

RPTA Meeting

**Meeting
called by:**

Bill Hendricks

Type of meeting:

Dept. Meeting

Date:

February 14, 2012

Faculty Attendees: Goldenberg, B. Greenwood, J. Greenwood, Hendricks, Jacobs, Moyer, Root

Agenda Items

1. Dean's Meeting – Bill reviewed his notes
2. Curriculum Discussion Continued – RPTA could offer an Experiential Marketing class instead of RPTA 301
For Friday's Meeting: Discuss trends class option; continue RPTA412 class discussion; discuss experiential marketing class discussion
3. Auction and Dinner Update – Shirts for sale (long-sleeved \$10.26/short-sleeved \$7.37)
Faculty can buy shirts at cost and will need to complete an order form
4. Career Fair Update – Almost 25 agencies are participating
The dress code for students is business casual.

Misc. Items

- Could certificate programs help generate additional funding?
- Could a Masters in professional studies be offered?