



CAL POLY
Art & Design
COLLEGE OF LIBERAL ARTS

ART AND DESIGN

Contact

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Dexter Building 34, Room 169

artdesign.calpoly.edu

With its emphasis on solid foundations and the development of studio practice tied to a focus on conceptual abilities, the Art and Design Department has built a national reputation for producing graduates with an ability to contribute and innovate in their chosen field. The department is accredited by NASAD, the National Association of Schools of Art and Design, as a professional degree program.

Additionally, the department operates the University Art Gallery. The gallery serves the university, San Luis Obispo, and the surrounding areas, showcasing national and international artists, as well as student, alumni and faculty artwork.



Major and Minors

Art and Design (BFA)

The Bachelor of Fine Arts degree (BFA) program in art and design offers a major with concentrations in graphic design, photography and studio art.

The department has made a commitment to cultural diversity. Wherever possible, this commitment is evidenced by the inclusion of material which identifies significant multicultural influences on the content of the courses in the curriculum. Courses are available for all students to

enrich their creativity, understanding, appreciation and practical skills in art.

Concentrations:

Graphic Design
Photography and Video
Studio Art

Minors

Art History
Photography and Video
Studio Art

Commercial Art

- Graphic art
- Computer graphics
- Illustration
- Advertising
- 3D/VR animation

Museums and Galleries

- Art direction
- Art appraiser
- Art critic
- Curatorial
- Conservation
- Restoration
- Collections and archives
- Exhibit design preparation
- Education
- Gallery curator
- Historian
- Public relations

Fine Arts and Crafts

- Painting
- Sculpture
- Illustration

Media

- Advertising
- Design consultant
- Film director
- Cinematographer

- Content creator
- Publishing
- Set designer
- Sound editor
- Storyboard artist
- Videographer
- Website design

Photography

- Fine arts
- News
- Photo journalism
- Commercial, industrial and editorial
- Portrait/nature/scientific

Fashion, Textile, Interior Design

- Fashion design
- Fashion product development
- Entrepreneurship
- Stylist
- Buying

Other

- Art therapy
- Art sales
- Cartoonist
- Community arts worker
- Lighting design
- Teaching
- Graduate studies in art history

Where can this major take me?

