Do you need to fulfill a semester requirement? Check the quarter course equivalent!

❌ Requirement Fulfilled

SEMESTER REQUIREMENT	QUARTER COURSE	NOTES
GRC 1000 Introduction to Graphic Communication (3)	→ **GRC 101** Introduction to Graphic Communication (3)	
GRC 1020 Introduction to Digital Applications (3)	→ **GRC 201** Digital Publishing Systems (3)	
GRC 1030 Graphic Communication Management, Manufacturing, and Strategy (3)	→ **GRC 204** Introduction to Contemporary Print Management and Manufacturing (4)	
GRC 1040 Materials for Graphic Communication Applications (3)	→ **GRC 211** Materials for Graphic Communication Applications (4)	
GRC 1090 Web Development and Design Principles (3)	→ **GRC 338** Web Development and Content Management (4)	
GRC 1100 Visual Literacy and Communication (3)	→ **GRC 270** Selected Topics: Visual Literacy and Communication (4)	New Course! GRC 270 will be offered in winter or spring 26. This will substitute for GRC 1100. Substitution form reqiured. 3A GE when taken on semesters
GRC 2000 Applied Graphic Communication Practices (1)	→ **GRC 372** Applied Graphic Communication Practices (2)	
GRC 2020 Digital File Preparation and Workflow (3)	→ **GRC 203** Digital File Preparation and Workflow (4)	
GRC 2040 Print and Production Technology (3)	→ **GRC 328** Digital and Offset Printing Methods (4)	
GRC 2050 Digital Typography (3)	→ **GRC 318** Digital Typography (4)	
GRC 2070 Consumer Packaging (3)	→ **GRC 337** Consumer Packaging (4)	
GRC 3000 Experience Design (3)	→ **GRC 316** Flexographic Printing Technology (3)	GRC 316 is recommended for new transfers during the first year, while still on quarters
GRC 3020 Digital Photography and Motion Graphics (3)	→ **GRC 301** Digital Photography and Motion Graphics (4)	
GRC 3030 Marketing and Sales Management for Graphic Communication (3)	→ **GRC 361** Marketing and Sales Management for Print and Digital Media (4)	

Major Courses

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Do you need to fulfill a semester requirement? Check the quarter course equivalent!

❌ Requirement Fulfilled

SEMESTER REQUIREMENT	QUARTER COURSE	NOTES
GRC 3035 Operations and Project Management for Graphic Communication (3)	**GRC 320** Managing Quality in Graphic Communication (4)	
GRC 3060 Data-Driven Graphics (3)	**GRC 404** Data Management, Estimating and Visualization in Graphic Communication (4)	
GRC 3100 Introduction to Applied Social Media in Graphic Communication (1)	**GRC 220** Introduction to Applied Social Media in Graphic Communication (2)	
GRC 3200 Color Management (3)	**GRC 331** Color Management (4)	GRC 3200 will fulfill UD Area 2/5 GE if taken in semesters only
GRC 3280 Specialty Graphics and Printing (3)	**GRC 357** Specialty Imaging and Graphics Technologies (3)	
GRC 4060 Human Resource Management for Graphic Communication (3)	**GRC 422** Human Resource Management Issues for Print and Digital Media (4)	
Choose **ONE** from the following (3): **GRC 4461** Senior Project - Independent Study (1-3) **GRC 4462** Senior Project (3) **GRC 4463** Senior Project - Applied Practices (1-2)	Choose **ONE** from the following (3): **GRC 461** Senior Project - Independent Study (1-3) **GRC 462** Senior Project (3) **GRC 463** Senior Project - Applied Practices (1-2)	GRC 4461 and GRC 4463 can be taken with permission.

Major Courses

Concentration

Concentration Requirement	Concentration Requirement	
Choose **ONE** from the following (21): Design Reproduction Technology Graphic Communication Management Graphics for Packaging User Experience/User Interface Immersive Interaction Individualized Course of Study See GRC Concentration Guides on CLA Semester Conversion website for course requirements	Choose **ONE** from the following: Design Reproduction Technology Graphic Communication Management Graphics for Packaging User Experience/User Interface Immersive Interaction Individualized Course of Study See GRC Concentration Guides on CLA Semester Conversion website for course requirements	

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Do you need to fulfill a semester requirement?
Check the quarter course equivalent!

✖ Requirement Fulfilled

	SEMESTER REQUIREMENT	QUARTER COURSE	NOTES
Support Courses	**PHYS 1121** College Physics I (4)	➡ **PHYS 121** College Physics I (4)	B1 GE (no lab) on quarters 5A5C GE (with lab) on semesters
	STAT 1110 Applied Statistical Concepts and Methods (3)	➡ Choose **ONE** from the following (4): **STAT 217** Introduction to Statistical Concepts and Methods **STAT 218** Applied Statistics for the Life Science	B4 GE on quarters Area 2 GE on semesters
Free Electives	**FREE ELECTIVES**	➡ **FREE ELECTIVES**	Speak with a CLA Advisor to determine number of free electives required to meet the minimum 120 semester unit requirement.
Remaining GEs			

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Do you need to fulfill a semester requirement?
Check the quarter course equivalent!

✗ Requirement Fulfilled

Concentration Courses

SEMESTER REQUIREMENT	QUARTER COURSE	NOTES
ART 1101 Fundamentals of Drawing (3)	→ **ART 101** Fundamentals of Drawing (4)	C1 GE on quarters 3A GE on semesters
ART 1102 2D Design (3)	→ **ART 102** Art and Design Foundation Studies I (4)	
GRC 3270 Packaging Graphics Technology and Design (3)	→ **GRC 347** Packaging Graphics Technology and Design (3)	
GRC 4500 Visual Communication Systems (3)	→ **GRC 440** Magazine Design Technology (4)	
Choose **NINE semester units** from the following: **ART 1103** **ART 2201** **ART 2263** **ART 3351** **ART 4433** **BUS/ENGR 2234** **GRC 4400** **GRC 4550** **GRC 4451** **GRC 4452** **GRC 4453** **GRC 4485** **GRC 4495** **ISLA 2240**	Choose **FOURTEEN quarter units** from of the following: **ART 104** **ART 203** **ART 222** **ART 334** **ART 376** **BUS/ENGR 234** **GRC 400** **GRC 439** **GRC 451** **GRC 452** **GRC 453** **GRC 485** **GRC 495** **ISLA 240**	Talk with your Concentration Advisor or CLA Advisor about total units and courses needed if you are completing some of your concentration electives on quarters and the remaining electives on semesters. A maximum of 11 semester units may be applied to degree from GRC 485/4485 and GRC 485/4495.

Visit the CLA semester conversion website for more information at cla.calpoly.edu/semester-conversion

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Make sure to check your Degree Progress Report and Degree Planner to see if you have enough units to graduate

Do you need to fulfill a semester requirement? Check the quarter course equivalent!

❌ Requirement Fulfilled

	SEMESTER REQUIREMENT	QUARTER COURSE	NOTES
Concentration Courses	**BUS 2207** Legal Responsibilities of Business (3) →	**BUS 207** Legal Responsibilities of Business (4)	
	BUS 2212 Financial Accounting for Nonbusiness Majors (3) →	**BUS 212** Financial Accounting for Nonbusiness Majors (4)	
	COMS 2213 Organizational Communication (3) →	**COMS 213** Organizational Communication (4)	
	GRC 4600 Graphic Communication in Integrated Marketing Communications (3) →	**GRC 420** Graphic Communication in Integrated Marketing Communications (4)	
	Choose **NINE semester units** from the following: **BUS 3310** **BUS 3382** **BUS/COMS 4458** **ENGL 3310** **GRC 3270** **GRC 4400** **GRC 4451** **GRC 4452** **GRC 4453** **GRC 4485** **GRC 4495** **JOUR 3385** →	Choose **FOURTEEN quarter units** from the following: **BUS 310** **BUS 382** **BUS/COMS 458** **ENGL 310** **GRC 347** **GRC 400** **GRC 451** **GRC 452** **GRC 453** **GRC 485** **GRC 495** **JOUR 385**	Talk with your Concentration Advisor or CLA Advisor about total units and courses needed if you are completing some of your concentration electives on quarters and the remaining electives on semesters.

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❌ Requirement Fulfilled

	SEMESTER REQUIREMENT	QUARTER COURSE	NOTES
Concentration Courses	**GRC 3080** Product Development for Cross-Device Interaction (3) →	**GRC 329** Tangible Interactive Product Development (3)	
	GRC 4700 Advanced Consumer Packaging (3) →	**GRC 437** Advanced Consumer Packaging (4)	
	ITP 2234 Packaging Design Fundamentals (3) →	**ITP 234** Packaging Design Fundamentals (4)	
	ITP 3330 Packaging Fundamentals (3) →	**ITP 330** Packaging Fundamentals (4)	UD-B GE on quarters UD Area 2/5 GE on semesters
	Choose **NINE semester units** from the following: **BUS/ENGR 2234** **ENGR 3334** **GRC 3270** **GRC 4400** **GRC 4451** **GRC 4452** **GRC 4453** → **GRC 4485** **GRC 4495** **ITP 3334** **ITP 4408**	Choose **FOURTEEN quarter units** from the following: **BUS/ENGR 234** **ENGR 334** **GRC 347** **GRC 400** **GRC 451** **GRC 452** **GRC 453** **GRC 485** **GRC 495** **ITP 408**	Talk with your Concentration Advisor or CLA Advisor about total units and courses needed if you are completing some of your concentration electives on quarters and the remaining electives on semesters. A maximum of 11 semester units may be applied to degree from GRC 485/4485 and GRC 485/4495.

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Do you need to fulfill a semester requirement? Check the quarter course equivalent!

❌ Requirement Fulfilled

SEMESTER REQUIREMENT	QUARTER COURSE	NOTES
CSC/CPE 1024 Introduction to Computing (2) →	**CPE/CSC 123** Introduction to Computing (4)	
GRC 3990 Front-end Web Development (3) →	**GRC 340** Front-end Web Development (3)	
GRC 4900 User Interface Innovations (3) →	**GRC 429** Mobile User Experience (3)	
PHIL 3323 Ethics, Science and Technology (3) →	**PHIL 323** Ethics, Science and Technology (4)	UD-C GE on quarters UD Area 3 on semesters
Choose **TEN semester units** from the following: **BUS/ENGR 2234** **BUS/COMS 4458** **COMS 3317** **COMS 4404** **GRC 4290** **GRC 4400** → **GRC 4451** **GRC 4452** **GRC 4453** **GRC 4485** **GRC 4495** **ISLA 3303** **ISLA/LAES 4411** **PSY 2252**	Choose **FIFTEEN quarter units** from the following: **BUS/ENGR 234** **BUS/COMS 458** **COMS 317** **COMS 404** **GRC 433** **GRC 400** **GRC 451** **GRC 452** **GRC 453** **GRC 485** **GRC 495** **ISLA 303** **ISLA/LAES 411** **PSY 252**	Talk with your Concentration Advisor or CLA Advisor about total units and courses needed if you are completing some of your concentration electives on quarters and the remaining electives on semesters. A maximum of 11 semester units may be applied to degree from GRC 485/4485 and GRC 485/4495.

Concentration Courses

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Visit the CLA semester conversion website for more information at cla.calpoly.edu/semester-conversion

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Make sure to check your Degree Progress Report and Degree Planner to see if you have enough units to graduate

Do you need to fulfill a semester requirement?
Check the quarter course equivalent!

❌ Requirement Fulfilled

	SEMESTER REQUIREMENT	QUARTER COURSE	NOTES
Concentration Courses	**ART 4433** The Art of Mixed Reality (3) →	**ART 376** The Art of Mixed Reality (4)	
	GRC 3080 Product Development for Cross-Device Interaction (3) →	**GRC 329** Tangible Interactive Product Development (3)	
	GRC 4290 User Experience Research Methods (3) →	**GRC 433** User Experience Methods for Digital Innovation (3)	May fulfill Graduation Writing Requirement (GWR) if taken on semesters.
	GRC 4800 Immersive Computer Graphics Studio (3) →	**GRC 339** Web Design and Production (4)	
	Choose **NINE semester units** from the following: **BUS/ENGR 2234** **COMS 3384** **GRC 3990** **GRC 4400** **GRC 4451** **GRC 4452** **GRC 4453** **GRC 4485** **GRC 4495** **GRC 4900** **IME 3320** **LAES 4301** **PSY 2201** **STAT 3520**	Choose **FOURTEEN quarter units** from the following: **BUS/ENGR 234** **COMS 384** **GRC 340** **GRC 400** **GRC 451** **GRC 452** **GRC 453** **GRC 485** **GRC 495** **GRC 429** **IME 320** **LAES 301** **PSY 201** **STAT 302**	Talk with your Concentration Advisor or CLA Advisor about total units if you are completing part on quarters and the remaining on semesters. A maximum of 11 semester units may be applied to degree from GRC 485/4485 and GRC 485/4495.

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Do you need to fulfill a semester requirement? Check the quarter course equivalent!

Concentration Courses

ICS concentration consists of **21 semester units.**
A minimum of 12 semester must be upper-division (300-400 or 3000-4000 level).
A minimum of 6 semester must be Graphic Communication.

The student selects concentration courses in consultation with the concentration coordinator and department head. Student must provide written justification for the courses and the way they constitute a cohesive, integrated program of study. The list of courses serves as a contract between the student and the Graphic Communication Department.

See course conversion guide at semester.calpoly.edu for semester versions of your approved ICS courses (available winter 2026)

Consult with Concentration Advisor to confirm total units.

Visit the CLA semester conversion website for more information at cla.calpoly.edu/semester-conversion

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Make sure to check your Degree Progress Report and Degree Planner to see if you have enough units to graduate