ADVISORY COUNCIL MISSION
The mission of the Recreation Parks & Tourism Administration Department Advisory Council is to support and promote the Cal Poly Recreation, Parks, & Tourism Administration Department; to prepare students for the future by its learn-by-doing programs and activities; and to assist in advocacy, resources and positioning the program within and outside the university.

ADVISORY COUNCIL PURPOSE
The Advisory Council provides support, general focus, and advises the Department staff, President of the University, and the Dean of the College of Agriculture, Food and Environmental Sciences in the preparation of students to enter the Recreation, Parks and Tourism Management Industry; and assists in implementing the learn-by-doing mission of the College and the University.

ADVISORY COUNCIL MEMBERSHIP
⇒ Membership on the Council is by invitation of the Dean and the President. Nominations may be made by the Recreation, Parks, & Tourism Administration Department Head through the Dean of the College of Agriculture, Food and Environmental Sciences to the President.
⇒ Appointment is for a three-year term and members may be re-appointed. Terms will be staggered so that about one-third expire each year. The council will consist of up to 50 members who represent the diversity of the industry and who have a special interest in Cal Poly.
⇒ Presidents of the RPTA Club and Rho Phi Lambda shall be members of the Council.
⇒ Membership will be reviewed annually by the executive committee.

ADVISORY COUNCIL OFFICERS & EXECUTIVE COMMITTEE
Council officers and the Executive Committee will consist of a Chairperson and/or Vice Chairperson and/or Liaison to the College of Agriculture, Food and Environmental Sciences Advisory Council. These individuals will be elected annually by the Council. The Recreation Parks & Tourism Administration Department Head will serve on the Executive Committee and as advisor to the Council. The Executive Committee will serve as the Nominations Committee.

ADVISORY COUNCIL MEETINGS
The Council will meet at least twice annually to review issues, act on recommendations from the executive committee and provide advice to the Department Head, visit campus, meet students, and discuss industry trends. One meeting per year may be held off campus.
Continued --
2007 OPERATING GUIDELINES - Continued

ADVISORY COUNCIL PARTICIPATION
⇒ Members will be available during the year for telephone, electronic and regular mail questions and information gathering by students and faculty, to provide advice on program direction. The council does not determine academic policy, but drawing on the knowledge and experience of the membership, advises the faculty on matters in which their counsel is sought.
⇒ As appropriate and necessary, ad-hoc committees of the Advisory Council will be appointed by the Advisory Council Chair and Head of the Recreation, Parks and Tourism Administration Department to deal with emergent issues. Subcommittee chairs will report to Council Chair prior to annual meeting.

DUTIES OF THE ADVISORY COUNCIL MEMBER
⇒ To provide advice and council to the RPTA Department Head
⇒ To aid in the formulation and promotion of the goals and objectives of the Department
⇒ To aid the Department Head in being advocates and seeking political and financial public and private support for the Department
⇒ To enhance the communication between the Department and the world outside of the Department and University
⇒ To help the faculty to retain and enhance its unique role as a leader in providing state of the art and relevant education for tomorrow’s recreation, parks, and tourism professionals and leaders
⇒ To attend Council meetings each year (one held in the Spring and one is held in the Fall) and to attend and support the Department’s activities
⇒ To assist in the identification and recruitment of individuals who are leaders in the respective professions represented by the Department who share a profound interest in furthering the mission of the Department
⇒ To be available to host a guest or guests in the workplace in the interest of the Cal Poly Recreation, Parks, & Tourism Administration Department

07-10