

Cal Poly Parent Advisory Council Meeting Minutes

Sunday, October 23, 2016, University Union, Room 220

Council members present: Mercedes Abluton, Laura Ambrose, Kim Barkis, Rosemary Boncich, Jennifer Britton, Dr. Ken Hoven, Tawny James, Jackie Mann, Claire Mendonca, Patrick and Sandy O'Meara, Rod and Jeannie Petithomme, Cynthia Pretzel, Ellen Solum, Bob Stephens, Audrey Ticktin, Toni Trujillo Vian, Monica White

Council members not present: Davina Jackson, Tammy Kent, Patty Vignolo

Faculty Representative present: Steve Rein

Student Representative present: Rylan Younger

Staff present: Tessa Stevens Espinoza, Anthonia Edgren

Guest Staff/Presenters present: Dr. Keith Humphrey, Andre Arguelles, Erica Stewart, Heidi Lee, Genie Kim, Jo Campbell

Guest Parents present: Nancy Bowser, Stephanie Hronis, Shirley Sigmund, Lorna Sheridan, Roxane Rogers, Girish Shah

Call to order & Business Items

- Chair, Bob Stephens, called meeting to order at 9:17 a.m.
- Welcome from Dr. Keith Humphrey, Vice President for Student Affairs
 - Dr. Humphrey shared several university updates and position trends including increases in retention rate, graduation rates, student engagement and employer interest in graduates. Identified a decrease in high-risk behavior during Week of Welcome and shared progress with on-campus housing and dining construction.
- Welcome to new members
 - Rylan Younger – student representative for academic year 2016-17
 - Rylan shared several updates around her role, her connection to orientation programming, and her support with social media concerns.
- Introduction of prospective members by mentors.
 - The council is currently at its capacity with 24 members. New members will be accepted in Spring 2017 following an application process and interview with Bob (Chair) and Monica (Vice Chair).
 - Nancy Bowser (Ellen Solum)
 - Stephanie Hronis (Kim Barkis)
 - Shirley Sigmund (Jeannie Petithomme)
 - Lorna Sheridan (Jennifer Hanlon)
 - Roxanne Rogers (Toni Trujillo Vian)

- NOT PRESENT: Erica Lamont & Stephen Hanney (Mercedes Abluton)
- Open discussion
 - SLO Days
 - Feedback included more signage, building names on mobile app, increased opportunity for parents and students to have round-table discussion, overall increase in PAC involvement and the incorporation of an earlier introduction of PAC members in the programming.
 - Move-in events
 - Feedback included the request for more support from PAC at events, more clarification on how the PAC can support throughout the weekend including talking points, expectations, etc.
 - Mustang Family Weekend
 - Feedback included more signage, greater accuracy in college/department event location, parking signage and instructions, expanded promotion and identification of the PAC including name tags, expanded instructions to the PAC on their involvement
- Guest Presenters
 - Andre Arguelles, President of Student Philanthropy Council
 - Discussed Senior class gift, Cal Poly Cares program, and raising awareness of student hunger on campus
 - Erica Stewart, Director of Parent and Student Philanthropy
 - Shared update on the development of the parent philanthropy sub-committee, the need for volunteers to help shape the parent philanthropy website, and the opportunities to utilize Cal Poly Cares funds to help students in need.
 - Heidi Lee, Director of Development for Student Affairs
 - Shared copies of a cookbook funded by Frieda's (family company of former PAC Chair Jackie Caplan Wiggins) and designed by students in Cal Poly's PULSE program and several resources available to students including the meal voucher program. Mobile app for cookbook will launch next year.
 - Genie Kim
 - Educated the council on good vs. bad stress in students and the resources that are available to students in need including PULSE, Food Pantry, DRC, DOS, etc.
 - Jo Campbell
 - Shared an update on the division of Student Affairs' strategic plan initiative and led the council in an activity to identify emerging and urgent themes.
- Discussion on PAC role for the university
 - Bob Stephens shared a few reminders including:
 - Focus and purpose of the council: advocate for the university, serve as a liaison between parents and the university, and volunteer.
 - Terms are 3 years (some members may choose to relinquish their seats to new members if they aren't able to attend all meetings)

- Responsibilities include attending quarterly meetings, volunteering at some of the following events: SLO Days, Open House, Move-in, Mustang Family Weekend, and commencement
- University/Parent & Family Programs Update
 - Tessa Espinoza provided the following updates:
 - Overview of current staff recruitments underway including 2 full-time coordinators and one AmeriCorps member devoted to parent volunteer recruitment. All 3 positions will start in January 2017.
 - Parent Volunteer Corps update - online interest form actively recruiting volunteers, Cal Poly student group developing training for new volunteers, AmeriCorps member will build program components.
 - Working with IT to acquire Adobe Connect software platform to begin virtual online training for PAC and parent volunteers beginning winter quarter.
 - Parent communications on campus are shifting including the elimination of the parent VIP portal, staff changes in Admissions, email communication changes, and parent database strategies. Stay tuned for more updates to the Parent & Family Programs website.
 - Fall Commencement updates including the transition to green gowns, e-tickets via email, staff marshal recruitment and professional name reader.
 - Anthonia attending AHEPPP national conference in Boulder, Colorado. Anthonia presenting on our program.
 - Anthonia and Tessa serving as co-advisors for TEDx Cal Poly club - working on programming throughout the year for parent engagement.
- Facebook Team update
 - Ellen Solum requested additional support from the council in serving for two years as a social media liaison. Current liaisons are: Ellen Solum, Toni Trujillo Vian, Claire Mendonca, Sandy O'Meara. Kim Barkis volunteered to join the team.
- Upcoming Events
 - Winter PAC social event (TBD)
 - Saturday, February 25
 - Winter PAC Meeting
 - Sunday, February 26
 - Evening of Green and Gold
 - Friday, May 5
 - Spring PAC Meeting
 - Saturday, May 6
 - Open House 2017
 - April 6-8

Meeting adjourned at 12:48 p.m.