



Investigating the Curriculum Diversity at California Polytechnic State University's Construction Management Program

The graduate placement rate of the Cal Poly, San Luis Obispo Construction Management (CM) program has been consistently near 100% for over a decade, until recently. The sudden market decline has affected this rate and in 2009 brought it down to near 50%. The connection between the market decline and placement rate is obvious to identify. The question lies, if and when the market declines again, how to keep the placement rate from doing the same. This dissertation identifies the direct connections between the curriculum and the placement rate for Cal Poly CM students. It establishes that there is a majority commercial sector influence within the CM program and how this can, and already has, limited opportunities of those looking for jobs upon graduation. The main idea is that increased diversification of the curriculum between different sectors of construction, is beneficial to the students of the Cal Poly CM program.

Key Words: Curriculum, diversity, Cal Poly, Construction Market

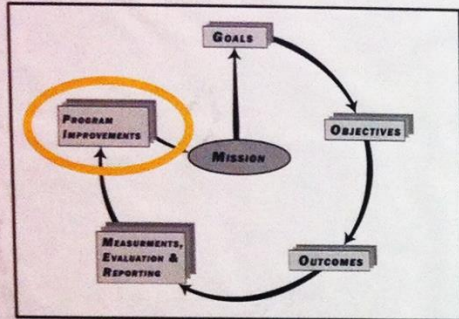
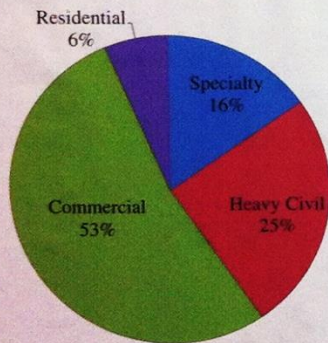
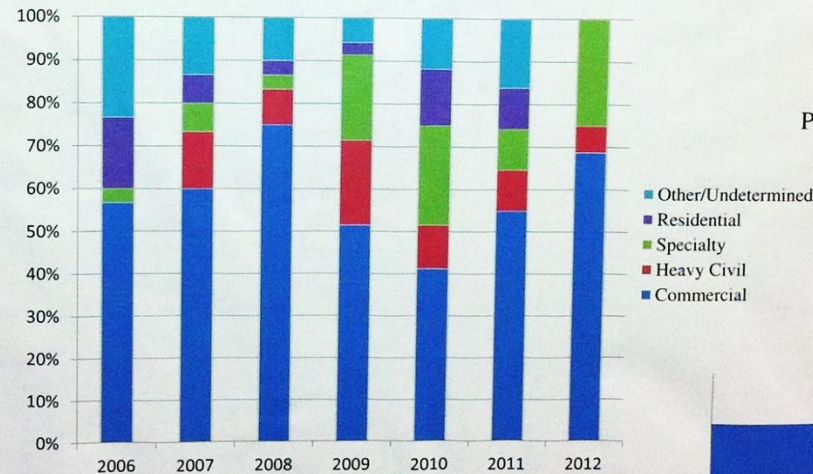


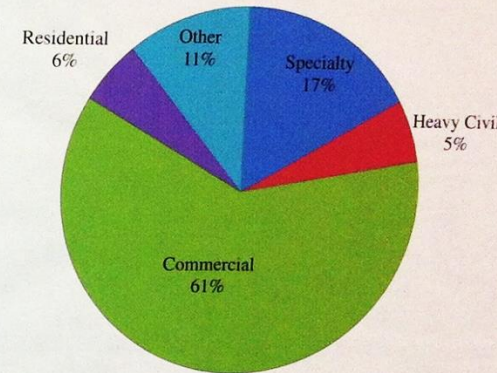
Illustration of Cal Poly CM Department Mission and Goals (Cal Poly Construction Management, 2012)



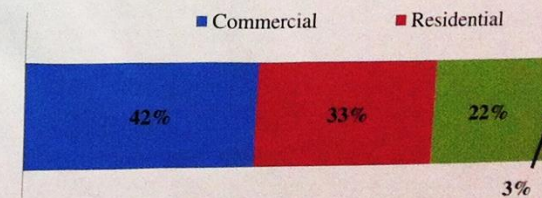
Proportion of On-Campus Recruiters (Cal Poly Construction Management, 2012)



Sector of Construction Students Began Working in after Graduating (CP Career Services, 2006-2012)



Proportion of Industry Advisors (Cal Poly Construction Management, 2012)



Proportions of Faculty Experience

Comments:

- Great use of color
- Text size is large and readable from a distance
- Original graphics of good quality
- Summarized abstract great with large text
- Some unnecessary graphics that detracts
- Author under-emphasized
- Could use headers to direct the eye to certain points
- Like the keywords inclusion