

# APPLY FOR API EQUALITY-LA'S DIGITAL ORGANIZING INTERNSHIP!



Are you invested in ensuring safety and access for trans, gender nonconforming, and queer people? Are you skilled in digital communications and social media? Want to work with and within your communities to create positive change? Here's your chance.

API Equality-LA's **Digital Organizing Internship** will train Asian and Pacific Islander (API) young people to do community organizing and political power-building work with(in) the API community for LGBTQ (lesbian, gay, bisexual, trans, and queer) equality. Across the country, we have seen a wave of discrimination and harmful laws targeting trans and gender nonconforming (TGNC) individuals. API Equality-LA recognizes is committed to educating and mobilizing our community to ensure safety and access for TGNC people. API Equality-LA builds on the legacy of LGBTQ online organizing by using innovative new approaches for public education and community building. This internship lasts 10 weeks from Monday, June 13, 2016 to Friday, August 26, 2016, focusing both on cultural and policy change. The work will be on-the-ground and in the community. **Apply today!** 



# Digital Organizing Internship Description

## About this Internship

API Equality-LA is a Los Angeles based social justice organization that organizes in the Asian and Pacific Islander (API) community for LGBTQ equality. API Equality-LA's Digital Organizing Internship:

- Is open to any individual (18-25) who is passionate about educating and organizing the API community and has a strong background in digital communications and/or social media
- Lasts 10 weeks from Monday, June 13, 2016 to Friday, August 26, 2016
- Requires a commitment of at least 15 hours/week, with set hours each week to meet as an intern cohort
- Will be based at API Equality-LA's office in the Asian American Advancing Justice-LA building, located at 1137 Wilshire Blvd, Los Angeles, CA 90017
- For high school and college students, academic credit may be possible
- Awards a \$500 scholarship

### Responsibilities\*

- 1. Attend trainings including but not limited to: outreach and recruitment, organizing strategies, phone banking, LGBTQ and API messaging
- 2. Develop communication strategies for social media and the organization website to advance LGBTQ advocacy, including gender justice and transgender public education
- 3. Create online content for public education for the API and LGBTQ community
- 4. Market community events and programs through periodic newsletters
- 5. Develop online archive of stories from LGBTQ API people as a community resource
- 6. Outreach to the API community at cultural festivals and parades to increase support for LGBTQ advocacy, including gender justice and transgender public education
- 7. Speak to and build coalitions with communities of faith, youth (including students), and community-based organizations
- 8. Develop and plan events to raise funds for the organization
- 9. Participate in weekly meetings with staff and other interns
- 10. Assist staff with day-to-day operations, including various administrative and programmatic coalition functions
- \*Please note that these responsibilities may change.

### Requirements

- 1. Commitment to a broad and inclusive social justice movement
- 2. Desire to work with diverse communities and organizations
- 3. Strong organizational skills, including experience doing self-directed, project-based work
- 4. Good oral and written communication skills
- 5. Good people skills
- 6. Demonstrated interest in advocacy and public policy
- 7. Ability to work independently as well as collaboratively with coalitions/allies

### **Preferences**

- 1. Knowledge of and experience in API and LGBTQ history, community, and culture
- 2. Demonstrated leadership experience
- 3. Knowledge of or contacts in API and LGBTQ on-campus organizations as well as API and LGBTQ off-campus youth organizations

# How to Apply

Application is due by 5 p.m., Thursday, May 12, 2016. Please email the following to Andy Su at andy@apiequalityla.org:

- Application with availabilities (Word document here)
- Resume
- Cover letter
- A professional writing sample or clip of digital media (if not available, please write a 250-500 word essay about a social justice issue that matters to you)

For any questions, please contact Andy Su at andy@apiequalityla.org. Interviews will start the week following the deadline.