

College of Liberal Arts

BRIEF

A look back at fall 2018



*Terry Jones (right) with a student in ANT 310
Archaeological Field Methods*

TERRY JONES AND STUDENTS PART OF TEAM TO RECEIVE GOVERNOR'S HISTORIC PRESERVATION AWARD

A project to preserve the former site of a Native American village near Diablo Canyon nuclear power plant by Cal Poly archaeology professor Terry Jones and his students, Pacific Gas and Electric and the yak tityu tityu yak tilhini — Northern Chumash Tribe received a 2018 Governor's Historic Preservation Award in November. The annual awards recognize individuals, organizations, companies and public agencies whose contributions demonstrate notable achievements in preserving the heritage of California. Since 2009, PG&E has hosted a Cal Poly archaeological field class on the lands near the power plant in collaboration with the Northern Chumash Tribe. The field class focused on Native-affiliated sites with middens that have been affected by coastal erosion, public trail access and historic land uses. In 2015, the class was held along lower Pecho Creek at site CA-SLO-51/H, a multi-component site listed on the National Register of Historic Places. About 40 students — 25 students who participated in the field class and 15 additional who were in three laboratory classes — were involved in the on-sitework that was done between 2015 and 2017. "Once we realized how important the site was, we shifted our priorities from excavation to conservation," Jones said. "PG&E then undertook a number of activities to eliminate impacts to the site and stabilize it. All of these things were undertaken in consultation and close coordination with the yak tityu tityu yak tilhini — Northern Chumash Tribe of San Luis Obispo County and Region."

The College of Liberal Arts



Jay Bettergarcia

CAL POLY RESEARCHERS EVALUATE LGBTQ+ MENTAL HEALTH SERIES IN SLO COUNTY

The Queer Community Action, Research, Education, and Support (QCARES) team, led by Cal Poly psychology Professor Jay Bettergarcia, received a \$25,000 grant from San Luis Obispo County Behavioral Health through the Mental Health Services Act (MHSA) to evaluate mental health services for gay, lesbian, bisexual, transgender and queer (LGBTQ+) individuals in San Luis Obispo County. QCARES is contracted to assess the quality of local services offered and to identify the barriers to local mental health care for the LGBTQ+ community. The grant represents the first time San Luis Obispo County MHSA funds have been used to target LGBTQ+ mental health and wellness. Results of study will be used to create community development initiatives that support LGBTQ mental health and wellness across San Luis Obispo County.



One of the 29 murals in the new residence halls at Cal Poly

ART AND DESIGN STUDENTS ASSIST WITH RESIDENCE HALL MURALS

A group of art and design students worked with San Francisco-based artist Strider Patton to complete 29 murals in the new yakʔitʔutʔu living community on campus. The murals were designed to honor the Northern Chumash Indigenous Tribe and the local landscape of San Luis Obispo. Art and design seniors Alexa De Cardenas and Lauren Marshall and art and design junior Anita Velazquez were selected for the project. The murals were completed in about six weeks.



A student tests an augmented reality app developed by Cal Poly students

NEW INTERDISCIPLINARY STUDIES MAJOR LAUNCHED

The College of Liberal Arts introduced a Bachelor of Arts degree in interdisciplinary studies (IS) in fall 2018. The new degree program offers students the opportunity to design their own major with emphasis areas including: arts and the human experience; ethics, law and justice; global studies; health, culture and society; science, technology and society; social sustainability; and technology and human expression. The IS major will begin accepting internal transfers from already matriculated students in spring 2019.

*dashboard
at a glance*

FALL 2018



6
FACULTY AWARDS
& GRANTS

19
STUDENT
AWARDS



KCPR alumni gathered at the Mustang Media Hall of Fame and Through the Decades Gala celebrating KCPR's 50th anniversary

CAL POLY RADIO STATION KCPR CELEBRATES 50 YEARS

A weekend of events to mark the 50th anniversary of campus radio station KCPR-FM kicked off on Friday, Oct. 12, with a concert at SLO Brew Rock featuring LA pop-band Sure Sure. The 400-plus attendees included Cal Poly alumni, students and local music lovers. The celebration continued Saturday, Oct. 13, when more than 200 attendees gathered in the Cal Poly Multi-Activity Center for the Hall of Fame and Through the Decades Gala. During the evening, four new members were inducted into the Journalism Department's Mustang Media Hall of Fame. Throughout the weekend, dozens of KCPR alumni gathered and recalled their fondest station memories. The station has grown significantly since its first broadcast in August 1968. Students from majors across Cal Poly have contributed to that growth and the station's success. They are on-the-air and working behind the scenes in critical roles necessary to make the station a vital community resource for entertainment, news, alternative music and culture.



Julie Garcia

PROFESSOR JULIE GARCIA NAMED INTERIM ASSOCIATE VICE PRESIDENT FOR DIVERSITY AND INCLUSION

Psychology Professor Julie Garcia has been appointed interim associate vice president (AVP) for Diversity and Inclusion for Cal Poly's Office of University Diversity and Inclusion (OUDI), effective June 29. Garcia, who has served as associate chair for the Psychology and Child Development Department since 2014, has been involved in diversity and inclusion work throughout her 11 years at Cal Poly. In her role as AVP, Garcia will lead the BEACoN mentoring program, the Collective Impact initiative, and help with strategic planning around campus-wide diversity and inclusion efforts.

11
FACULTY
PUBLICATIONS



91,390
CREDIT UNITS TAUGHT



\$332,840
PHILANTHROPIC
DOLLARS RAISED YTD

The College of Liberal Arts



Scott Glysson

PROFESSOR SCOTT GLYSSON REPRESENTS U.S. CHORAL DIRECTORS IN KENYA

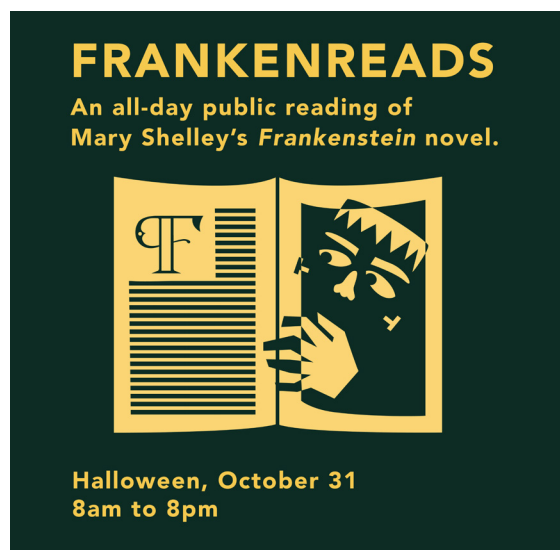
Music Professor Scott Glysson was selected to represent the U.S. in the American Choral Directors Association International Conductors Exchange Program in Kenya. In September, Glysson and five other conductors travelled to Kenya to work with choirs from across the country. He ran a conducting workshop for 120 Kenyan choral directors and conducted the first ever all-Kenyan choral/orchestral performance. After the trip, Kenya's Permanent Presidential Music Commission, in conjunction with Kenyatta University, invited Glysson and Cal Poly voice students to visit Nairobi for a choral conducting clinic from July 1-8, 2019. The Music Department is currently working on raising funds to send students on this trip.



David Askay

CAL POLY PROFESSORS PARTNER WITH ARTIFICIAL INTELLIGENCE PIONEER TO PUBLISH INNOVATIVE RESEARCH

Communication studies Professor David Askay and entrepreneurship Professor Lynn Metcalf spent the summer on the cutting edge of artificial intelligence technology. In collaboration with AI pioneer Unanimous AI, a Silicon Valley-based technology firm that amplifies the intelligence of groups through special AI algorithms, they published research examining the effectiveness of business teams functioning as a "hive mind." This innovative Swarm AI technology allowed teams, connected over the internet, to combine their individual insights in real-time to accomplish tasks and make decisions. Their study asked 60 small teams to take a standard social intelligence test known as "Reading the Mind in the Eyes" (RME). As individuals, participants averaged 68 percent accuracy on the test, but, when working together as an AI-powered "hive mind," the teams averaged 85 percent accuracy — a significant improvement. Metcalf, Askay and the team see many potential applications of Swarm AI technology among business teams, from making optimized decisions to more accurately forecasting how consumers will react to marketing messaging, product features, or sales tactics. Cal Poly and Unanimous AI are continuing research that further explores Swarm AI's potential benefits.



STUDENTS, FACULTY AND STAFF PARTICIPATE IN 'FRANKENFALL' AND HALLOWEEN MARATHON READING OF 'FRANKENSTEIN'

"Franken Fall" was a series of interdisciplinary events to commemorate the 200th anniversary of Mary Shelley's 1818 novel "Frankenstein." Campus events began with a daylong public reading of the novel on Halloween. More than 120 readers representing 37 different Cal Poly majors read in five-minute segments from the 1818 edition of the novel. The performance was part of the Keats-Shelley Association of America's Frankenreads, a worldwide marathon reading of the novel. Cal Poly's Frankenreads was a partnership between Kennedy Library and the English Department. Other Franken Fall events included a screening of National Theatre Live's "Frankenstein," a Kennedy Library exhibit of student projects, and a talk by Gillen D'Arcy Wood titled "Frankenstein and Climate Change."

PROFESSOR MARTINE LAPPE AWARDED SECOND PHASE OF FIVE-YEAR CAREER DEVELOPMENT AWARD

Social sciences Professor Martine Lappé was awarded the second phase of a five-year Career Development Award from the National Human Genome Research Institute's Ethical, Legal, and Social Implications Program. Her interdisciplinary project, titled "Behavioral Epigenetics in Children: Exploring and Social and Ethical Implications of Translation," uses traditions in science and technology studies, biomedical ethics, and qualitative research methods to examine the impacts of epigenetic research on social policies and family experiences related to children's health in the United States.



Political science major Abi Iriafeen competes in the 2018 Big West Conference triple jump championship

CLA 2017-18 ATHLETES HONORED AT BIG WEST CONFERENCE

Cal Poly student-athletes from the College of Liberal Arts were honored on the 2017-18 Big West Conference or Mountain Pacific Sports Federation All-Academic Team for the winter 2018 and spring 2018 quarters. Political science major Abi Iriafeen won the 2018 Big West Conference triple jump championship with a mark of 41 feet, 7.75 inches on May 12. Josh Ortlip, an English student, helped lead the Cal Poly men's tennis team to the Big West championship match this past season after playing in the No. 1 spot all season, finishing with a 14-6 overall record. In addition to the achievements of Iriafeen and Ortlip, 17 other CLA students earned academic and athletic honors for the 2017-18 season.

The College of Liberal Arts



"Trust Fall," the Theatre and Dance Department's fall production, was written and directed by Professor Al Schnupp

'TRUST FALL' THEATRE PERFORMANCE WRITTEN AND DIRECTED BY PROFESSOR AL SCHNUPP

"Trust Fall" is the tale of Daedalus, whose adventures lead to imprisonment, a misguided escape and life as a fugitive. This comic saga of a man who creates problems that others must solve was written and directed by Professor Al Schnupp.

MUSTANG MEDIA GROUP EARNS 2018 PACEMAKER AND PINNACLE AWARDS

Mustang Media Group (MMG), Cal Poly's student-run media organization, won several national Pacemaker and Pinnacle awards. College Media Association's Pinnacle Awards honor the best college media organizations and individual work, and the Pacemaker Awards, collegiate journalism's pre-eminent awards, are granted by Associated College Press.

2017-18 Pinnacle Awards:

- Best Social Media Main Page (first place)
- Best Social Media Strategy (first place)
- Best Social Media Presence (first place)
- Advertising: Best Display Ad (second place)
- Broadcast: Four-Year TV Station of the Year (second place)
- Design: Best Online Infographic, political science student Brendan Matsuyama (second place)
- Broadcast: Best Radio Special Event Coverage (third place)
- Design: Best Newspaper News Page/Spread (third place)
- Advertising: Best Ad Campaign (honorable mention)
- Design: Best Newspaper Photo Page/Spread (honorable mention)
- Honorable Mention, Writing: Best News Package

2017-18 ACP Pacemaker Awards:

- News Story of the Year: journalism students Mikaela Duhs, Megan Healy, Megan Lynch, Lindsay Mann (second place)
- Advertisement of the Year: Advertising Brochure/Rate Card, Kelly Chiu (fourth place)
- Advertisement of the Year: Advertising Campaign, art and design students Shea Irwin and Erica Patstone (honorable mention)
- Advertisement of the Year: Advertising/Editorial Supplement, Staff (honorable mention)
- Reporter of the Year: Four-year College Finalists, journalism student Gina Randazzo (honorable mention)
- Multimedia Story of the Year: Multimedia Sports, business student Austin Linthicum and journalism student Brian Truong (honorable mention)



ART 371 students outside the Getty Museum

CAL POLY

Graphic Communication

CAL POLY ART HISTORIANS CONTRIBUTE TO THE RENAISSANCE NUDE GETTY EXHIBIT

Two Cal Poly art and design faculty — Thomas DePasquale and Giancarlo Fiorenza — contributed to the world-renowned touring art exhibition *The Renaissance Nude*, currently on display at the J. Paul Getty Museum in Los Angeles. Featuring more than 100 works by some of history's best-known artists including Michelangelo, Leonardo da Vinci, Raphael, Dürer, and others, *The Renaissance Nude* is the first exhibition of its kind to focus on themes of nudity, morality and beauty from the period in depth. From paintings to sculptures to drawings to prints, the exhibition brings together a wide range of objects from the Renaissance period. The exhibition will be on display at the Getty until Jan. 27, 2019 before it tours internationally.

NEW ENDOWMENT TO SUPPORT EDUCATION IN GRAPHIC COMMUNICATION

Cal Poly has established an endowment in honor of the late Eric Steinbach, former president of publishing solutions for Quad/Graphics Inc. and a member of the university's Graphic Communication Department advisory board for 24 years. Steinbach passed away unexpectedly in February 2018. The Quad/Graphics Eric Steinbach Memorial Graphic Communication Endowment supports education in the Graphic Communication Department. Funds from the endowment will be used to provide annual scholarships for students studying graphic communication management and/or technology and to provide resources for program development related to curriculum, laboratories, faculty and staff. The establishment of the endowment has three goals. The first goal, which already has been met, was to raise \$25,000 needed for vesting. The second goal is reaching \$100,000 by the end of January 2019, and the third goal is growing the endowment to \$200,000. To meet the third goal, Quad/Graphics and the Quadracci Family's philanthropic organization, the Windhover Foundation, has committed to match the first \$100,000 of donations, doubling the amount available to \$200,000 for scholarships and professional development.

The College of Liberal Arts

INCLUSION STARTS WITH ME

TEACH IN

THURSDAY, FEBRUARY 21

#BLACKLIVESMATTER *to*
**BLACK
LIBERATION**
by Keeanga-Yamahatta Taylor

6 P.M.
FEB. 21
PERFORMING ARTS CENTER

CAL POLY
Political Science
CAL POLY
College of Liberal Arts



More Upcoming Events

For a complete list of upcoming CLA events,
visit cla.calpoly.edu/events

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