

SYDNEY BRANDT

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EDUCATION

California Polytechnic State University - San Luis Obispo, CA

Spring 2020 Graduate

- Journalism Major, Broadcast News concentration
 - Psychology minor

MULTIMEDIA EXPERIENCE

KCRA Internship, NBC affiliate - Sacramento, CA ([Resume tape](#))

June 2019 to Sept 2019

- Work with live crews in the field, shadowing reporters and photographers
- Attend newsroom pitch meetings, pitching stories for various broadcasts and digital
- Experience working assignment desk, learning police scanner codes and CHP CAD logs
- Shadow producers and directors preparing for shows and working in booth
- In-studio experience, anchoring at the news desk, weather monitor, and traffic wall

KSBY Internship, NBC affiliate - San Luis Obispo, CA

April 2019 to June 2019

- Work directly with anchor Richard Gearhart, scheduling interviews, shooting, editing pieces that aired during Nielsen ratings
- Write digital stories for web
- Assist producers in writing broadcast scripts for multiple broadcasts
- Work alongside news and sports reporters in the field
 - Link to [packages](#)

ABC News Internship - Washington, D.C.

June 2018 to August 2018

- Gained experience with TVU mobile transmission unit and operating Sony PMW 100 cameras
- Worked alongside transportation team, covering the aviation industry and federal agencies
- Ran Supreme Court opinions and sat in on oral arguments
- Helped field produce during Paul Manafort trial at the Eastern District of Virginia Courthouse
- Filed digital stories for ABC, including content for David Kerley's "Up To Speed" series
 - Link to [articles](#)

Mustang Media Group - Cal Poly

June 2017 to Present

- **Mustang News Chief Anchor**
 - Report live on breaking stories and major news/weather across Mustang Media Group platforms
 - Coach reporters on live coverage
 - Oversee Advanced Broadcast Journalism Practicum, assisting in video training, script writing and broadcast production
 - Link to [reporter packages](#)

June 2017 to Present

- **Mustang News Multimedia Journalist**
 - Produce multimedia content for Mustang News
 - Link to [articles](#), [video content](#)

Sept 2018 to Present

- **Mustang Gameday**
 - Co-anchor Cal Poly's home football games, basketball games, baseball games and UCSB soccer game

Sept 2019 to Present

- **KCPR News Team**
 - News anchor and reporter for KCPR 91.3, producing rundowns for hour long shows, writing news, weather and breaking stories

Associated Collegiate Press (ACP) attendee - Long Beach & La Jolla, CA

March 2018 & March 2019

- Convention for student journalists hosted by industry professionals presenting keynotes, leading sessions and guiding workshops

National Press Photographers Association (NPPA), News Video Workshop attendee - Norman, OK

March 2018

- Annual conference working alongside some of the top journalists in the industry, attending sessions, one-on-one critiques and breaking down the fundamentals of storytelling

Cal Poly Journalism Department

January 2019 to Present

- Lead guided department tours to prospective students and guests
- Live stream team: shoot, direct, produce and report for multiple campus events, including Commencement and Open House
- Manage department's social media platforms and produce content for channels
- Produce department-oriented content for Cal Poly journalism's website featuring classes, students, faculty, and alumni