

BS RECREATION, PARKS, AND TOURISM ADMINISTRATION

updated
03.22.17

Units Required 180

NOTE: This document can be used as a compact display of courses and other curricular requirements at the time of publication of the 2017-2019 catalog. The Degree Progress Report must be used to track students' progress in all degree requirements, throughout their Cal Poly career.

Note: No major, support or concentration courses may be taken as credit/no credit.

MAJOR COURSES (78)	Units
RPTA 101 Intro to Exp Ind	4
RPTA 110 Orientation & College Success	1
RPTA 210 Exp Program Design	4
RPTA 221 Professional & Cust Exp	4
RPTA 257 Ldshp & Diverse Groups	4
RPTA 342 Risk Mgmt for the Exp Ind	4
RPTA 360 Assessment & Eval of Exp Ind Mgmt	4
RPTA 370 Marketing Strat for Exp Ind Mgmt	4
RPTA 405 Prin of Exp Ind Mgmt	4
RPTA 424 Financ Mgmt in the Exp Ind	4
RPTA 460 Senior Project in Exp Ind Mgmt	4
RPTA 463 Pre-Internship Seminar	1
RPTA 465 Internship	12
Concentration Courses or Individualized Course of Study (<i>see reverse</i>) ⁴	24

SUPPORT COURSES (36)

BUS 212 or AGB 214	4
BUS 215 or AGB 323	4
BUS 346 Principles of Marketing	4
ECON 201 or 222 (D2) ¹	4
ENGL 310 Corporate Comm	4
MATH 118 ² or MATH 119 or MATH 141 or MATH 221 (B1) ¹	4
STAT 217 or STAT 251 (B1) ¹	4
Support Electives	8
Select from the following: ^{3,4}	
<i>Leadership & Management</i>	
AGED 404; BUS 207, 310, 384, 387; COMS/PSY 212; COMS 213, 301; MSL 102, 103, 201, 202, 203; RPTA 275, 325	
<i>Marketing, Technology, & Analytics</i>	
AGB 260, 327; AGC 301; BUS 382, 418, 419, 421, 446; JOUR 312; STAT 252 (B1); UNIV 391; WVIT 343, 433, 444	
<i>Sustainability & the Global Society</i>	
AG/EDS/ENGR/GEORG/ISLA/SCM/UNIV 350; AG 360 (F); ANT 312; BRAE 348 (F); BUS 302; CM 317 (F); EDES 406; GEOG 301 (D5), 325, 333; NR 323 (D5), 404; PHIL 340 (C4); POLS/UNIV 333; PSC 320 (F); PSY 311 (D5); RPTA 112, 302, 313, 413	

GENERAL EDUCATION (GE)

72 units required, 12 of which are specified in Support

Minimum of 12 units require at the 300 level.

Area A Communication

A1 Expository Writing	4
A2 Oral Communication	4
A3 Reasoning, Argumentation & Writing	4

Area B Science and Mathematics

B1 Mathematics/Statistics (8 units in Support) ¹	
B2 Life Science	4
B3 Physical Science	4
B4 One lab taken with either a B2 or B3 course	

Area C Arts and Humanities

C1 Literature	4
C2 Philosophy	4
C3 Fine/Performing Arts	4
C4 Upper-division elective	4
C1-C5 Elective	4

Area D/E Society and the Individual

D1 The American Experience (40404)	4
D2 Political Economy (4 units in Support) ¹	
D3 Comparative Social Institutions	4
D4 Self Development (CSU Area E)	4
D5 Upper-division elective	4

Area F Technology (upper div)

FREE ELECTIVES..... 6

OTHER DEGREE REQUIREMENTS:

- Cal Poly, Higher Ed, and Major GPA must all be at least 2.00
- For students admitted Fall 2016 and after, a grade of C- or higher is required in GE A1, A2, A3, and one GE B1 course

All students must complete:

- United States Cultural Pluralism Requirement
- Graduation Writing Requirement
- 60 units Upper Division (any 300-400 level classes)
- Upper Division units in the Major: 27
- Residency Requirements: See Degree Progress Report for details

¹ Required in Support; also satisfies GE

² Math 116 and Math 117 substitute

³ Courses taken in the Support Elective area cannot double count in Concentration

⁴ Some GE requirements may be met by course selections within the Support electives and/or concentration; in that case, additional free electives may be required to reach a total of 180 units.

CONCENTRATIONS *(select one)*

Event Planning and Experience Management (24)		<i>Units</i>
RPTA 114	Intro to Hospitality & Travel	4
RPTA 317	Convention & Mtg Mgmt	4
RPTA 320	Strategic Event Planning	4
RPTA 420	Festival & Event Mgmt	4
Approved electives ^{1,2} <i>Select from the following, with a minimum of 4 units upper division:</i> AEPS 215, 225; BUS 207, 418, 419, 421; COMS/PSY 212, COMS 301, 419; FSN 121, 210, 250 (D4)(USCP), 275, 319 (F), 321, 341, 343, 344; GRC 377 (F); JOUR 312, 331, 342; KINE 181; MSL/RPTA 275; RPTA 216, 314, 318, 321, 323, 330, 350, 400, 412, 450; RPTA/NR 472; STAT 252; TH 230 <i>or</i> 330; WVIT 102, 343, 344, 433, 444		8

Tourism, Hospitality, and Destination Mgmt (24)		<i>Units</i>
RPTA 114	Intro to Hospitality & Travel	4
RPTA 216	Resort & Lodging Operations	4
RPTA 314	Sustain Travel & Tourism Planning	4
RPTA 317	Convention & Mtg Mgmt	4
Approved electives ^{1,2} <i>Select from the following, with a minimum of 4 units upper division:</i> AGB 260, 327; AGC 301; BUS 207, 302, 310, 382, 418, 419, 421, 446; COMS 201; CRP 212, 214, 334 (D5); CRP/ES 215; ECON 221; FSN 121, 210 (B5), 250 (D4)(USCP), 275, 319 (F), 321, 341, 343, 344; GEOG 308 (D5); GRC 377 (F); JOUR 312, 331, 342; PSY 201 (D4), 212, 252, 351; PSC/UNIV 391; RPTA 318, 320, 321, 330, 350, 400, 412, 420, 450; RPTA/NR 472; STAT 252; WVIT 102, 343, 344, 433, 444		8

Sport and Rec Exp Management (24)		<i>Units</i>
RPTA 160	Intro to Sport Mgmt	4
RPTA 260	Comm Relat and Youth Develop	4
RPTA/MSL 275	Facil and Teambuilding	2
RPTA 320	Strategic Event Planning	4
Approved electives ^{1,2} <i>Select from the following, with a minimum of 4 units upper division:</i> AEPS 343, 432, 437; BUS 207, 302, 310, 382, 384, 387, 407, 418, 419, 421, 446; CD/PSY 256; COMS 213, 301; CRP 211, 212; ECON 221; GRC 377 (F); JOUR 331, 342; KINE 181, 266, 323 (D5)(USCP), 324 (D5)(USCP); MSL 111; NR 141, 142; NR/LA 218; POLS 112, 351; RPTA 112, 114, 302, 313, 314, 318, 321, 323, 325, 330, 350, 400, 412, 420, 450; RPTA/NR 203, 472; UNIV 350 (F), 391 (D5)		10

Individualized Course of Study (24)	<i>Units</i>
A minimum of 24 units of coursework, of which a minimum of 12 units must be RPTA prefix, and a minimum of 4 units must be Upper Division. Courses are selected by the student in consultation with the student's academic advisor, and the ICS must be approved by the academic advisor.	

¹ Consultation with advisor is recommended prior to selecting approved electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.

² If any of these courses are taken to meet a support elective area requirement, they cannot be double-counted as a concentration advisor approved elective