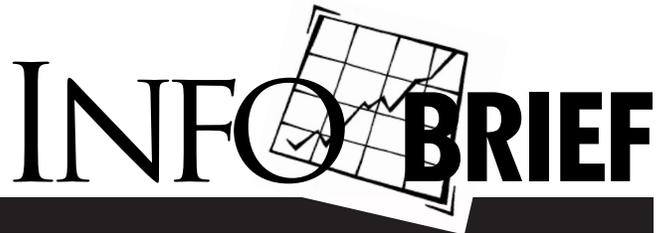


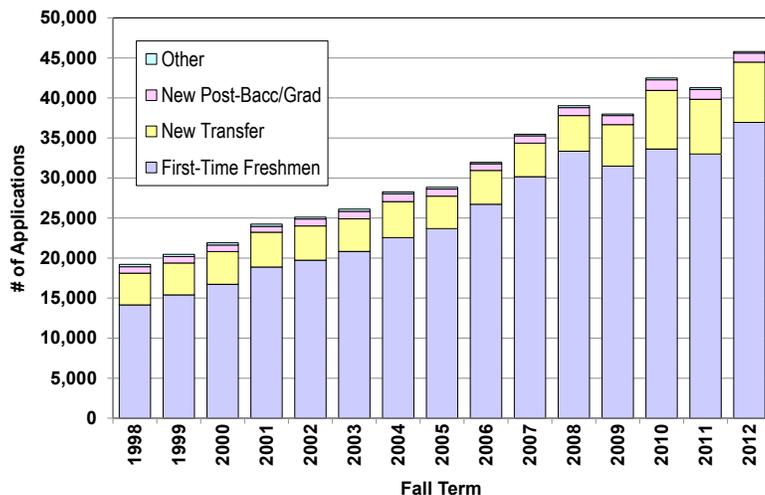
# Fall 2012 Census Admissions



Cal Poly, San Luis Obispo

## TOTAL APPLICATIONS

Fall 1998 - Fall 2012



There were 45,796 total applications in Fall 2012, which is an increase of 10.9% from last year. The number of total applications has increased from a low of 13,441 in Fall 1993 to this year's all-time high.

Fall 2012 first-time freshmen (FTF) applications increased by 3,940 (11.9%) from last year to an all-time high of 36,941.

Fall 2012 new transfer applications have been up and down over the years. New transfer applications are up 10.2% from last year to an all-time high of 7,529.

Fall 2012 new post-baccalaureate/graduate applications decreased 6.2% from last year, dropping a second year from an all-time high in Fall 2010.

\*The "Other" group in the graph consists of non-degree-seeking students (e.g., exchange, faculty/staff waiver, transitory, etc.).

Level	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
1st-Time Frosh	14,159	15,407	16,729	18,886	19,739	20,828	22,551	23,691	26,724	30,176	33,352	31,489	33,627	33,001	36,941
New Transfer	3,952	3,989	4,087	4,339	4,266	4,066	4,511	4,047	4,230	4,179	4,455	5,185	7,313	6,834	7,529
New PB/Grad	803	795	821	732	869	948	980	885	823	925	991	1,121	1,335	1,217	1,141
Other	299	273	278	278	233	271	232	226	185	196	228	204	220	227	185
<b>TOTAL</b>	<b>19,213</b>	<b>20,464</b>	<b>21,915</b>	<b>24,235</b>	<b>25,107</b>	<b>26,113</b>	<b>28,274</b>	<b>28,849</b>	<b>31,962</b>	<b>35,476</b>	<b>39,026</b>	<b>37,999</b>	<b>42,495</b>	<b>41,279</b>	<b>45,796</b>

## SELECTION RATES AND YIELD RATES

In Fall 2012, Cal Poly selected 31.3% of first-time freshmen (FTF) applicants. Of these 11,545 selections, 32.1% enrolled, producing an entering FTF class of 3,701 students. The Fall 2012 FTF yield of 32.1% is a decrease from the 35.0% yield of the Fall 2011 FTF class, which was the highest FTF yield since Fall 2003.

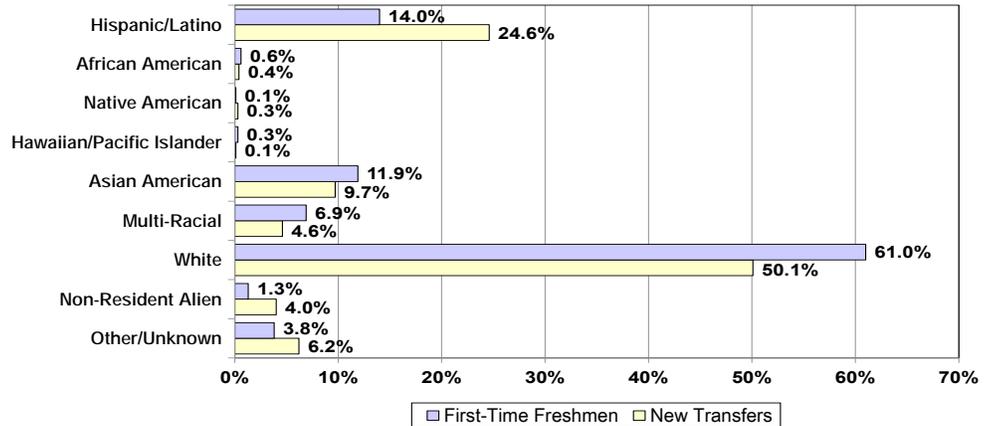
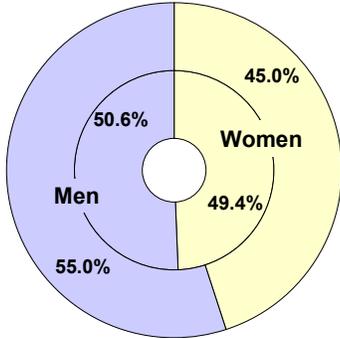
The College of Agriculture, Food, and Environmental Sciences had the highest FTF selection rate (44.3%), as well as the highest FTF yield (49.3%). The College of Liberal Arts had the lowest selection rate (25.3%), and the College of Science and Mathematics had the lowest yield (19.6%).

Cal Poly selected 19.5% of Fall 2012 transfer applicants. Of the 1,466 new transfer selections, 54.3% enrolled, resulting in a Fall 2012 new transfer class of 796 students.

First-Time Freshmen					
COLLEGE	Applicants	Selected	% Selected	Enrolled	Yield
Ag., Food & Env. Sciences	3,608	1,599	44.3%	789	49.3%
Architecture & Env. Design	2,042	766	37.5%	369	48.2%
Engineering	11,080	3,403	30.7%	1,143	33.6%
Liberal Arts	7,030	1,782	25.3%	454	25.5%
Orfalea College of Business	5,370	1,519	28.3%	461	30.3%
Science and Math	7,811	2,476	31.7%	485	19.6%
<b>New Freshmen Total</b>	<b>36,941</b>	<b>11,545</b>	<b>31.3%</b>	<b>3,701</b>	<b>32.1%</b>
New Transfers					
COLLEGE	Applicants	Selected	% Selected	Enrolled	Yield
Ag., Food & Env. Sciences	909	370	40.7%	200	54.1%
Architecture & Env. Design	445	127	28.5%	94	74.0%
Engineering	1,599	202	12.6%	129	63.9%
Liberal Arts	2,119	388	18.3%	195	50.3%
Orfalea College of Business	1,354	139	10.3%	71	51.1%
Science and Math	1,103	240	21.8%	107	44.6%
<b>Transfer Total</b>	<b>7,529</b>	<b>1,466</b>	<b>19.5%</b>	<b>796</b>	<b>54.3%</b>
Post-Baccalaureate & Graduate					
LEVEL	Applicants	Selected	% Selected	Enrolled	Yield
Post-Baccalaureate Total	118	97	82.2%	83	85.6%
Graduate Total	1,023	553	54.1%	358	64.7%

## ENROLLED NEW UNDERGRADUATES BY GENDER/ETHNICITY

Outer Circle: First-Time Freshmen  
Inner Circle: New Transfers



\*As of Summer 2009, Cal Poly converted to the new federal standards for collecting and reporting ethnicity. Among the changes is a new option for students to identify themselves in multiple races. Because of the new "multi-racial" category, we no longer aggregate students into a "non-white" category.

## ENROLLED NEW UNDERGRADUATES BY COLLEGE

New First-Time Freshmen - Headcount Enrollment and Targets								
College	Total FTF Enrolled	% of Total	Target	% of Target	Avg. HS GPA	Avg. SAT Reading	Avg. SAT Math	ACT Composite
Ag, Food & Env. Sciences	789	21.3%	830	95.1%	3.73	565	587	25.2
Architecture & Env. Design	369	10.0%	319	115.7%	3.89	591	640	27.0
Engineering	1,143	30.9%	1,107	103.3%	3.99	618	681	28.7
Liberal Arts	454	12.3%	512	88.7%	3.78	602	601	26.5
Orfalea College of Business	461	12.5%	506	91.1%	3.87	595	639	27.0
Science and Math	485	13.1%	538	90.1%	3.91	593	629	27.1
<b>New Freshmen Total</b>	<b>3,701</b>	<b>100.0%</b>	<b>3,812</b>	<b>97.1%</b>	<b>3.87</b>	<b>596</b>	<b>635</b>	<b>27.1</b>

Cal Poly fell short of its Fall 2012 first-time freshmen target by 2.9%, with an enrolled class of 3,701 students.

The Fall 2012 FTF class quality continues to climb, with new record-high SAT and ACT averages. The average high school GPA increased from last year to reach a new record high of 3.87.

In addition, Cal Poly enrolled 13 National Hispanic Scholars and 7 National Merit® Finalists this year.

Cal Poly came in over its Fall 2012 new transfer target by 25.8%.

The College of Agriculture, Food & Environmental Sciences enrolled the largest proportion of new transfers, with 25.1% of the 796 new transfers in Fall 2012.

The Orfalea College of Business had the highest transfer GPA among the colleges.

New Transfers - Headcount Enrollment and Targets					
College	Total New Transfers Enrolled	% of Total	Target	% of Target	Avg. Transfer GPA
Ag., Food & Env. Sciences	200	25.1%	177	113.0%	3.29
Architecture & Env. Design	94	11.8%	87	108.0%	3.33
Engineering	129	16.2%	78	165.4%	3.40
Liberal Arts	195	24.5%	153	127.5%	3.38
Orfalea College of Business	71	8.9%	46	154.3%	3.48
Science and Math	107	13.4%	92	116.3%	3.40
<b>New Transfer Total</b>	<b>796</b>	<b>100.0%</b>	<b>633</b>	<b>125.8%</b>	<b>3.36</b>