WHAT IS NSTP?

New Student & Transition Programs is responsible for the planning and execution of Cal Poly’s three orientation opportunities: Open House, SLO Days, and Week of Welcome. The program is run by a small professional staff, a student-led executive council, and over 1000 student volunteers. We strive to give back to the community through volunteering, partnering with local businesses and providing sponsorship opportunities throughout the three programs.

OPEN HOUSE

Open House is an annual three-day event every Spring that showcases Cal Poly to over 10,000 newly admitted students, current students, their supporters, alumni, and members of the San Luis Obispo community.

SLO DAYS

Student Life Orientation Days, or SLO Days, consists of multiple two-day sessions over the course of July and August and cater to around 450 students and their supporters each session.

WOW

Week of Welcome, or WOW, is put on by 900+ student orientation leaders and guides new students through basic academic and social transitional activities. Sponsors of this program will be exposed to all 5,000 new students and the orientation leaders.

APPLY NOW

Visit our Sponsorship website today at orientation.edu/sponsors to get started with your application today or learn more about our different programs.
Sponsorship Packages 2019

Legacy Sponsor

Our Legacy Sponsors receive benefits of all three Gold Sponsor Packages!

Local $4200  Corporate $5040

Open House

April 11–13, 2019
Priority Deadline March 16, 2019

Gold Sponsor

Get all the benefits of both the Booth and Promotional Sponsor Packages below!

Local Corporate
$1420 $1800

Booth Sponsor

- Booth at our Open House Resource Fair
- Introduction on our social media platforms
- Logo featured on our website
- Receive Proud Sponsor Decal

Local Corporate
$700 $840

Promotional Sponsor

- Logo featured on our volunteer t-shirts
- Distribute printed promotion
- Ad on our Cal Poly Now mobile application
- Introduction on our social media platforms
- Logo featured on our website
- Receive Proud Sponsor Decal

Local Corporate
$700 $840

Slo Days

Summer 2019
Priority Deadline June 1, 2019

Gold Sponsor

Get all the benefits of both the Booth and Promotional Sponsor Packages below!

Local Corporate
$1800 $2160

Booth Sponsor

- Booth during our 5 weekday Check-In times
  Additional 2 weekend dates: $300
- Introduction on our social media platforms
- Logo featured on our website
- Receive Proud Sponsor Decal

Local Corporate
$1000 $1200

Promotional Sponsor

- Logo featured on our Slo Days Staff shirts
- Distribute printed promotion
- Ad on our Cal Poly Now mobile application
- Introduction on our social media platforms
- Logo featured on our website
- Receive Proud Sponsor Decal

Local Corporate
$1000 $1200

Week Of Welcome

September 15–22, 2019
Priority Deadline September 1, 2019

Gold Sponsor

Get all the benefits of both the Booth and Promotional Sponsor Packages below!

Local Corporate
$1500 $1800

Booth Sponsor

- Booth at our Week of Welcome Resource Fair
- Introduction on our social media platforms
- Logo featured on our website
- Receive Proud Sponsor Decal

Local Corporate
$800 $960

Promotional Sponsor

- Present at an Orientation Leader meeting
- Distribute printed promotion
- Ad on our Cal Poly Now mobile application
- Introduction on our social media platforms
- Logo featured on our website
- Receive Proud Sponsor Decal

Local Corporate
$800 $960

For questions and opportunities to be an event host or provide in-kind donations, email orientationmarketing@calpoly.edu.