



Fall 2021 Parent Advisory Council Meeting Notes
Sunday, Oct. 24, 2021 | 8:30 a.m. – 1 p.m.

[Advanced Technology Lab \(ATL\)](#)

Attendance

- Staff: Tessa Espinoza, Ashley Hussey, Kanani Makekau, Yukie Murphy
- Council Members Present: Brian Barrett, Nicole Birdsall, Mily Dahlke, Ken Davis, Stacey Flaherty, Suha Hussain, Joss Mass, Stacy Napolitano, Cassandra Ornelas, Hatha Parish, Jim Pirkle, Jenny Roberts, Ellen Solum, Asif Subdebar, Anne Wilkas, Susan Wise
- Presenters: Jeffrey D. Armstrong, Ph.D., Suha Hussain, Andrea Lawson, Amanda McAdams, Erica Stewart

Meeting Notes

- Welcome
 - Chair Brian Barrett called the meeting to order at 9 a.m., welcomed all attendees, and provided an overview of the council mission, objectives, and focal points for the year.
 - Stacey Napolitano was introduced as the new vice chair
 - Kanani Makekau was introduced as the new lead coordinator
 - Prospective members were introduced
- Associated Students, Inc. (ASI) Board of Directors Chair, Suha Hussain, provided an overview of ASI student government and outlined member priorities for the academic year, including:
 - Student body assessment
 - Updating ASI bylaws
 - Improving safety on campus
- San Luis Obispo Mayor, Erica Stewart, provided an outline of the city's priorities, including:
 - Transportation plans
 - Childcare resources
 - Strategic plan taskforce and DEI initiatives
 - Affordable housing
 - Social services
- Tessa Espinoza, Senior Director of External Relations, provided the following campus updates:
 - The sophomore student experience survey
 - In-person vs. virtual course data
 - COVID response, vaccination rates and student compliance data
 - Fall Commencement and Class of 2020 event information
- President Jeffrey D. Armstrong provided the following university updates:
 - The importance of Parent Advisory Council engagement
 - Campus COVID vaccination updates
 - The transfer student experience

- Increasing college-based fees to make Cal Poly more affordable and accessible
- Overview of the quarter to semester transition
- Second year student experience
- Campus safety improvements
- Amanda McAdams, Executive Director of Alumni Engagement, shared the following alumni engagement partnership opportunities:
 - New partnerships with campus partners
 - Cal Poly Career Connections
 - Homecoming
 - DEI programming
 - Alumni House renovation
 - Regional programming opportunities
- Andrea Lawson, Director of Counseling Services, led an open discussion about student mental health during our working lunch
- Tessa Espinoza informed the council that a post-meeting survey will be shared with the group to further enlist their feedback and recommendations on the following important topics:
 - Partnering with Alumni Engagement, Admissions and other units. Partnership ideas include regional or local programming to further Cal Poly's mission, recruit new students, educate prospective and current parents and supporters, and/or engage with regional alumni events.
 - PAC fundraising ideas which the PAC can champion this year, both with their own resources and in their collective effort to share the fundraising campaign within their communities.
 - Parent and supporter communication strategies including effective modalities of communication to the parent and supporter audience and topics of interest for future online educational webinars for parents and supporters.
- Brian Barrett shared several closing thoughts including pre-planning for the virtual Winter Quarter PAC meeting (to be held in January date and time TBD) and the in-person spring quarter meeting to be held during the weekend of Open House 2022 in April.
- Meeting concluded shortly after 1:00 p.m.