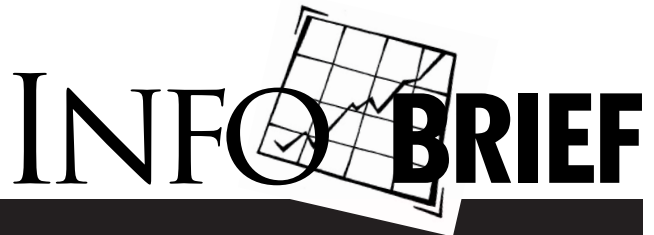


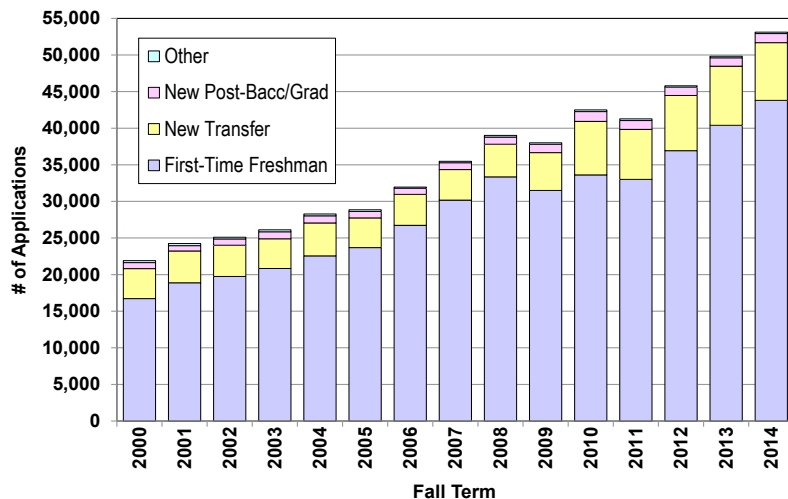
Fall 2014 Census Admissions



Cal Poly, San Luis Obispo

TOTAL APPLICATIONS

Fall 2000 - Fall 2014



There were 53,120 total applications in fall 2014, which is an increase of 6.6% from last year. The number of total applications has increased from a low of 13,441 in Fall 1993 to this year's new all-time high.

Fall 2014 first-time freshman (FTF) applications increased by 3,410 (8.4%) from last year to an all-time high of 43,812.

New transfer applications have been up and down over the years. Fall 2014 new transfer applications decreased 2.4% to 7,884 from last year's all-time high of 8,077.

Fall 2014 new post-baccalaureate/graduate applications increased 6.9% from last year to 1,232.

*The "Other" group in the graph consists of non-degree-seeking students (e.g., exchange, faculty/staff waiver, transitory, etc.).

Level	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
1st-Time Frosh	16,729	18,886	19,739	20,828	22,551	23,691	26,724	30,176	33,352	31,489	33,627	33,001	36,941	40,402	43,812
New Transfer	4,087	4,339	4,266	4,066	4,511	4,047	4,230	4,179	4,455	5,185	7,313	6,834	7,529	8,077	7,884
New PB/Grad	821	732	869	948	980	885	823	925	991	1,121	1,335	1,217	1,141	1,152	1,232
Other	278	278	233	271	232	226	185	196	228	204	220	227	185	201	192
TOTAL	21,915	24,235	25,107	26,113	28,274	28,849	31,962	35,476	39,026	37,999	42,495	41,279	45,796	49,832	53,120

SELECTION RATES AND YIELD RATES

In fall 2014, Cal Poly selected 30.9% of first-time freshman (FTF) applicants. Of these 13,533 selections, 34.4% enrolled, producing an entering FTF class of 4,662 students. This was a decrease of 4.3% from 4,871 in fall 2013, the largest entering FTF class in Cal Poly history.

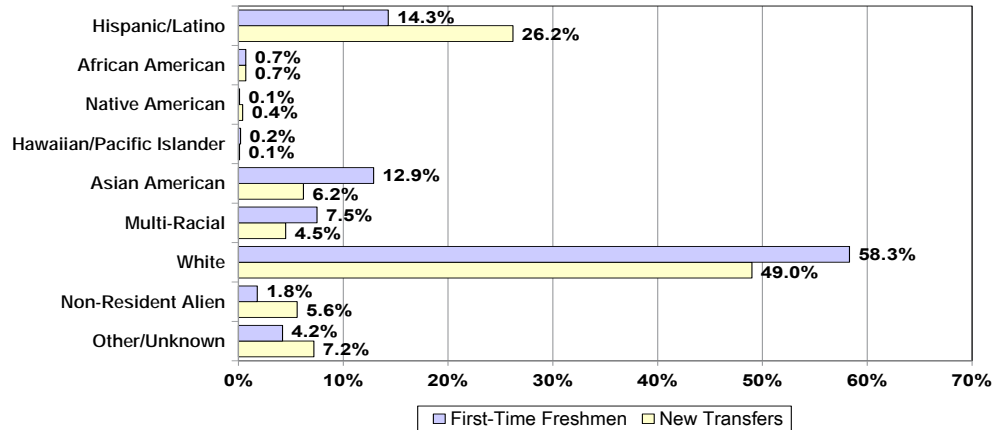
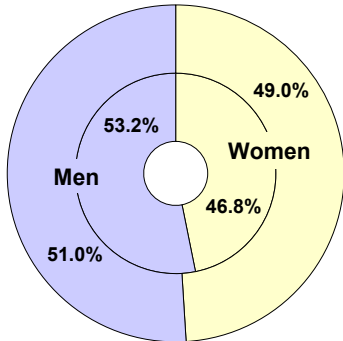
The College of Architecture and Environmental Design had the highest FTF selection rate (47.8%), as well as the highest FTF yield (51.6%). The College of Engineering had the lowest selection rate (22.9%), and the College of Science and Mathematics had the lowest yield (21.4%).

Cal Poly selected 17.8% of fall 2014 transfer applicants. Of the 1,403 new transfer selections, 51.7% enrolled, resulting in a fall 2014 new transfer class of 726 students.

First-Time Freshman					
COLLEGE	Applicants	Selected	% Selected	Enrolled	Yield
Ag., Food & Env. Sciences	4,374	2,003	45.8%	978	48.8%
Architecture & Env. Design	1,841	880	47.8%	454	51.6%
Engineering	14,814	3,387	22.9%	1,246	36.8%
Liberal Arts	7,333	2,625	35.8%	794	30.2%
Orfalea College of Business	6,150	2,036	33.1%	634	31.1%
Science and Math	9,300	2,602	28.0%	556	21.4%
New Freshmen Total	43,812	13,533	30.9%	4,662	34.4%
New Transfer					
COLLEGE	Applicants	Selected	% Selected	Enrolled	Yield
Ag., Food & Env. Sciences	899	273	30.4%	159	58.2%
Architecture & Env. Design	372	91	24.5%	47	51.6%
Engineering	1,846	175	9.5%	106	60.6%
Liberal Arts	1,999	493	24.7%	208	42.2%
Orfalea College of Business	1,644	190	11.6%	110	57.9%
Science and Math	1,124	181	16.1%	96	53.0%
Transfer Total	7,884	1,403	17.8%	726	51.7%
Post-Baccalaureate & Graduate					
LEVEL	Applicants	Selected	% Selected	Enrolled	Yield
Post-Baccalaureate Total	128	111	86.7%	86	77.5%
Graduate Total	1,104	560	50.7%	385	68.8%

ENROLLED NEW UNDERGRADUATES BY GENDER/ETHNICITY

Outer Circle: First-Time Freshmen
Inner Circle: New Transfers



*As of Summer 2009, Cal Poly converted to the new federal standards for collecting and reporting ethnicity. Among the changes is a new option for students to identify themselves in multiple races. Because of the new "multi-racial" category, we no longer aggregate students into a "non-white" category.

ENROLLED NEW UNDERGRADUATES BY COLLEGE

New First-Time Freshmen - Headcount Enrollment and Targets								
College	Total FTF Enrolled	% of Total	Target	% of Target	Avg. HS GPA	Avg. SAT Reading	Avg. SAT Math	ACT Composite
Ag, Food & Env. Sciences	978	21.0%	890	109.9%	3.75	575	595	25.9
Architecture & Env. Design	454	9.7%	405	112.1%	3.85	591	641	26.8
Engineering	1,246	26.7%	1,159	107.5%	4.04	623	684	29.4
Liberal Arts	794	17.0%	716	110.9%	3.78	598	597	26.5
Orfalea College of Business	634	13.6%	640	99.1%	3.88	601	640	27.5
Science and Math	556	11.9%	528	105.3%	3.94	595	637	27.7
New Freshmen Total	4,662	100.0%	4,338	107.5%	3.88	599	635	27.5

Cal Poly exceeded its fall 2014 first-time freshmen target of 4,338 by 7.5%, with an enrolled class of 4,662 students. The FTF class quality continues to climb, with new record-high HS GPA, SAT, and ACT averages for fall 2014. In addition, Cal Poly enrolled 5 National Hispanic Scholars and 8 National Merit® Finalists this year.

Cal Poly exceeded its fall 2014 new transfer target by 6.3%.

The College of Liberal Arts enrolled the largest proportion of new transfers, with 28.7% of the 726 new transfers in fall 2014.

The Orfalea College of Business had the highest transfer GPA among the colleges.

New Transfers - Headcount Enrollment and Targets					
College	Total New Transfers Enrolled	% of Total	Target	% of Target	Avg. Transfer GPA
Ag., Food & Env. Sciences	159	21.9%	142	112.0%	3.29
Architecture & Env. Design	47	6.5%	67	70.1%	3.17
Engineering	106	14.6%	99	107.1%	3.51
Liberal Arts	208	28.7%	201	103.5%	3.42
Orfalea College of Business	110	15.2%	97	113.4%	3.53
Science and Math	96	13.2%	77	124.7%	3.39
New Transfer Total	726	100.0%	683	106.3%	3.40