

GrC 2020/2021 Tentative Course Offerings (TCO) as of 5/15/2020

Different from previous TCO distribution

The following table lists the TENTATIVE offerings for courses in the Graphic Communication Department through Spring 2021, and replaces all earlier listings. **These offerings are subject to change.** Updates to this list will be sent through the GrC email alias and will be posted on the GrC web site. Please see your GrC advisor to help you plan your coursework. Refer to the Cal Poly Catalog and the GrC Sequence Flowchart for more information.

Course/Units		Course Description	Sum '20	Fall '20	Win '21	Sp '21
GRC 101	3	Introduction to Graphic Communication		✓		
GRC 102	2	Orientation to Graphic Communication			✓	✓
GRC 201	3	Digital Publishing Systems		✓	✓	
GRC 203	4	Digital File Preparation & Workflow			✓	✓
GRC 204	4	Intro to Contemp. Print Mgmt & Manufacturing	✓		✓	
GRC 211/212(minors)	4/(3)	Materials for GrC Applications		✓	✓	
GRC 220	2	Intro to Applied Social Media in GrC		✓	✓	✓
GRC 224	1	Binding, Finishing & Distribution Processes			✓	✓
GRC 301	4	Digital Photography & Color Management		✓		✓
GRC 316	3	Flexographic Printing Technology		✓		✓
GRC 318	4	Digital Typography for Print and Web		✓	✓	
GRC 320	4	Managing Quality in Graphic Communication		✓	✓	
GRC 322	3	Advanced Digital Typography		✓		
GRC 328	4	Offset Printing Technology		✓		✓
GRC 329	3	Printed Electronics	✓	✓	✓	
GRC 331	4	Color Management & Quality Analysis				✓
GRC 337	4	Consumer Packaging	✓	✓	✓	
GRC 338	4	Web Development and Content Management			✓	✓
GRC 339	4	Web Design & Production	✓	✓		
GRC 347	3	Packaging Graphics			✓	
GRC 357	3	Specialty Printing Technology				✓
GRC 361	4	Marketing & Sales Mgmt Print & Digital Media				✓
GRC 372	2	Applied GrC Practices (UGS II)		✓	✓	✓
GRC 377 [Non Majors]	4	Web & Print Publishing		✓	✓	✓
GRC 402	3	Digital Printing & Emerging Technologies	✓		✓	✓
GRC 404	4	Data Management,/Estimating/Visualization		✓	✓	
GRC 411	4	Strategic Trends & Costing Issues Print & Digital			✓	✓
GRC 420 (IMC minor)	4	GrC in Integrated Marketing Communications				✓
GRC 421	4	Production Mgmt for Print & Digital Media			✓	
GRC 422	4	HR Mgmt Issues for Print & Digital Media	✓		✓	✓
GRC 429	3	Mobile User Experience		✓		
GRC 433	3	UX Methods				
GRC 437	4	Advanced Consumer Packaging				
GRC 439	4	Book Design Technology			✓	
GRC 440	4	Magazine Design Technology				✓
GRC 451, 452, 453	3	Special Topics in Graphic Communication	✓	✓	✓	✓
GRC 462	3	Senior Project		✓	✓	✓
GRC 463	13	Senior Project – Applied Practices		✓	✓	✓
GRC 485/495	6/12	Cooperative Education Experience (CR/NC)	✓	✓	✓	✓