

Program Change Request

Viewing: **RPTA-BS : BS Recreation, Parks, and Tourism Administration**

Changes proposed by: jbgreenw

Original Proposal Wednesday, February 19, 2014

Date:

Proposer(s)

Completed Workflow

1. **342-RPTA
Curr Chair**
2. **342-RPTA
Chair**
3. **10-CAGR
Curr Chair**
4. **10-CAGR
Assoc Dean
UGRD**
5. **ASCC Chair**
6. **Office of
the
Registrar**
7. **Catalog
Editor**

Approval Path

1. 04/29/14
10:06 am
Jerusha
Greenwood
(jbgreenw):
Approved for
342-RPTA
Curr Chair
2. 04/29/14
12:18 pm
Bill
Hendricks
(whendric):
Approved for
342-RPTA
Chair
3. 06/16/14
9:26 am
Robert
Flores
(rflores):

Approved for
 10-CAGR
 Curr Chair
 4. 07/08/14
 8:38 pm
 Richard
 Cavaletto
 (rcavalet):
 Approved for
 10-CAGR
 Assoc Dean
 UGRD
 5. 01/22/15
 5:10 pm
 Andrew
 Schaffner
 (aschaffn):
 Approved for
 ASCC Chair
 6. 02/22/15
 4:20 pm
 Susan
 Olivas
 (solivas):
 Approved for
 Office of the
 Registrar
 7. 02/22/15
 4:21 pm
 Susan
 Olivas
 (solivas):
 Approved for
 Catalog
 Editor

History

1. Feb 22,
 2015 by
 Jerusha
 Greenwood
 (jgreenw)

Name	E-mail	Phone
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Name	E-mail	Phone
Jerusha Greenwood	jbgreenw@calpoly.edu	6-2050

Effective Catalog Summer 2015

Department Experience Industry Management

College College of Agriculture, Food and Environmental Sciences

Program Code RPTA-BS

Program Title
BS Recreation, Parks, and Tourism Administration

Does this proposal require consultation with other departments? **No**

Name and Title of the Program Advisor & others responsible for the proposal:

Program Description for the Catalog

Program Description for the Catalog

The Recreation, Parks, and Tourism Administration (RPTA) department prepares students to be leaders in an industry that promotes healthy lifestyles, protects memorable places, and facilitates life-enhancing experiences for individuals, communities, and the global society. The program is accredited by the Council on Accreditation of Parks, Recreation, Tourism and Related Professions (COAPRT).

In addition to major requirements, the curriculum provides a full range of general education and support courses. These courses are designed to fully educate and prepare students for cultural diversity, community engagement, and international understanding in a global society.

Program Requirements and Curriculum

Refer to [Curriculum Handbook](#) for instructions on creating the curriculum pre-defined table.

Alternatively, a list of the courses may be provided in the body editor and the table will be built by catalog administrators. Send a draft to catalog@calpoly.edu. ***If courses from other departments are being added to or removed from the curriculum, consultation is required. Use the [consulting memo](#) for curriculum changes and attach memos at the bottom of the form.***

When adding and/or removing courses from a degree program, verify that students can continue to meet requisites for all courses within the curriculum (no hidden prerequisites)

~~Program Learning Objectives~~ Program Learning Objectives

At ~~RPTA graduates should be able to understand~~ the **completion field of this degree program**, **RPTA students will be able to:** ~~Recreation, Parks, and Tourism Administration in relation to the larger world.~~

1. **Think critically and creatively.**
2. **Communicate effectively.**
3. ~~RPTA graduates should be able to communicate effectively, both orally and in writing.~~ **Demonstrate** ~~RPTA graduates should be able to use~~ their **expertise in Recreation, Parks, Tourism knowledge and their associated industries in relation to skills in the larger world field of arts, sciences, Recreation, Parks, and technology. Tourism Administration to make a positive contribution to society.**
4. **Work** ~~RPTA graduates should be able to work effectively and~~ productively as individuals and in groups.
5. **Use their knowledge and skills to make a positive contribution to society.**
6. **Make reasoned decisions based on an understanding of ethics, a respect for diversity, and an awareness related to sustainability.**
7. **Engage in lifelong learning.**
8. ~~RPTA graduates will be committed to lifelong learning.~~ **Demonstrate** ~~RPTA graduates shall be able to demonstrate~~ the following entry-level **knowledge in the RPTA field: knowledge:** a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in those industries; and c) the foundations of the profession in history, science, and philosophy (COAPRT Standard 7.01).
9. **Demonstrate** ~~RPTA graduates shall be able to demonstrate~~ the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity (COAPRT Standard 7.02).
10. **Demonstrate** ~~RPTA graduates shall be able to demonstrate~~ entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions (COAPRT Standard 7.03).
11. **Demonstrate,** ~~RPTA graduates will demonstrate,~~ through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related **organizations (COAPRT Standard 7.04).** ~~organizations.~~

~~(COAPRT Standard 7.04).~~ Degree Requirements and

Curriculum

In addition to the program requirements listed on this page, students must also satisfy requirements outlined in more detail in the [Minimum Requirements for Graduation](#) section of this catalog, including:

60 units of upper division courses

2.0 GPA

Graduation Writing Requirement (GWR)

U.S. Cultural Pluralism (USCP)

Note: No major, support or concentration courses may be taken as credit/no credit.

MAJOR COURSES

RPTA 101	Introduction to the Experience Industry	4
RPTA 110	Orientation and College Success in Experience Industry Management	1
RPTA 210	Experience Program Design	4
or RPTA 260	Community Relations and Sports-Based Youth Development	
RPTA 221	Professionalism and Customer Experiences	4
RPTA 257	Leadership and Diverse Groups	4
RPTA 313	Sustainability in the Experience Industry	4
RPTA 342	Risk Management for the Experience Industry	4
RPTA 360	Assessment and Evaluation of Experience Industry Management	4
RPTA 370	Experiential Marketing Strategies for Experience Industry Management	4
RPTA 405	Principles of Experience Industry Management	4
RPTA 424	Financial Management in the Experience Industry	4
RPTA 460	Senior Project in Experience Industry Management	4
RPTA 463	Pre-Internship Seminar	1
RPTA 465	Internship	6-12
Concentration or individualized course of study courses (see below)		28

SUPPORT COURSES

BUS 212	Financial Accounting for Nonbusiness Majors	4
BUS 346	Principles of Marketing	4
ECON 201	Survey of Economics (D2) ¹	4
or ECON 222	Macroeconomics	
ENGL 310	Corporate Communication	4
JOUR 312	Public Relations	4
MATH 118	Precalculus Algebra (B1) ^{1,2}	4
STAT 217	Introduction to Statistical Concepts and Methods (B1) ¹	4

GENERAL EDUCATION (GE)

(See GE program requirements below.) 60

FREE ELECTIVES

Free Electives	12
Total units	180-186

¹ Required in Support; also satisfies GE.

² [MATH 116](#) and [MATH 117](#) substitute.

Concentrations (Select one)

[Event Planning and Management](#)[Hospitality and Tourism Management](#)[Outdoor Recreation Management](#)[Outdoor, Adventure, and Resource Recreation Sport Management](#)

Individualized Course of Study

A minimum of 28 units of coursework are selected by the student and approved by the student's academic advisor.

General Education (GE) Requirements

72 units required, 12 of which are specified in Major and/or Support.

See the [complete GE course listing](#).

Minimum of 12 units required at the 300 level.

Area A	Communication	
A1	Expository Writing	4
A2	Oral Communication	4
A3	Reasoning, Argumentation and Writing	4
Area B	Science and Mathematics	
B1	Mathematics/Statistics (8 units in Support) ¹	0
B2	Life Science	4
B3	Physical Science	4
B4	One lab taken with either a B2 or B3 course	
Area C	Arts and Humanities	
C1	Literature	4
C2	Philosophy	4
C3	Fine/Performing Arts	4
C4	Upper-division elective	4
Area C elective	(Choose one course from C1-C5)	4
Area D/E	Society and the Individual	
D1	The American Experience (Title 5, Section 40404 requirement)	4
D2	Political Economy (4 units in Support) ¹	0
D3	Comparative Social Institutions	4
D4	Self Development (CSU Area E)	4
D5	Upper-division elective	4
Area F	Technology	
F	Upper-division elective	4
Total units		60

¹ Required in Support; also satisfies GE

Justification for
proposal

Supporting