

## B.S. in Graphic Communication: Non-specified Concentration

1 year quarters + 3 years semesters, switch to 2026-2028 catalog

| First Year '25-26                                                          |                                                                                                                  |                                                                           | Second Year '26-27                                                                      |                                                                                              | Third Year '27-28                                                                                                                                                                                                                                                         |                                                                                                                 | Fourth Year '28-29                                                                                                                                                                                                                           |                                                                                                                                                                    |
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| Fall                                                                       | Winter                                                                                                           | Spring                                                                    | Fall                                                                                    | Spring                                                                                       | Fall                                                                                                                                                                                                                                                                      | Spring                                                                                                          | Fall                                                                                                                                                                                                                                         | Spring                                                                                                                                                             |
| <b>GRC 101 (1000)</b><br>Introduction to Graphic Communication (3)         | <b>GRC 203 (2020)</b> Digital File Preparation and Workflow (4)<br><GrC 101 or 1000; GRC 201 or 1020; GrC major> |                                                                           | <b>GRC 2050</b><br>Digital Typography (3)<br><GRC 101 or GRC 1000; GRC 201 or GRC 1020> | <b>GRC 2000</b><br>Applied GRC Practices (1)<br><GRC 201 or GRC 1020 & GRC major OR GRC 101> | <b>GRC 3000</b><br>Experience Design (3)<br><GRC 328 or GRC 2040>                                                                                                                                                                                                         | <b>GRC 3280</b><br>Specialty Graphics and Printing (3)<br><GRC 318 or GRC 2050>                                 | <b>GRC 3060</b><br>Data-Driven Graphics (3)<br><br><Junior standing; GRC 328 or GRC 2040>                                                                                                                                                    | <b>GRC 4060</b><br>HR Management for GRC (3)<br><br><Senior standing; GRC 404 or GRC 3060>                                                                         |
|                                                                            | <b>GRC 328 (2040)</b> Offset Printing Technology (4)<br><GRC 211 or 1040>                                        |                                                                           |                                                                                         |                                                                                              |                                                                                                                                                                                                                                                                           |                                                                                                                 |                                                                                                                                                                                                                                              |                                                                                                                                                                    |
| <b>GRC 201 (1020)</b> Digital Publishing Systems (3)<br><GRC major>        |                                                                                                                  | <b>GRC 204 (1030)</b> Intro to Contemp Print Mgmt. & Mfg. (4) <GRC major> | <b>GRC 2070</b><br>Consumer Packaging (3)<br>< GRC 101 or GRC 1000; GRC 201>            | <b>GRC 1090</b> Web Development and Design Principles (4)                                    | <b>GRC 3020</b><br>Digital Photography and Motion Graphics (3)<br><GRC 203 or GRC 2020>                                                                                                                                                                                   | <b>GRC 3030</b><br>Marketing and Sales Management for GRC (3)<br><GRC 101 or GRC 1000; GRC 204 or GRC 1030>     | <b>GRC 3200</b><br>Color Management (3; GE UD Area 2/5)<br><JR standing; Area 1 and Area 2 with a C- or better; Rec. PHYS 104, 121, 1121 or 1123>                                                                                            | <b>Choose 1 Senior Project Option: GRC 4461, GRC 4462 or GRC 4463</b> (3)<br><SR standing; Area 1 with a C- or better; UD Area 3; STAT 217, 218, or 1110; consent> |
| <b>GRC 211 (1040)</b> Materials for GRC Applications (4) <GRC major>       |                                                                                                                  |                                                                           |                                                                                         |                                                                                              |                                                                                                                                                                                                                                                                           |                                                                                                                 |                                                                                                                                                                                                                                              |                                                                                                                                                                    |
| <b>PHYS 104 or 121 (PHYS 1121)</b> (4; GE B1 & B3/5A & 5C)                 |                                                                                                                  | <b>GE A1/1C</b>                                                           | <b>GE</b> (3)                                                                           | <b>GE</b> (3)                                                                                | <b>GRC 3100</b><br>Introduction to Applied Social Media in GrC (1)<br><GRC 1100>                                                                                                                                                                                          | <b>GRC 3035</b><br>Operations and Project Mgmt. for GRC (3)<br><br><GRC 204 or GRC 1030; STAT 217, 218 or 1110> | Concentration Course (3)                                                                                                                                                                                                                     | Concentration Course (3)                                                                                                                                           |
| <b>STAT 217 (STAT 1100)</b><br>Statistics Support Course (4; GE Area B4/2) |                                                                                                                  |                                                                           |                                                                                         |                                                                                              |                                                                                                                                                                                                                                                                           |                                                                                                                 |                                                                                                                                                                                                                                              |                                                                                                                                                                    |
| <b>GE A3/1A</b> (4)                                                        | <b>GRC 470 (1100)</b> Visual Literacy and Coms (4)                                                               |                                                                           | <b>GE</b> (3)                                                                           | <b>GE</b> (3)                                                                                | Concentration Course (3)                                                                                                                                                                                                                                                  | Concentration Course (3)                                                                                        | Concentration Course (3)                                                                                                                                                                                                                     | <b>Free Elective</b> (3)                                                                                                                                           |
|                                                                            | <b>GE A2/1B</b> (4)                                                                                              |                                                                           | <b>GE</b> (3)                                                                           | <b>GE</b> (3)                                                                                | Concentration Course (3)                                                                                                                                                                                                                                                  | Concentration Course (3)                                                                                        | <b>GE UD</b> (3)                                                                                                                                                                                                                             | <b>GE UD</b> (3)                                                                                                                                                   |
|                                                                            |                                                                                                                  |                                                                           |                                                                                         |                                                                                              | <b>GWR</b> Graduation Writing Requirement<br>(Students can attempt to fulfill the requirement after 60 earned units; students should complete the requirement before senior year. Can complete with GWR approved course or enrolling in UNIV 4401 GWR Portfolio, 0 units) |                                                                                                                 | <b>Free Electives:</b> Required free elective units will vary based on several factors, and additional units may be needed to meet total degree unit requirement.<br>Please check your Degree Progress Report and consult with CLA Advising. |                                                                                                                                                                    |
| 14 Qtr Units                                                               | 15-16 Qtr Units                                                                                                  | 16 Qtr Units                                                              | 13 Semester Units                                                                       | 15 Semester Units                                                                            | 13 Semester Units                                                                                                                                                                                                                                                         | 15 Semester Units                                                                                               | 15 Semester Units                                                                                                                                                                                                                            | 15 Semester Units                                                                                                                                                  |
| Major + Support: 66 semester units                                         |                                                                                                                  |                                                                           | Concentration: 21semester units                                                         |                                                                                              | GE: 30 semester units (+ 13 units in Major)                                                                                                                                                                                                                               |                                                                                                                 | Free Electives: 3 semester units                                                                                                                                                                                                             |                                                                                                                                                                    |

