



CAL POLY

Parent & Family
Programs

Parent Advisory Council Fall Meeting

Sunday, October 27, 2019 | 8:30 a.m. – 2 p.m. | University Union 220

Attendance:

- **Administrators/Staff in Attendance:** Tessa Espinoza
- **Council Members in Attendance:** Marla Nakaso, Jim Pirkle, Patrick O'Meara, Sandy O'Meara, Audrey Ticktin, Stacy Flaherty, Roxanne Rogers, Cassandra Ornealas, Shirley Sigmund, Bill Hanna, Joss Maas, Traci Henegar, Laura Ambrose, Jennifer Britton, Ellen Solum
- **Student Representatives in Attendance:** Kenia Alba, Mark Borges
- **Guests in Attendance:** Brian Barrett
- **Presenters in Attendance:** President Armstrong, Anthonia Edgren, Amy Gode, Tina Hadaway-Mellis, Keith Humphrey, Morgen Marshall
- **Absent Council Members:** Tom Bensky, Lorna Sheridan

Meeting Notes:

- **Welcome**
 - Marla Nakaso called the order to meeting at 8:40 a.m.
 - President Armstrong gave a brief welcome, a message of gratitude, and offered a few minutes of Q&A
 - Eileen Beucher, Executive Director of Career Services, quickly presented on the benefit of the clothing closet, gave stats on career fairs, and collected several career clothing donations from council members.
 - Jim Pirkle was introduced as the new Vice Chair for academic year 19-20
 - The following new members were introduced:
 - Joss Maas
 - Kenia Alba – student rep
 - Mark Borges – student rep
 - The following guests were introduced:
 - Brian Barrett
 - The following members acknowledged this was their last meeting:
 - Sandy O'Meara
 - Patrick O'Meara
 - Audrey Ticktin
 - Jordan graduating fall 2019
- **Student Affairs Development Update**
 - Presented by Anthonia Edgren, Director of Development for Student Affairs
 - Provided an overview of the areas of focus including homelessness, food insecurity, mental health and wellness, a new building project, other fundraising needs, and status of current Learn by Doing capital campaign.
- **PAC Liaison Updates**
 - Stacy Flaherty with guest Amy Gode, Assistant Director of Disability Resource Center – provided an update on the variety of resources available to students, the educational programming offered to the entire campus, and the infrastructure of the DRC.

- Marla Nakaso provided an update from Career Services including diversity and inclusion efforts, career fair and program data, clothing closet data, and alumni and community engagement opportunities.
- Jennifer Britton provided an update from the Pride Center including an update on the Pride Center, the impact of the CPX, integration of gender inclusive practices throughout the campus, and an overview of the campus distribution of LGBTQIA students, their gender identity and expressions, and national initiatives and resources for queer communities.
- Cassandra Ornelas provided an update from University Housing including integration of additional triple rooms, programming expansion, forthcoming two-year housing requirement, and transitioning to the off-campus SLO community.
- Traci Henegar provided an update from Campus Health & Wellbeing with guest Tina Hadaway-Mellis, Assistant Vice President for Student Affairs Health and Wellbeing, including alcohol and other drug task force, partnership with the Haven at College, and growing the food pantry.
- **University Update**
 - Presented by Keith Humphrey, Vice President for Student Affairs
 - Provided an overview of the Power of Doing fundraising campaign and priorities (basic needs initiative, funding for the Center for Student Development, the CPX initiative (data implications and action plans), and two-year housing program (planned enhancements to existing facilities and plans for new development, phasing in two-year on-campus housing requirement to begin for specific population in fall 2020). Recommendation made for council to set a goal to fundraise a particular initiative (either basic needs or the new student center)
- **Parent Philanthropy Update**
 - Presented Morgen Marshall
 - Provided an overview of the vision for parent giving, the data of parent giving including the history and allocation of parent giving, strategy for the next 4 years including the regional parent receptions, the re-wrap of the parent fund, a legacy campaign for soon-to-be parents of alumni students, and a philanthropic wine club. **ACTION:** Morgen will update the council on regional programming and ways they can either serve as ambassadors or regional hosts.
- **Lunchtime Discussion**
 - Brainstorming around which fundraising effort the council could socialize and sponsor. The council would raise awareness, advocate for a particular cause, educate others, and identify a dollar amount to raise within a prescriptive time frame. Idea included the development of a spur change platform. **ACTION:** Anthonia will help facilitate the fundraising direction of our council, will help create a script, an online platform to share, and the parameters, expectations and time lines for council fundraising.
- **PAC Liaison Reports**
 - Bill Hanna provided an update from the Orfalea College of Business including information about the Center for Innovation and Entrepreneurship,
 - Shirley Sigmund provided an update from the College of Liberal Arts including an overview of the diversity of academic disciplines, review of the new dean of CLA, focus on diversity and inclusion.
 - Jim Pirkle provided an update from the College of Engineering including the goal in CENG to expand offerings of GE courses with engineering slant, retention, and program offerings within the college.
 - Roxanne Rogers provided an update on the College of Architecture and Environmental Design including diversity and inclusion efforts, job fairs
- **Final Housekeeping Updates**
 - Council voted to split the liaison reports between the two council meetings (fall and spring)

- Council agreed on the expectation of liaisons to share updates from their area and collect feedback to report back to the university.
- Recruitment efforts to expand council membership
- New member Joss Maas will serve as new CAFES Liaison
- Ellen Solum will serve as Alumni Relations Liaison
- Still need member to serve as College of Science and Mathematics Liaison
- Mark Borges and Kenia Alba (student reps) shared what they believe to be the most relevant and timely areas of concern including issues surrounding mandatory second-year housing, suggestions in the strategic development of the council agenda, development of content for SLO Days in the supporter track.
- **ACTION:** Kenia will send an email to the council to solicit feedback on supporter content during SLO Days.
- **ACTION:** Tessa will send council meeting minutes, meeting powerpoint/handouts, and CPX data results.
- **Upcoming Dates & Deadlines**
 - Fall Commencement Kick-Off – October 31, 2019
 - Homecoming – November
 - Fall Commencement – December 14, 2019
 - SLO Discovery Weekend(s) – Dates TBD [Winter Quarter]
 - Open House – April 16-18, 2020
 - Spring Parent Advisory Council meeting – Sunday, April 19, 2020
 - Spring Commencement Kickoff – TBD
 - Commencement Info Booths – Every Thursday in May
 - American Indian & Indigenous Commencement – TBD
 - Disability Commencement – TBD
 - Lavender Commencement – TBD
 - Black Commencement – TBD
 - Asian Pacific Islander Commencement – TBD
 - SWANA Commencement – TBD
 - Chicanx/Latinx Commencement – TBD
 - Spring Commencement – June 13-14, 2020
- Meeting adjourned at 2:08 p.m.