



CAL POLY
Experience Industry Management

BLACK COMMUNITY SOLIDARITY STATEMENT

June 10, 2020

The tragic deaths of George Floyd and countless other Black Americans has awakened our nation's consciousness to the racism, discrimination, social injustice, police brutality, and inequities that have plagued our country for centuries. We are in pain and suffering, but it does not compare to the injustice, systematic racism, and killings that Black families and communities have faced for generations.

We take responsibility for our actions and silence that have allowed racism in America to persist. The Experience Industry Management faculty and staff stand in solidarity with Black lives and are committed to transforming our own actions and behaviors so that we, collectively, will adopt anti-racism in our pedagogy, curriculum, and the education of our students. We, in unity, promise our students, colleagues, stakeholders, families, and friends that we can and will do better because we believe that Black lives do matter.

The foundation and roots of our discipline include social and recreation programs that emphasize positive behavioral change and opportunities for our youth and community members to overcome discrimination and inequities. We will support and contribute to programs and services that promote anti-racism and that emphasize transformational experiences so Black Americans and others will once and for all have an opportunity to overcome the oppression that our white privileged society has allowed to persist.

In solidarity with Black lives.

EIM Faculty and Staff