

GrC 2023/2024 Tentative Course Offerings (TCO) as of 3/1/2023

Different from previous TCO distribution

The following table lists the TENTATIVE offerings for courses in the Graphic Communication Department and replaces all earlier listings. **These offerings are subject to change.** Updates to this list will be sent through the GrC email alias and will be posted on the GrC web site. Please see your GrC advisor to help you plan your coursework. Refer to the Cal Poly Catalog and the GrC Sequence Flowchart for more information.

Course/Units		Course Description	Sum '23	Fall '23	Win '24	Sp '24
GRC 101	3	Introduction to Graphic Communication		✓		
GRC 102	2	Orientation to Graphic Communication		✓	✓	
GRC 201	3	Digital Publishing Systems		✓	✓	
GRC 203	4	Digital File Preparation & Workflow			✓	✓
GRC 204	4	Intro to Contemp. Print Mgmt & Manufacturing	✓	✓	✓	
GRC 211/212 (minors)	4/(3)	Materials for GrC Applications		✓	✓	
GRC 220	2	Intro to Applied Social Media in GrC		✓	✓	✓
GRC 224	1	Binding & Finishing Processes				
GRC 301	4	Digital Photography & Motion Graphics		✓		✓
GRC 316	3	Flexographic Printing Technology		✓		
GRC 318	4	Digital Typography		✓	✓	
GRC 320	4	Managing Quality in Graphic Communication			✓	✓
GRC 322	3	Advanced Digital Typography				✓
GRC 328	4	Digital & Offset Printing			✓	✓
GRC 329	3	Tangible Interactive Product Development		✓		✓
GRC 331	4	Color Management			✓	
GRC 337	4	Consumer Packaging		✓	✓	
GRC 338	4	Web Development and Content Management		✓	✓	
GRC 339	4	Web Design & Production		✓		✓
GRC 340	3	Front End Web Development	✓			
GRC 347	3	Packaging Graphics Tech & Design		✓		
GRC 357	3	Specialty Imaging & Graphics Technology			✓	
GRC 361	4	Marketing & Sales Mgmt - Print & Digital Media		✓		✓
GRC 372	2	Applied GrC Practices (UGS II)		✓	✓	✓
GRC 376 [Non Majors]	4	Web & Print Publishing (Non-majors)				✓
GRC 402	3	Digital Printing & Emerging Technologies			✓	✓
GRC 404	4	Data Management,/Estimating/Visualization		✓	✓	
GRC 411	4	Strategic Trends & Profit Issues Print & Digital		✓		✓
GRC 420	4	GrC in Integrated Marketing Communications				
GRC 421	4	Production Mgmt for Print & Digital Media		✓		
GRC 422	4	HR Mgmt Issues for Print & Digital Media			✓	✓
GRC 429	3	Mobile User Experience			✓	
GRC 430	3	Graphic Media & Children				
GRC 433	3	UX Methods for Digital Innovation				✓
GRC 437	4	Advanced Consumer Packaging				
GRC 439	4	Book Design Technology		✓		
GRC 440	4	Magazine Design Technology				✓
GRC 451, 452, 453	3	Special Topics in Graphic Communication		TBD	TBD	TBD
GRC 462/463	3	Senior Project		✓	✓	✓
GRC 485/495	6/12	Cooperative Education Experience (CR/NC)	✓	✓	✓	✓

GRC-101	Introducti	3	Fall	
GRC-102	Orientatio	2		Winter
GRC-172	Introducto	2	Fall	Winter
GRC-200	Special Pr	2-Jan		
GRC-201	Digital Pul	3	Fall	Winter
GRC-203	Digital File	4	Fall	Winter
GRC-204	Introducti	4 Summer		Winter
GRC-211	Materials 1	4	Fall	Winter
GRC-212	Materials 1	3	Fall	Winter
GRC-220	Introducti	2	Fall	Winter
GRC-224	Binding an	1		Winter
GRC-270	Selected T	4-Jan		
GRC-301	Digital Pho	4	Fall	Winter
GRC-316	Flexograph	3	Fall	Winter
GRC-318	Digital Typ	4	Fall	Winter
GRC-320	Managing	4	Fall	Winter
GRC-322	Advanced	3	Fall	
GRC-324	Binding an	1	Fall	Winter
GRC-328	Offset Pri	4	Fall	
GRC-329	Printed El	3	Fall	
GRC-331	Color Mana	4		Winter
GRC-337	Consumer	4	Fall	Winter
GRC-338	Web Deve	4		Winter
GRC-339	Web Desig	4	Fall	
GRC-347	Packaging	3		
GRC-357	Specialty I	3	Fall	
GRC-361	Marketing	4	Fall	
GRC-372	Applied Gr	2	Fall	Winter
GRC-377	Web and F	4	Fall	Winter
GRC-400	Special Pr	2-Jan		
GRC-402	Digital Pri	3	Fall	
GRC-404	Data Mana	4		Winter
GRC-411	Strategic	4		Winter
GRC-420	Graphic Co	4		
GRC-421	Production	4		Winter
GRC-422	Human Re	4	Fall	Winter
GRC-429	Mobile Use	3	Fall	
GRC-433	User Expe	3		Winter
GRC-437	Advanced	4	Fall	
GRC-439	Book Desig	4		Winter

GRC-440	Magazine I	4			
GRC-451	Managemen	3			
GRC-452	Emerging I	3			
GRC-453	Design Re	3			
GRC-461	Senior Pro	3-Jan			
GRC-462	Senior Pro	3	Fall		Winter
GRC-463	Senior Pro	3-Jan	Fall		Winter
GRC-470	Selected A	4-Jan			
GRC-471	Selected A	4-Jan			
GRC-485	Cooperati	6 Summer	Fall		Winter
GRC-495	Cooperati	12 Summer	Fall		Winter

Spring
Spring

TBD

Spring

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TBD

GE Area B7; GE Area F

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