

Graphic Communication

Major Courses

2022 - 2026 Quarter Catalog Requirements

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Do you need to fulfill a quarter requirement?
Check the semester course equivalent!

Requirement Fulfilled

Major Courses	QUARTER REQUIREMENT		SEMESTER COURSE	NOTES
	GRC 101 Introduction to Graphic Communication (3)		GRC 1000 Introduction to Graphic Communication (3)	
	GRC 102 Orientation to Graphic Communication (2)		NOT OFFERED	GRC 102 content is included in GRC 1000. If not taken, talk to Department Chair about appropriate 2 unit substitution for GRC 102.
	GRC 201 Digital Publishing Systems (3)		GRC 1020 Introduction to Digital Applications (3)	
	GRC 203 Digital File Preparation and Workflow (4)		GRC 2020 Digital File Preparation and Workflow (3)	
	GRC 204 Introduction to Contemporary Print Management and Manufacturing (4)		GRC 1030 Graphic Communication Management, Manufacturing, and Strategy (3)	
	GRC 211 Materials for Graphic Communication Applications (4)		GRC 1040 Materials for Graphic Communication Applications (3)	
	GRC 301 Digital Photography and Motion Graphics (4)		GRC 3020 Digital Photography and Motion Graphics (3)	
	GRC 316 Flexographic Printing Technology (4)		GRC 3000 Experience Design (3)	
	GRC 318 Digital Typography (4)		GRC 2050 Digital Typography (3)	
	GRC 320 Managing Quality in Graphic Communication (4)		GRC 3035 Operations and Project Management for Graphic Communication (3)	
	GRC 328 Digital and Offset Printing Methods (4)		GRC 2040 Print and Production Technology (3)	
	GRC 331 Color Management (4)		GRC 3200 Color Management (3)	GRC 3200 taken on semesters only will be an UD B GE on quarter catalog
	GRC 337 Consumer Packaging (4)		GRC 2070 Consumer Packaging (3)	
	GRC 338 Web Development and Content Management (4)		GRC 1090 Web Development and Design Principles (3)	
	GRC 361 Marketing and Sales Management for Print and Digital Media (3)		GRC 3030 Marketing and Sales Management for Graphic Communication (3)	
	GRC 372 Applied Graphic Communication Practices (2)		GRC 2000 Applied Graphic Communication Practices (1)	



Visit the CLA semester conversion website for more information at cla.calpoly.edu/semester-conversion



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Graphic Communication

Major and Support Courses

2022 - 2026 Quarter Catalog Requirements

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Requirement Fulfilled

	QUARTER REQUIREMENT		SEMESTER COURSE	NOTES
Major Courses	GRC 402 Digital Printing and Emerging Technologies in Graphic Communication (3)		NOT OFFERED	GRC 402 content is included in GRC 3060. If not taken, talk to Department Chair about appropriate 3 unit substitution for GRC 402.
	GRC 404 Data Management, Estimating and Visualization in Graphic Communication (4)		GRC 3060 Data-Driven Graphics (3)	
	GRC 411 Strategic Trends and Profitability Issues in Print and Digital Media (4)		NOT OFFERED	GRC 411 content is included in GRC 3035. If not taken, talk to Department Chair about appropriate 4 unit substitution for GRC 411.
	GRC 422 Human Resource Management Issues for Print and Digital Media (4)		GRC 4060 Human Resource Management for Graphic Communication (3)	
	Choose ONE of the following: GRC 461 Senior Project - Independent Study (1-3) GRC 462 Senior Project (3) GRC 463 Senior Project - Applied Practices (1-3)		Choose ONE of the following: GRC 4461 Senior Project - Independent Study (1-3) GRC 4462 Senior Project (3) GRC 4463 Senior Project - Applied Practices (1-2)	
Concentration	Concentration Requirement Choose ONE of the following: Design Reproduction Technology Graphic Communication Management Graphics for Packaging User Experience/User Interface Individualized Concentration Studies See GRC Concentration Guides on CLA Semester Conversion website for course requirements		Concentration Requirement Choose ONE of the following: Design Reproduction Technology Graphic Communication Management Graphics for Packaging User Experience/User Interface Individualized Concentration Studies See GRC Concentration Guides on CLA Semester Conversion website for course requirements	
Support Courses	CHEM 110 World of Chemistry (4)		CHEM 1110 World of Chemistry (4)	B1B3 GE on quarter catalog
	MATH 118 Precalculus Algebra (4)		MATH 1006 College Algebra (3)	B4 GE on quarter catalog
	Choose ONE from the following (4): PHYS 104 Introductory Physics PHYS 121 College Physics I		Choose ONE from the following (3-4): PHYS 1104 Introductory Physics PHYS 1121 College Physics I	PHYS 1104 (B1 GE), PHYS 121 (B1B3) on quarter catalog
	Choose one of the following (4): STAT 217 Introduction to Statistical Concepts and Methods STAT 218 Applied Statistics for the Life Science		STAT 1110 Applied Statistical Concepts and Methods (3)	B4 GE on quarter catalog



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GRC: Design Reproduction Technology

2022 - 2026 Quarter Catalog Requirements

Concentration Courses



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Requirement Fulfilled

Concentration Courses	QUARTER REQUIREMENT		SEMESTER COURSE	NOTES
	ART 102 Art and Design Foundation Studies I (4)		ART 1102 2D Design (3)	
	GRC 322 Advanced Digital Typography (3)		NOT OFFERED	GRC 322 course content is included in GRC 2050. If not taken, talk to Concentration Advisor about appropriate substitution.
	GRC 347 Packaging Graphics Technology and Design (3)		GRC 3270 Packaging Graphics Technology and Design (3)	
	GRC 429 Mobile User Experience (3)		GRC 4900 User Interface Innovations (3)	
	GRC 439 Book Design Technology (4)		GRC 4550 Book Design Technology (3)	
	GRC 440 Magazine Design Technology (4)		GRC 4500 Visual Communication Systems (3)	
	Choose TWO from the following (8): ART 104 ART 313 ART 376 ENGR/BUS 234 GRC 220 GRC 339 GRC 400 GRC 451 GRC 452 GRC 453 GRC 485 GRC 495 ISLA 240		Choose TWO from of the following (6-8): ART 1103 ART 3313 ART 4433 ENGR/BUS 2234 GRC 3100 GRC 4400 GRC 4451 GRC 4452 GRC 4453 GRC 4485 GRC 4495 GRC 4800 ISLA 2240	



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GRC: Graphic Communication Management

2022 - 2026 Quarter Catalog Requirements

Concentration Courses



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Requirement Fulfilled

Concentration Courses	QUARTER REQUIREMENT		SEMESTER COURSE	NOTES
	BUS 207 Legal Responsibilities of Business (4)		BUS 2207 Legal Responsibilities of Business (3)	
	BUS 212 Financial Accounting for Nonbusiness Majors (4)		BUS 2212 Financial Accounting for Nonbusiness Majors (3)	
	BUS 418 Listening to the Customer (4)		BUS 4418 Marketing Research (3)	Semester course will have a prerequisite of BUS 3346.
	COMS 213 Organization Communication (4)		COMS 2213 Organization Communication (3)	
	GRC 420 Graphic Communication in Integrated Marketing Communications (4)		GRC 4600 Graphic Communication in Integrated Marketing Communications (3)	
	GRC 421 Production Management for Print and Digital Media (4)		NOT OFFERED	Course content will be included in GRC 3035. If not taken, talk with Concentration Advisor about appropriate substitution.
	Choose TWO from the following (5): BUS 303 BUS 310 BUS/COMS 458 BUS 382 ENGL 310 GRC 220 GRC 347 GRC 357 GRC 451 GRC 452 GRC 453 GRC 485 GRC 495 JOUR 385		Choose TWO from the following (6-8): BUS 3310 BUS 3382 BUS/COMS 4458 ENGL 3310 GRC 3100 GRC 3270 GRC 3280 GRC 4451 GRC 4452 GRC 4453 GRC 4485 GRC 4495 JOUR 3385	



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GRC: Graphics for Packaging

2022 - 2026 Quarter Catalog Requirements

Concentration Courses



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Requirement Fulfilled

Concentration Courses	QUARTER REQUIREMENT		SEMESTER COURSE	NOTES
	FSN 354 Packaging Function in Food Processing (4)		NOT OFFERED	Course will not be offered on semesters. If not taken, talk with your Concentration Advisor about appropriate substitution
	GRC 357 Specialty Imaging and Graphics Technologies (3)		GRC 3280 Specialty Graphics and Printing (3)	
	GRC 421 Production Management for Print and Digital Media (4)		NOT OFFERED	Course content will be included in GRC 3035. If not taken, talk with Concentration Advisor about appropriate substitution.
	ITP 330 Packaging Fundamentals (4)		ITP 3330 Packaging Fundamentals (3)	UD-B GE on quarter catalog
	ITP 408 Fiber-Based Packaging (4)		ITP 4408 Fiber-Based Packaging (3)	
	Choose ELEVEN quarter units from the following: BUS/ENGR 234 ENGR 3344 GRC 329 GRC 347 GRC 437 GRC 451 GRC 452 GRC 453 GRC 485 GRC 495 ITP 234 ITP 341 ITP 411 ITP 430 ITP 475		Choose THREE courses from the following: ENGR/BUS 2234 ENGR 3334 GRC 3080 GRC 3270 GRC 4451 GRC 4452 GRC 4453 GRC 4485 GRC 4495 GRC 4700 ITP 2234 ITP 3334 ITP 3341 ITP 4411 ITP 4430 ITP 4475	Talk with your Concentration Advisor or CLA Advisor about total units if you are completing part on quarters and the remaining on semesters.



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GRC: User Experience/User Interface

2022 - 2026 Quarter Catalog Requirements

Concentration Courses



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Requirement Fulfilled

Concentration Courses	QUARTER REQUIREMENT	SEMESTER COURSE	NOTES
	CPE/CSC 123 Introduction to Computing (4)	CSC/CPE 1024 Introduction to Computing (2)	
	GRC 339 Web Design and Production (4)	GRC 3990 Front-End Web Development (3)	May require a substitution, check with your Concentration Advisor
	GRC 429 Mobile User Experience (3)	GRC 4900 User Interface Innovations (3)	
	PHIL 323 Ethics, Science and Technology (4)	PHIL 3323 Ethics, Science and Technology (3)	UD-C GE on quarter catalog
	Choose FOURTEEN quarter units from the following: BUS/COMS 458 COMS 404 Any CSC course (up to two courses) ENGL 221 ENGL 317 ENGL 319 ENGL 234 COMS 317 GRC 220 GRC 322 GRC 329 GRC 347 GRC 400 GRC 433 GRC 437 GRC 451 GRC 452 GRC 453 GRC 485 GRC 495 ISLA 303 ISLA 320 ISLA/LAES 411 PSY 252	Choose TEN semester units from the following: BUS/COMS 4458 COMS 3317 COMS 4404 Any CSC course (up to two courses) ENGL 2222 ENGL 331 ENGR/BUS 2234 GRC 3100 GRC 3080 GRC 3270 GRC 4400 GRC 4290 GRC 4700 GRC 4451 GRC 4452 GRC 4453 ISLA 3303 ISLA 3320 GRC 4485 GRC 4495 ISLA/LAES 4411 PSY 2252	Talk with your Concentration Advisor or CLA Advisor about total units if you are completing part on quarters and the remaining on semesters.



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GRC: Individualized Concentration Studies (ICS)

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Concentration Courses



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Concentration Courses

ICS concentration consists of 29 quarter units; a minimum of 18 quarter units must be upper-division (300-400 or 3000-4000 level) and a minimum of 8 quarter units must be Graphic Communication. The student selects the courses in consultation with the concentration coordinator and department head, and provide written justification for the courses and the way they constitute a cohesive, integrated program of study. The list of courses serves as a contract between the student and the Graphic Communication Department.

See course conversion guide at semester.calpoly.edu for semester versions of your approved ICS courses (available winter 2026)

Consult with Concentration Advisor to confirm total quarter units completed while under semesters.



Visit the CLA semester conversion website for more information at cla.calpoly.edu/semester-conversion



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