

COAPRT VITA
May, 2017

1. NAME Jennifer Prentice

2. FORMAL EDUCATION

B.A.	Mass Communication	Campbell University
2005	Emphasis: Journalism	

M.S.	Organizational Communication	NC State University
2007	Emphasis: Marketing	

3. PROFESSIONAL EXPERIENCE

2013-Present	Part-time Lecturer, Recreation, Parks & Tourism Administration Department, California Polytechnic State University, San Luis Obispo
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2010-2013	Part-time Lecturer, Communication Department, Allan Hancock Community College, Santa Maria
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2008-2013	Marketing Manager, Experts Exchange, San Luis Obispo
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2007-2008	Part-time Lecturer, Communication Studies Department, North Carolina State University, Raleigh
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4. PROFESSIONAL SERVICE AND INVOLVEMENT

2016-2017	Director of Recreation, Parks and Tourism Administration Department's Annual Auction and Dinner Fundraiser
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5. INSTITUTIONAL INVOLVEMENTS

a. Teaching

RPTA 221 Fundamentals of Customer Service, RPTA 320 Special Event Planning, RPTA 321 Visitor Services in Recreation, Parks and Tourism, RPTA 370 Experiential Marketing, RPTA 420 Festival and Event Management, RPTA 472 Leadership Practice