CALIFORNIA POLYTECHNIC STATE UNIVERSITY
San Luis Obispo
May 2017
**RECREATION, PARKS, & TOURISM ADMINISTRATION**

1. **Catalog Description**

RPTA 101 - Introduction to Recreation, Parks, and Tourism (4)

History, philosophy, theory, and organization of recreation and leisure services. Exploration of the recreation, parks, and tourism profession; emphasis upon functions, areas, facilities, clientele, and career opportunities. 4 lectures.

2. **Learning Objectives**

Demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy. (COPART Standard 7.01)

1. Understand the technological, economic, and political significance of play, recreation, and leisure in contemporary society.
2. Describe the interrelationship between leisure behavior and the natural environment.
3. Understand the contemporary professional issues and how they impact the delivery of leisure services.
4. Utilize effectively the tools of communication, including technical writing, speech, and audio-visual techniques.
5. Demonstrate the ability to work as individuals and groups while working creatively and critically.
6. Describe the conceptual foundations of play, recreation, and leisure for all populations and settings.
7. Indicate the psychological, sociological, and physiological significance of play, recreation, and leisure from a historical perspective of all populations and settings.
8. Understand the history and development of the leisure service profession.

3. **Text**

McLean, D., & Hurd, A. (2015). Kraus' Recreation and Leisure in Modern Society, 10th Edition. Sudbury, Massachusetts: Jones and Bartlett Publishers.

4. **Minimum Student Materials**

Access to computer, notebook
Prepared for each class – note taking, listening, writing, participation, critical thinking

5. **Expanded Course Content**

a. Recreation, Leisure, and Play Foundation
    1. Leisure

2. Recreation
3. Play
4. Definition of Terms
5. Theories and Models

b. History
1. Early to Modern History of Field
2. Key Terms and Era's

c. Motivations and Sociocultural Factors
1. Theories and Models
2. Demographic groups
3. Serious Leisure
4. Taboo and Purple Recreation
5. Age, Gender, Sexual Orientation, Race and Ethnicity

d. Social Functions of Community Recreation

e. Leisure Service Systems
1. Government
2. Non-profit
3. Commercial
4. Therapeutic Recreation
5. Armed Forces
6. Employee Services
7. Campus Recreation
8. Private-Membership

f. Travel and Tourism
1. Key Terms
2. Trends
3. Scope of Tourism
4. Hospitality

g. Sport
1. Patterns of Involvement
2. Sport Spectators
3. Future Trends

h. Leisure as a Profession
1. Professional Identification
2. Philosophical Basis

g. Future Perspectives of Recreation and Leisure
1. Challenges of Future
2. Technology and Time
3. Leisure Issues of Twenty-First Century

*Method*

a. Lecture - Discussion
b. Laboratory Experience
c. Collateral Reading
d. Audiovisual
e. Written Assignments
f. Written Examinations

6. **Delivery Mode**
Lecture, group problem solving, discussion, case studies, and guest speakers

7. **Assessment Methods**
History PPT, What Am I Doing? Assignment, Journal Review, Recreation/Leisure Photo Essay, Service Learning Hours and Reflection, Reading Quizzes, Midterm and Final Examinations

***Topics, Readings, and Assignments Calendar - RPTA 101***
***Spring, 2017***

| **Week** | **Date** | **Readings*** | **Topics** | **Assignments*** |
|---|---|---|---|---|
| Week 1 | T – 4/4 | | First day of class<br>Recreation and Leisure: The Current Scene | |
| | Th – 4/6 | Ch. 1 | Recreation and Leisure | **Leisure Motivation Questionnaire** |
| Week 2 | T – 4/11 | | *9:10-11am John Flaherty, Central Coast Outdoors Owner*<br>*Hike/Teambuilding – Poly Canyon* | |
| | Th – 4/13 | Ch. 2 | *9:10-9:30 a.m. Jason Namanny, Assistant Director of Marketing, CP Athletics*<br>*10am – Tom Halen, Cow Parade*<br>Basic Concepts<br>*10:45 a.m. Writing & Rhetoric Introduction* | **Ch. 2 Activity** |
| Week 3 | T – 4/18 | Ch. 3 & 4 | Early History of Recreation and Leisure Pioneers<br>Recreation and Leisure in the Modern Era | |
| | Th – 4/20 | | History PPT Presentations | **History PPT** |
| Week 4 | T – 4/25 | Ch. 5 | *9:10-10am – Dr. Jerusha Greenwood and Dianne Korth, Advising*<br>*10-11 a.m. Guest Panel - Retirement*<br>Leisure Motivation | |
| | Th – 4/27 | Ch. 6 | Sociocultural Factors Affecting Leisure<br>*10:30-11am – Katherine O'Clair, Library* | **WAID**<br>**Library Orientation Quiz** |
| Week 5 | T – 5/2 | | *8:10-11am- Individual Meetings with Dr. G*<br>Work on Journal Review Assignment | **Questions for Panel Speakers** |
| | Th – 5/4 | Ch. 7 | Social Functions of Community Recreation<br>*10:10-11am – Mallory Stoffel, Career Services – Making the Most of Your Summer Break* | |
| Week 6 | T – 5/9 | | MIDTERM – Ch. 1-7 | |

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| | Th – 5/11 | Ch. 8 | Leisure Service Systems: Government, Non-profit, and Commercial Agencies | **Journal Review** |

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| Week 7 | T – 5/16 | | *9:10-10:30 a.m. Guest Panel* | **Peer Feedback for Journal Review** |
| | Th – 5/18 | Ch. 9 | Specialized Leisure-Service Areas: Therapeutic Recreation, Armed Forces, Employee Services, Campus Recreation, Private-Membership Organizations | **Final Copy of Journal Review** |

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| Week 8 | T – 5/23 | Ch. 10 | Travel and Tourism<br>*10:45-11 a.m. Dr. Kevin Lin* | **Trends with Travel and Tourism** |
| | Th – 5/25 | | *9:10-10:30 a.m. Guest Panel* | |

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| Week 9 | T – 5/30 | Ch. 11 | Sport as Leisure<br>*10:15-11 a.m. Karen Aydelott* | |
| | Th – 6/1 | Ch. 12 | *9:10am – Dr. Brian Greenwood*<br>Leisure as a Profession | **Service Learning & Reflection** |

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| Week 10 | T – 6/6 | Ch. 13 | Future Perspectives of Recreation and Leisure | **Recreation/Leisure Photo Essay** |
| | Th – 6/8 | | Review for Final | |

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| | M – 6/15<br>10:10-1p.m. | | ALL Material from Course | **FINAL** |