A degree in sociology will help you understand and appreciate the diversity of human culture as well as the way social groups and broader society influence individual behavior — and the way individuals can influence social groups. Students are trained in research design, social data collection, and qualitative/quantitative methodology.

Alongside these skills, students are encouraged to critically investigate contemporary issues, asking hard questions about society, behavior, and the environment in an increasingly diverse and global world. Finally, students are required to bridge classroom learning with the real world through hands-on practical experience such as internships, service learning, study abroad, and senior projects.
Sociology (B.A.)
Sociology explores the nature and dynamics of human society and the interrelationship between individuals and their social groups. The goal of sociological study at Cal Poly is twofold. The first objective is to develop a sociological imagination that enables students to see their personal circumstances and problems in context of the broader, local, national and global forces that shape their lives. The second objective is to prepare students for graduate studies and careers in such fields as criminal justice, law, social services, complex organizations, and teaching.

Concentrations:
- Criminal Justice
- Organizations
- Social Services
- Individualized Course of Study

Minors
- Sociology

Where can this major take me?

Human Services
- Counseling
- Advocacy

Criminal Justice
- Law enforcement
- Rehabilitation
- Victim services

Law
- Prosecution/defense
- Corporate, nonprofit or public interest

Social Science Research
- Social statistics
- Data analysis
- Policy or program analysis

Business
- Human resources
- Sales

Government
- Social statistics
- Program development