Adam Yee is a food scientist, a serial entrepreneur and startup innovator. He earned his bachelor's degree at Cal Poly and that's all. He's founded multiple startups such as Better Meat Co (2018) which raised \$27 million and Sobo Foods (2022) which raised \$2.5 million. He's also worked in food technology ingredient startups such as Motif Foodworks, which raised \$345 million dollars. He also has fun with independent creative projects and enjoys growing them. His podcast, My Food Job Rocks, interviewed over 300 food industry professionals and has inspired many to go to the field of food.