

# BS RECREATION, PARKS, AND TOURISM ADMINISTRATION

2019-2020

updated  
04.2.19

Units Required 180

**NOTE:** This document can be used as a compact display of courses and other curricular requirements at the time of publication of the 2019-2020 catalog. The Degree Progress Report must be used to track students' progress in all degree requirements, throughout their Cal Poly career.

**Note:** No major, support or concentration courses may be taken as credit/no credit.

<b>MAJOR COURSES (82)</b>	<i>Units</i>
RPTA 101 Intro to Exp Ind	4
RPTA 110 Orientation & College Success	1
RPTA 210 Experience Design	4
RPTA 221 Professional & Cust Exp	4
RPTA 255 Leadership & Diverse Groups (E) <sup>1</sup>	4
RPTA 342 Risk Mgmt for the Exp Ind	4
RPTA 360 Assessment & Eval of Exp Ind Mgmt	4
RPTA 370 Marketing Strat for Exp Ind Mgmt	4
RPTA 405 Prin of Exp Ind Mgmt	4
RPTA 416 Interpreting Exp. Ind. Data Analytics	4
RPTA 424 Financ Mgmt in the Exp Ind	4
RPTA 460 Senior Project in Exp Ind Mgmt	4
RPTA 463 Pre-Internship Seminar	1
RPTA 465 Internship	12
Concentration Courses or Individualized Course of Study ( <i>see reverse</i> ) <sup>2</sup>	24

## SUPPORT COURSES (36)

BUS 212 or AGB 214 <sup>3</sup>	4
BUS 215 or AGB 323	4
BUS 346 Principles of Marketing	4
ECON 201 or 222 (D2) <sup>1</sup>	4
ENGL 310 Corporate Comm	4
MATH 118 <sup>4</sup> or MATH 119 or MATH 221 (B1) <sup>1</sup>	4
STAT 217 or STAT 251 (B1) <sup>1</sup>	4
Support Electives	8
Select from the following: <sup>2,5</sup>	
<i>Leadership &amp; Management</i>	
AGED 404; BUS 207, 310, 384, 387; COMS/PSY 212; COMS 213, 301; MSL 102, 103, 201, 202, 203; RPTA 275, 325	
<i>Marketing, Technology, &amp; Analytics</i>	
AGB 260, 327; AGC 301; BUS 382, 396, 418, 419, 421, 446; JOUR 312; STAT 252 (B1); UNIV 391; WVIT 343, 345, 433	
<i>Sustainability &amp; the Global Society</i>	
AG/EDES/ENGR/GEOG/ISLA/SCM/UNIV 350; AG 360 (B7); ANT 312; BRAE 348 (B7); BUS 302; CM 317 (B7); EDES 406; GEOG 325, 333; NR 323 (D5), 404; NR/RPTA 328 (D5); PHIL 340 (C4); POLS/UNIV 333; PSC 320 (B7); PSY 311 (D5); RPTA 112, 302, 313, 413	

## GENERAL EDUCATION (GE)

72 units required, 16 of which are specified in Major/Support

Minimum of 12 units require at the 300 level.

### Area A Communication

A1 Expository Writing .....	4	
A2 Oral Communication .....	4	
A3 Reasoning, Argumentation & Writing .....	4	

### Area B Math, Science, and Quantitative Reasoning

B1 Mathematics/Statistics (8 units in Support) <sup>1</sup>		
B2 Life Science .....	4	
B3 Physical Science .....	4	
B4 One lab taken with either a B2 or B3 course		
B7 Upper-division elective <sup>2</sup> .....	4	

(formerly Area F)

### Area C Arts and Humanities

C1 Literature .....	4	
C2 Philosophy .....	4	
C3 Fine/Performing Arts .....	4	
C4 Upper-division elective <sup>2</sup> .....	4	
C1-C5 Elective.....	4	

### Area D Society and the Individual

D1 The American Experience (40404) .....	4	
D2 Political Economy (4 units in Support) <sup>1</sup> .....		
D3 Comparative Social Institutions.....	4	
D5 Upper-division elective <sup>2</sup> .....	4	

### Area E Lifelong Learning and Self-Development

(formerly Area D4)(4 units in Major)<sup>1</sup>

**FREE ELECTIVES..... 6**

<sup>1</sup> Required in Major/Support; also satisfies GE.

<sup>2</sup> Some GE requirements may be met by course selections within the Support electives and/or concentration; in that case, additional free electives may be required to reach a total of 180 units.

<sup>3</sup> Choose either BUS or AGB route. BUS 212 is a prerequisite for BUS 215 and AGB 214 is a prerequisite for AGB 323.

<sup>4</sup> Math 116 and Math 117 substitute.

<sup>5</sup> Courses taken in the Support Elective area cannot double count in Concentration.

## OTHER DEGREE REQUIREMENTS:

- Cal Poly, Higher Ed, and Major GPA must all be at least 2.00
- For students admitted Fall 2016 and after, a grade of C- or higher is required in GE A1, A2, A3, and one GE B1 course

All students must complete:

- United States Cultural Pluralism Requirement
- Graduation Writing Requirement
- 60 units Upper Division (any 300-400 level classes)
- Upper Division units in the Major: 27
- Residency Requirements: See Degree Progress Report for details

## CONCENTRATIONS *(select one)*

### Event Planning and Experience Management (24) *Units*

RPTA 114 Intro to Hospitality & Travel	4
RPTA 317 Convention & Mtg Mgmt	4
RPTA 320 Strategic Event Planning	4
RPTA 420 Festival & Event Mgmt	4
Approved electives <sup>1,2</sup> Select from the following, with a minimum of 4 units upper division: AEPS 215, 225; BUS 207, 418, 419, 421; COMS/PSY 212, COMS 301, 384; FSN 121, 210, 250 (E)(USCP), 275, 319 (B7), 321, 341, 343, 344; GRC 377 (B7); JOUR 312, 331, 342; KINE 181; MSL/RPTA 275; RPTA 216, 314, 318, 321, 323, 330 <sup>3</sup> , 350, 400, 412, 450; RPTA/NR 472; STAT 252; TH 230 or 330; WVIT 102, 343, 344, 345, 433	8

### Tourism, Hospitality, and Destination Mgmt (24) *Units*

RPTA 114 Intro to Hospitality & Travel	4
RPTA 216 Resort & Lodging Operations	4
RPTA 314 Sustain Travel & Tourism Planning	4
RPTA 317 Convention & Mtg Mgmt	4
Approved electives <sup>1,2</sup> Select from the following, with a minimum of 4 units upper division:  <i>Resort &amp; Lodging Experience Management</i> AGB 260, 327; AGC 301; BUS 207, 302, 382, 418, 419, 421, 446; ECON 221; GRC 337 (B7); JOUR 312; PSC/UNIV 391; RPTA 321, 330 <sup>3</sup> , 350, 393, 400, 412, 450; RPTA/NR 472; STAT 252; WVIT 343, 433  <i>Tourism Planning &amp; Destination Management</i> BUS 207, 302, 310, 418; COMS 201; CRP 212, 214, 334 (D5); CRP/ES 215; ECON 221; GEOG 308 (D5); GRC 377 (B7); JOUR 312, 331, 342; PSY 201 (E), 212, 252; RPTA 318, 320, 321, 330 <sup>3</sup> , 350, 400, 412, 420, 450; RPTA/NR 472; WVIT 343, 345, 433  <i>Food &amp; Beverage Experience Management</i> BUS 207, 302, 310, 418, 446; COMS 201; ECON 221; FSN 121, 210 (B5), 250 (E, USCP), 275, 319 (B7), 321, 341, 343, 344; GRC 377 (B7); JOUR 312, 331, 342; RPTA 320, 321, 330 <sup>3</sup> , 350, 400, 412, 420, 450; RPTA/NR 472; WVIT 102, 343, 344, 345, 433	8

<sup>1</sup> Consultation with advisor is recommended prior to selecting approved electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.

<sup>2</sup> If any of these courses are taken to meet a support elective area requirement, they cannot be double-counted as a concentration advisor approved elective.

<sup>3</sup> A Maximum of 4 units of RPTA 330 may be applied to approved electives.

<sup>4</sup> Students interested in any of the sport/community career elective areas will take RPTA 160, RPTA 260 & RPTA 323 and 12 units of Advisor Approved Electives. Students interested in any of the outdoor recreation career elective areas will take RPTA 112, RPTA 275 & RPTA 325 and 14 units of Advisor Approved Electives.

### Sport and Rec Management (24) *Units*

RPTA 160 or 112 Intro	4
RPTA 260 or 275	2-4
RPTA 323 or 325	4
Approved electives <sup>1,2,3,4</sup> Select from the following, with a minimum of 4 units upper division:  <i>Professional Sports &amp; Intercollegiate Athletics</i> AEPS 343, 432; BUS 207, 302, 310, 382, 384, 387, 418, 419, 421, 446; COMS 213, 301; ECON 221; GRC 377 (B7); JOUR 331, 342; KINE 266, 323 (D5, USCP), 324 (D5, USCP); RPTA 313, 320, 321, 323, 330 <sup>3</sup> , 350, 400, 412, 420; RPTA/NR 472  <i>Adventure Sport &amp; Outdoor Recreation</i> AEPS 437; KINE 181; MSL 111; NR 141, 142; NR/LA 218; NR/RPTA 328 (D5); RPTA 112, 114, 302, 313, 314, 318, 320, 321, 325, 330 <sup>3</sup> , 400, 412; RPTA/NR 203, 472; UNIV 350 (B7), 391 (D5)  <i>Coaching &amp; Sports-Based Youth Development</i> CD/PSY 256; KINE 181, 266, 323, 324; RPTA 320, 321, 323, 330 <sup>3</sup> , 350, 400, 412, 420; RPTA/NR 472  <i>Community &amp; Nonprofit Recreation</i> AEPS 343, 432, 437; CD/PSY 256; COMS 213, 301; CRP 211, 212; ECON 221; GRC 377; JOUR 331, 342; KINE 181; POLS 112, 351; RPTA 320, 321, 330 <sup>3</sup> , 350, 400, 412, 420, 450; RPTA/NR 472	12-14

### Individualized Course of Study (24) *Units*

A minimum of 24 units of coursework, of which a minimum of 12 units must be RPTA prefix, and a minimum of 4 units must be Upper Division. Courses are selected by the student in consultation with the student's academic advisor, and the ICS must be approved by the academic advisor. If choosing a minor, the minor agreement form must be completed and submitted; and the required 12 units of RPTA prefix may be waived.
