

Updated 6/18/2021

FRESHMAN			SOPHOMORE			JUNIOR			SENIOR		
Fall	Winter	Spring	Fall	Winter	Spring	Fall	Winter	Spring	Fall	Winter	Spring
Intro to the Experience Industry <b>RPTA 101 (4)</b>	OR Theories & Frameworks of Experience Design <b>RPTA 121 (4)</b>	Intro to the Experience Industry <b>RPTA 101 (4)</b>	Experience Design <b>RPTA 210 (4)</b>	Leadership and Diverse Groups <b>RPTA 255 (4) [E]</b>		Assess. & Eval. of Exp. Industry Mgmt <b>RPTA 360 (4)</b> (RPTA 210; STAT 217, 218, 251, or 252; Jr Stdg)	Experiential Mktg Strategies for Experience Industry Mgmt <b>RPTA 370 (4)</b> (Jr Standing)	Interpreting Exp. Industry Data Analytics <b>RPTA 416 (4)</b> (RPTA 360)	Pre-Internship Seminar <b>RPTA 463 (1)<sup>3</sup> *</b>		Internship <b>RPTA 465 (12)<sup>4</sup></b>  (Minimum GPA of 2.0; 1,000 verified hours of advisor-approved paid and/or volunteer experience subsequent to high school; completion of all university coursework other than Internship; or approval of Internship Coordinator.)
Orientation & College Success in Experience Industry Mgmt <b>RPTA 110 (1)</b>		Stat Course: <b>STAT 217 OR 251 (4) *</b> [GE Elective]				Risk Mgmt for the Exp Industry <b>RPTA 342 (4)</b> (RPTA 210 w/min C-, Jr Standing)	Choose One: Sustainability in the Exp Industry <b>RPTA 313 (4) *</b> OR Tour & Protected Area Mgmt <b>RPTA 413 (4) *</b>	Principles of Experience Industry Mgmt <b>RPTA 405 (4)</b> (RPTA 205, 255, or 257; 210; 221; Sr Standing)	Senior Project in Experience Industry Mgmt <b>RPTA 460 (4)</b> (ENGL 310 & GWR; RPTA 360 w/min C- or Instr. consent; Sr Standing)		
<b>ECON 201 OR 222 (4)</b> [D2]			Choose One: <sup>2</sup> <b>BUS 212 or AGB 214 (4)</b>			Choose One: <sup>2</sup> <b>BUS 215 or AGB 323 (4) *</b> (BUS 215: BUS 212 or 214 or equiv. AGB 323: AGB 214)		Financial Mgmt in the Exp Industry <b>RPTA 424 (4)</b> (AGB 214 or BUS 212; AGB 323 or BUS 215; Min C- RPTA 360 or Instr. Consent; Sr Standing. Recom: ENGL 310)			
<b>MATH 118, 119, OR 221 (4) *</b> [B4]						Corporate Communications <b>ENGL 310 (4)</b> (GE Area A, Recom: Jr Standing) [GWR]					
Expository Writing <b>ENGL 133/134 (4) ** [A2]</b> Can be taken anytime during Freshman Year						Principles of Marketing <b>BUS 346 (4)</b> (ECON 201 or 222 w/min C- or Instr. consent)					
Oral Communication <b>COMS 101/102 (4) ** [A1]</b> Can be taken anytime during Freshman Year						Concentration or ICS <b>(4)</b>	Concentration or ICS <b>(4)</b>		Concentration or ICS <b>(4)</b>	Concentration or ICS <b>(4)</b>	
	Reasoning, Argumentation, & Writing [A3] <b>COMS 126, 145, ENGL 145, 147, ES 145, PHIL 126, or WGS 145 (4) **</b> (Completion of GE A2 with a C- or better) Can be taken between Winter Freshman & Winter Soph. Years		Concentration or ICS <b>(4)</b>	Concentration or ICS <b>(4)</b>		GE (4) **	GE (4) **	GE (4) **	GE (4) **	GE (4) **	
GE (4) **	GE (4) **	GE (4) **	GE (4) **	GE (4) **							
	Free Elective <b>(4)<sup>1</sup></b>	Free Elective <b>(2)<sup>1</sup></b>	Free Elective <b>(4)<sup>1</sup></b>			Graduation Writing Requirement GWR* (Students can attempt to fulfill the requirement after 90 earned units; students should complete the requirement before senior year)					
<b>TOTAL YEARLY UNITS</b>	<b>47</b>	<b>47</b>	<b>TOTAL YEARLY UNITS</b>	<b>44</b>	<b>44</b>	<b>TOTAL YEARLY UNITS</b>	<b>48</b>	<b>48</b>	<b>TOTAL YEARLY UNITS</b>	<b>41</b>	<b>41</b>
<b>TOTAL:</b>										<b>180</b>	<b>180</b>

**Notes:**

**MOST GENERAL EDUCATION COURSES CAN BE TAKEN IN ANY ORDER AS LONG AS PREREQUISITES ARE MET**

Students are encouraged to enroll in an average of 16 units per quarter.

\* Refer to current catalog for prerequisites.

\*\*One course from each of the following GE areas must be completed: A1, A2, A3, B1, B2, B3, Upper-Division B, C1, C2, Lower-Division C Elective, Upper-Division C, D1, Upper-Division D, F, and GE Elective (Area C or D). Upper-Division B, Upper-Division C, and Upper-Division D should be taken only after Junior standing is reached (90 units).

Refer to online catalog for GE course selection, United States Cultural Pluralism (USCP) and Graduation Writing Requirement (GWR).

USCP requirement can be satisfied by some (but not all) courses within GE categories: Upper-Division B, C1, Upper-Division C, D1, Upper-Division D or E.

<sup>1</sup> If GE courses are used to satisfy Support or Concentration requirements, additional free elective units may be required to satisfy 180 units for degree.

<sup>2</sup> Choose either BUS or AGB route. BUS 212 is a prerequisite for BUS 215, and AGB 214 is a prerequisite for AGB 323.

<sup>3</sup> Recommend RPTA 463 is taken 2 quarters prior to RPTA 465.

<sup>4</sup> RPTA 465 can be taken any quarter senior year after all degree required coursework is completed.

**Legend:**

Course Title Course # (Units) (Prerequisite)	Major (62)
[GE Area]	Support (28)
	Concentration (24)
	General Ed. (56)
	Free Electives (10)