

GrC 2022/2023 Tentative Course Offerings (TCO) as of 4/15/2022

Different from previous TCO distribution

The following table lists the TENTATIVE offerings for courses in the Graphic Communication Department and replaces all earlier listings. **These offerings are subject to change.** Updates to this list will be sent through the GrC email alias and will be posted on the GrC web site. Please see your GrC advisor to help you plan your coursework. Refer to the Cal Poly Catalog and the GrC Sequence Flowchart for more information.

Course/Units		Course Description	Sum '22	Fall '22	Win '23	Sp '23
GRC 101	3	Introduction to Graphic Communication		✓		
GRC 102	2	Orientation to Graphic Communication			✓	✓
GRC 201	3	Digital Publishing Systems		✓	✓	
GRC 203	4	Digital File Preparation & Workflow			✓	✓
GRC 204	4	Intro to Contemp. Print Mgmt & Manufacturing	✓		✓	
GRC 211/212 (minors)	4/(3)	Materials for GrC Applications		✓	✓	
GRC 220	2	Intro to Applied Social Media in GrC		✓	✓	✓
GRC 224	1	Binding & Finishing Processes		✓		
GRC 301	4	Digital Photography & Motion Graphics		✓		✓
GRC 316	3	Flexographic Printing Technology		✓		✓
GRC 318	4	Digital Typography		✓	✓	
GRC 320	4	Managing Quality in Graphic Communication			✓	✓
GRC 322	3	Advanced Digital Typography				✓
GRC 328	4	Digital & Offset Printing		✓	✓	✓
GRC 329	3	Tangible Interactive Product Development		✓		✓
GRC 331	4	Color Management			✓	
GRC 337	4	Consumer Packaging			✓	✓
GRC 338	4	Web Development and Content Management		✓	✓	
GRC 339	4	Web Design & Production	✓	✓		
GRC 340	3	Front End Web Development	✓			
GRC 347	3	Packaging Graphics Tech & Design		✓		
GRC 357	3	Specialty Imaging & Graphics Technology			✓	
GRC 361	4	Marketing & Sales Mgmt - Print & Digital Media		✓		✓
GRC 372	2	Applied GrC Practices (UGS II)		✓	✓	✓
GRC 376 [Non Majors]	4	Web & Print Publishing (Non-majors)			✓	
GRC 402	3	Digital Printing & Emerging Technologies			✓	✓
GRC 404	4	Data Management,/Estimating/Visualization		✓	✓	
GRC 411	4	Strategic Trends & Profit Issues Print & Digital			✓	✓
GRC 420	4	GrC in Integrated Marketing Communications				
GRC 421	4	Production Mgmt for Print & Digital Media		✓		
GRC 422	4	HR Mgmt Issues for Print & Digital Media			✓	✓
GRC 429	3	Mobile User Experience			✓	
GRC 430	3	Graphic Media & Children				
GRC 433	3	UX Methods for Digital Innovation			✓	
GRC 437	4	Advanced Consumer Packaging				
GRC 439	4	Book Design Technology		✓		
GRC 440	4	Magazine Design Technology				✓
GRC 451, 452, 453	3	Special Topics in Graphic Communication	✓	✓	✓	✓
GRC 462/463	3	Senior Project		✓	✓	✓
GRC 485/495	6/12	Cooperative Education Experience (CR/NC)	✓	✓	✓	✓