Cal Poly’s Bias Incidence Response Team (BIRT) which discusses incidences of vandalism, racism, and other acts of discrimination or harassment.

## PAC Liaison Pilot Report – Career Services, provided by Marla Nakaso and Eileen Buecher, Executive Director for Career Services

- Update included details on the following topics:
  - Personnel and growing need for space (6,000 on-campus student interviews last year)
  - Alumni and employee focus groups help guide program and ensure industry standards
  - Alumni mixers offered across the state
  - Newly developed career education model launching this fall 2018



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- Employee relation specialists established in CLA and COSAM
- Future plans to expand facilities include creation of a professional development center
- Diversity & inclusion efforts including the Clothing Closet program

## University Update, provided by Keith Humphrey, Vice President for Student Affairs

- Update included details on the following topics:
  - Leadership Updates
    - Tina Hadaway-Mellis – Assistant Vice President for Health and Wellbeing
    - Anthonia Edgren – Director of Development, Student Affairs
  - AY 2017-2018 Year-In Review
    - Admitted and supported 900+ additional students
    - Approved health services fee
    - With us: National Network for Peer Accountability
    - Cal Poly Opportunity Grant Proposal
  - Doerr Family Practice Field and Miller Capriotti Athletics Complex
  - New MultiCultural Center
  - Data reflecting increased demand in Student Support & Retention services (including Cal Poly Cares grant applications) and Disability and access support services
  - Overview of the racially charged incidents from spring 2018 and the current Diversity Action plans
  - Overview of divisional priorities including improving campus climate, the new health fee adjustments, fundraising pipeline for facilities including a new residential campus community, and redefining Greek Life

## The Office of the Dean of Students Update, provided by Kathleen McMahon, Associate Vice President for Student Affairs and Dean of Students

- Update included details on the following topics:
  - Overview of the DOS 3-year strategic plan and Diversity and Inclusion efforts
  - Overview of SAFER resource, Students of Concern Committee, Student Success Fee Committee, and Department of Justice grant-funded position.
  - Local address Initiative - Push for Cal Poly students to update their current physical residence in their portal to be used in the case of an emergency

## University Housing Update, provided by Julia Bluff, Marketing Coordinator for University Housing

- Update included details on the new yakʔitʔutʔu community:
  - Fast Facts (696 rooms, 1,475 beds, 492 parking stalls)
  - First housing development for first-year students since Sierra Madre and Yosemite
  - In recognition of the indigenous peoples of San Luis Obispo, Cal Poly names its new residential community, yakʔitʔutʔu, means “our community” in the yak titʔu titʔu yak tiʔhini Northern Chumash language.
    - History of the native language and its speakers

## Parent & Family Programs and Commencement Communications Update, provided by Ashley Hussey

- Poly Parent News monthly department newsletter
- Social Media campaigns
- Strategy to track what students and parents are experiencing to help guide future communications
- Email Communications timing and strategy – process for signing up for regular email communications
- Commencement Communications update



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Parent & Family Programs and Commencement Programmatic Update, provided by Bailey Hamblin

- Spring 2019 Commencement - Shift to 2 evening ceremonies at 5:00 p.m.
- Cultural Commencement oversight
- SLO Discovery Weekend efforts underway and 2019 dates established
- First-Generation Family Support including the upcoming Admissions Yield Event in Salinas, CA. and contributions to PolyCultural Weekend
- Local Connections Program – update provided by Jake Scott
  - Local Connections aims to connect out-of-state Cal Poly students with members of the San Luis Obispo community.

Upcoming dates:

- Homecoming – Nov. 8-11, 2018
- Fall Commencement Kick-Off – Nov. 1, 2018
- Fall Commencement – Dec. 15, 2018
- Winter Break – Dec. 16, 2018 – Jan. 6, 2019
- SLO Discovery Weekend
  - January 24-27, 2019
  - March 7-10, 2019
- Open House – April 11-13, 2019
- Spring PAC Meeting – April 14, 2019
- Spring Commencement – June 15-16, 2019

**Meeting was adjourned at 2:30 p.m.**