

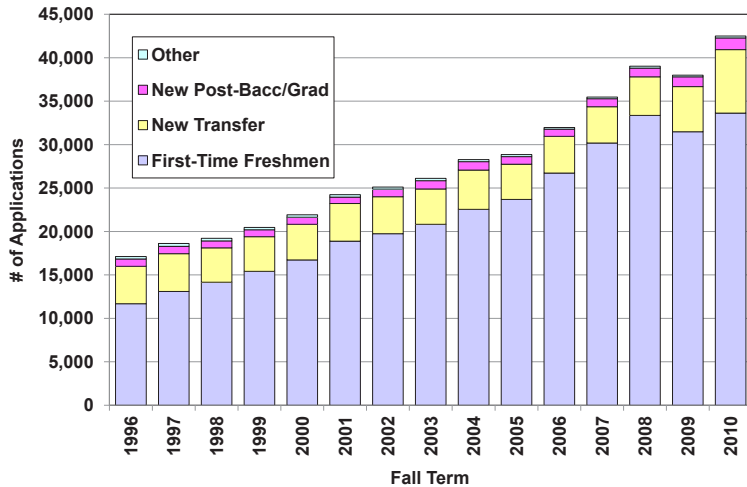
# Fall 2010 Census Admissions

# INFO BRIEF

Cal Poly, San Luis Obispo

## TOTAL APPLICATIONS

Fall 1996 - Fall 2010



There were 42,495 total applications in Fall 2010, which is an increase of 11.8% from last year. The number of total applications has increased from a low of 13,441 in Fall 1993 to an all-time high of 42,495 in Fall 2010.

Fall 2010 first-time freshmen (FTF) applications increased by 2,138 (6.8%) from last year to an all-time high after last year's drop from a steady climb since Fall 1993.

Fall 2010 new transfer applications have been up and down over the years. New transfer applications are up 41.0% from last year to an all-time high of 7,313.

Fall 2010 new post-baccalaureate/graduate applications increased 19.1% from last year, also an all-time high.

\*The "Other" group in the graph consists of non-degree-seeking students (e.g., exchange, faculty/staff waiver, transitory, etc.).

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>1st-Time Frosh</b>	11,691	13,099	14,159	15,407	16,729	18,886	19,739	20,828	22,551	23,691	26,724	30,176	33,352	31,489	33,627
<b>New Transfer</b>	4,297	4,350	3,952	3,989	4,087	4,339	4,266	4,066	4,511	4,047	4,230	4,179	4,455	5,185	7,313
<b>New PB/Grad</b>	845	844	803	795	821	732	869	948	980	885	823	925	991	1,121	1,335
<b>Other</b>	280	329	299	273	278	278	233	271	232	226	185	196	228	204	220
<b>TOTAL</b>	<b>17,113</b>	<b>18,622</b>	<b>19,213</b>	<b>20,464</b>	<b>21,915</b>	<b>24,235</b>	<b>25,107</b>	<b>26,113</b>	<b>28,274</b>	<b>28,849</b>	<b>31,962</b>	<b>35,476</b>	<b>39,026</b>	<b>37,999</b>	<b>42,495</b>

## ACCOMMODATION RATES AND SHOW RATES

In Fall 2010, Cal Poly selected 32.5% of first-time freshmen (FTF) applicants. Of these 10,944 selections, 32.2% enrolled, producing an entering FTF class of 3,524 students. The Fall 2010 FTF yield of 32.2% is a decrease from the 33.3% yield from the Fall 2009 FTF class.

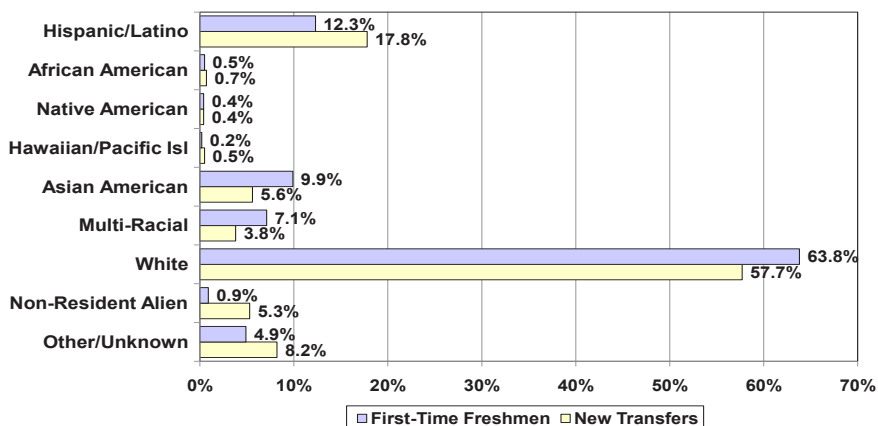
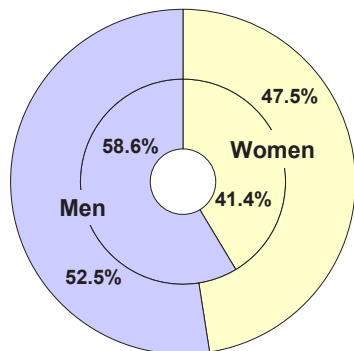
The College of Agriculture, Food, and Environmental Sciences had the highest FTF selection rate (44.5%), as well as the highest FTF yield (51.3%). The College of Architecture & Environmental Design had the lowest selection rate (22.3%), and the College of Science and Mathematics had the lowest yield (22.1%).

Cal Poly selected 12.7% of Fall 2010 transfer applicants. Of the 926 new transfer selections, 59.5% enrolled, resulting in a Fall 2010 new transfer class of 551 students.

First-Time Freshmen					
COLLEGE	Applicants	Selected	% Selected	Enrolled	Yield
Ag., Food & Env. Sciences	3,303	1,469	44.5%	753	51.3%
Architecture & Env. Design	2,186	487	22.3%	238	48.9%
Engineering	8,866	2,943	33.2%	913	31.0%
Liberal Arts	7,783	2,100	27.0%	593	28.2%
Orfalea College of Business	4,518	1,632	36.1%	516	31.6%
Science and Math	6,971	2,313	33.2%	511	22.1%
<b>New Freshmen Total</b>	<b>33,627</b>	<b>10,944</b>	<b>32.5%</b>	<b>3,524</b>	<b>32.2%</b>
New Transfers					
COLLEGE	Applicants	Selected	% Selected	Enrolled	Yield
Ag., Food & Env. Sciences	916	247	27.0%	157	63.6%
Architecture & Env. Design	684	81	11.8%	67	82.7%
Engineering	1,376	167	12.1%	81	48.5%
Liberal Arts	2,131	110	5.2%	73	66.4%
Orfalea College of Business	1,303	120	9.2%	60	50.0%
Science and Math	903	201	22.3%	113	56.2%
<b>Transfer Total</b>	<b>7,313</b>	<b>926</b>	<b>12.7%</b>	<b>551</b>	<b>59.5%</b>
Post-Baccalaureate & Graduate					
	Applicants	Selected	% Selected	Enrolled	Yield
Post-Baccalaureate Total	131	87	66.4%	76	87.4%
Graduate Total	1,204	613	50.9%	422	68.8%

## ENROLLED NEW UNDERGRADUATES BY GENDER/ETHNICITY

Outer Circle: First-Time Freshmen  
Inner Circle: New Transfers



As of Summer 2009, Cal Poly converted to the new federal standards for collecting and reporting ethnicity. As a result, comparisons to previous years are not possible. Among the changes is a new option for students to identify themselves in multiple races. Because of the new multi-racial category, we no longer aggregate students into a "non-white" category.

## ENROLLED NEW UNDERGRADUATES BY COLLEGE

New First-Time Freshmen - Headcount Enrollment and Targets								
College	Total FTF Enrolled	% of Total	Target	% of Target	Avg. HS GPA	Avg. SAT Reading	Avg. SAT Math	ACT Composite
Ag, Food & Env. Sciences	753	21.4%	724	104.0%	3.70	559	583	25.1
Architecture & Env. Design	238	6.8%	218	109.2%	3.90	598	651	27.3
Engineering	913	25.9%	955	95.6%	3.97	611	676	28.8
Liberal Arts	593	16.8%	552	107.4%	3.78	596	595	25.8
Orfalea College of Business	516	14.6%	476	108.4%	3.83	581	626	26.4
Science and Math	511	14.5%	512	99.8%	3.88	585	628	26.7
<b>New Freshmen Total</b>	<b>3,524</b>	<b>100.0%</b>	<b>3,437</b>	<b>102.5%</b>	<b>3.84</b>	<b>588</b>	<b>627</b>	<b>26.8</b>

Cal Poly went over its Fall 2010 first-time freshmen target by 2.5%, with an enrolled class of 3,524 students.

The Fall 2010 FTF class had the all-time highest profile in Cal Poly history. The average high school GPA has increased from 3.50 in the mid-90's to a current average high school GPA of 3.84. The average ACT composite score has increased from 24.4 in the late 90's to a current average of 26.8.

Cal Poly exceeded its Fall 2010 new transfer target by 11.3%. The College of Agriculture, Food & Environmental Sciences enrolled the largest proportion of new transfers, with 28.5% of the 551 new transfers in Fall 2010.

New Transfers - Headcount Enrollment and Targets				
College	Total New Transfers Enrolled	% of Total	Target	% of Target
Ag., Food & Env. Sciences	157	28.5%	140	112.1%
Architecture & Env. Design	67	12.2%	56	119.6%
Engineering	81	14.7%	86	94.2%
Liberal Arts	73	13.2%	68	107.4%
Orfalea College of Business	60	10.9%	52	115.4%
Science and Math	113	20.5%	93	121.5%
<b>New Transfer Total</b>	<b>551</b>	<b>100.0%</b>	<b>495</b>	<b>111.3%</b>