Alumni Engagement
Supported by the Cal Poly Center for Leadership

Mentorship

• Student leaders interested in strengthening their organization’s relationship with alumni are invited to participate in a mentorship experience
• The Center for Leadership will connect students and alumni mentors
• Guidelines and discussion points will be provided by the Center for Leadership
• At least two meetings are recommended

Ongoing Involvement

• After establishing a connection through mentorship, consider continuously engaging alumni in your organization.

• Potential engagement opportunities:
  • Communication (send out occasional newsletters to keep alumni informed)
  • Programming (alumni may be able to act as a guest speaker or lead a workshop)
  • General support (invite alumni to your organization’s events when relevant)
  • Fundraising (alumni may be open to donating to specific needs within your organization)

Contact

• Email leadership@calpoly.edu for more information or to schedule a consultation
• Visit leadership.calpoly.edu/alumni-mentoring for further resources

Goals

• Students practice relationship-building skills and expand their organization’s network
• Students may gain career and leadership development advice
• Alumni can contribute to a community and extend the membership experience