

College of Liberal Arts

BRIEF

A look back at winter 2018



Coleen Carrigan, anthropology and STS professor

ANTHROPOLOGY AND STS PROFESSOR RECEIVES PRESTIGIOUS NSF CAREER AWARD

Professor Coleen Carrigan, who teaches anthropology and in the science, technology and society program, recently received a prestigious Faculty Early Career Development (CAREER) Award from the National Science Foundation. She will use the \$571,000 CAREER award over five years to research the cultures of different subfields in engineering and computer science (ECS). She and her student research assistants will systematically compare behaviors and customs in the ECS subfields to better understand why some are more successful than others in welcoming and retaining women and racial and ethnic minorities. Carrigan hypothesizes that the variation is related to the value placed on the technical aspects of ECS in comparison to the value placed on the social aspects and the common bias that dominant groups are better suited for careers in the technical realms. Carrigan is also a principal investigator on the NAVIGATE Project, an innovative training program that uses case studies to provide female graduate students with the skills to recognize and overcome gender bias, discrimination and inequity.



The five honored CLA students with Cal Poly President Jeffrey D. Armstrong in Sacramento

STUDENTS HONORED AT STATE CAPITOL

Nineteen Cal Poly students, including five from the College of Liberal Arts, were recognized for their awards and other accomplishments by state lawmakers on the floors of the state Assembly and Senate in Sacramento on Feb. 12. The five CLA students were journalism majors Cara Benson and Bianka Pantoja, ethnic studies and sociology senior Jeremiah Hernandez, political science senior Colton Marino and recent alumna Mayra Mejia (Graphic Communication, '17).

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Brady Teufel, journalism professor

BRADY TEUFEL RECOGNIZED AS JOURNALISM EDUCATOR OF THE YEAR

The California Journalism and Media Affiliates recently named journalism Professor Brady Teufel as the 2018 Journalism Educator of the Year in the 4-year division. The award recognizes leadership and support that goes beyond the journalism program and has impact across campus, community, and local or regional associations. Teufel helped develop a new capstone course that requires journalism students to produce stories across all platforms — print, digital and video — so students from print, broadcast and public relations all leave Cal Poly with the knowledge needed in today's media market. Only one educator from all California campus media associations earns this prestigious honor each year. Previous educators of the year nominate current contenders for awards at the university, community college and high school level. The awards are funded by the California Press Foundation.



Child development junior Megan Degan (right) speaks with a representative from Downtown SLO at the Local Career Fair

COLLEGE OF LIBERAL ARTS HOSTS INAUGURAL CLA CAREER MONTH

Meaningful connections, interview skills, industry discussions and career advice designed specifically for students in the College of Liberal Arts (CLA) defined the inaugural CLA Career Month. Technically spanning longer than a month, from Jan. 16 to Feb. 27 more than 1,000 students attended more than 30 events, which included specialty career fairs, talks about grad school and internships, and panels about careers in entertainment, nonprofit, government and counseling. CLA Career Month is set to return in the 2018-19 academic year. "Our hope is that it gives CLA students a sense of belonging when it comes to careers and job prospects," said CLA Associate Dean Penny Bennett. "We also hope it gives alumni the chance to come back and share their expertise."



POLY GIVES DAY

The second annual Poly Gives Day, Cal Poly's day of giving, raised \$150,155 in just 30 hours. Poly Gives ran from March 7 at 6 p.m. to March 8 at 11:59 p.m. Of the 705 total gifts, 73 were to funds within the College of Liberal Arts (CLA). CLA finished Poly Gives in the No. 3 spot on the number of gifts leader board, behind the College of Engineering and the College of Agriculture, Food and Environmental Sciences. The amount raised for CLA was \$11,609.33.

*dashboard
at a glance*

WINTER 2018



10
FACULTY AWARDS
& GRANTS

4
STUDENT
AWARDS



Taylor O'Hanlon played trumpet in 'Kinky Boots'

MUSIC MAJOR PLAYS FOR 'KINKY BOOTS'

On Jan. 30, music major Taylor O'Hanlon played trumpet with the touring production of the Broadway show 'Kinky Boots.' The regular trumpeter was ill, so the show's director reached out to the Music Department first thing in the morning to find a substitute. Music professor Christopher Woodruff was confident that O'Hanlon could handle the quick turn-around. O'Hanlon says the chance to work alongside the other musicians gave him a chance to practice his professionalism in a high-caliber performance venue.

TWO CLA STUDENTS TO REPRESENT CAL POLY AT CSU RESEARCH COMPETITION

Two students from the College of Liberal Arts will represent Cal Poly at the 32nd Annual CSU Research Competition on May 4-5 in Sacramento. Only ten students from each CSU campus are selected to compete. The competition is held to promote excellence in undergraduate and graduate scholarly research and creative activity by recognizing outstanding student accomplishments throughout the 23 campuses of the California State University system. The two CLA students are English graduate student Ian Jacob Fetters and Leah Thomas (Psychology, '17). Fetters will compete in the Humanities and Letters category, and Thomas will compete in the Behavioral and Social Sciences category. Finalists will make oral presentations before a panel of judges from major corporations, foundations, public agencies, and colleges and universities. Cash prizes will be awarded for the most outstanding presentations.



College of Liberal Arts Associate Dean for Diversity and Curriculum Jennifer Teramoto Pedrotti

ASSOCIATE DEAN FOR DIVERSITY AND CURRICULUM FEATURED IN CAL POLY MAGAZINE'S "MY 2017"

Jennifer Teramoto Pedrotti, associate dean for diversity and curriculum in the College of Liberal Arts talked with psychology senior and CLA Student Diversity Committee member Marcos Ramirez-Santos about diversity initiatives that are shaping campus. Teramoto Pedrotti also wrote a letter for the magazine's "My 2017" feature, which included Cal Poly students, faculty and alumni sharing how the year challenged them — and changed their lives for good.

15
FACULTY
PUBLICATIONS



91,880
CREDIT UNITS TAUGHT



\$3,640,436
PHILANTHROPIC
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Mustang Media Group students at the 2018 CMBAM convention in late March.



Journalism student Hannah Avdalovic

MUSTANG MEDIA GROUP WINS MORE THAN 25 AWARDS AT COLLEGE MEDIA CONVENTIONS

Mustang Media Group (MMG), the Journalism Department's student-run media organization, has received more than 25 awards in the span of five months. The student journalists received state-wide recognition with 15 awards from the California Collegiate Media Association at the Associated Collegiate Press' National Midwinter Journalism Convention held in early March. Categories include advertising, digital, visual, writing and overall excellence. MMG won first place awards for Best Advertising Special Section, Best Online Campaign (KCPR-FM), and Best Color Ad.

At the 2018 College Media Business and Advertising Managers (CMBAM), MMG earned third place in the nation. Hannah Avdalovic (Journalism) was named CMBAM Marketing/PR manager of year, Emily Manos (Communication Studies) was named CMBAM Advertising Manager of the Year and Bianca Pantoja (Journalism) earned second place in the CMBAM Advertising Sales Representative of the Year competition.

MMG also took home 10 awards from College Media Association's (CMA) 2017 Pinnacle Awards at the ACP/CMA Fall National College Media Convention in October. The CMA Pinnacle Awards honor the best college media organizations and individual work. The contest is open to student work produced for any college media organization, including print, broadcast and online outlets, during an academic year. First place awards went to Erica Patstone (Art and Design, '17) for Best Display Ad; sociology senior Matt Lalanne for Best Portrait; graphic communication senior Aaron Matsuda for Best Social Media Main Page; and journalism students Ayrton Ostly, Connor McCarthy and Leah Pezzetti for Best TV Special Event Coverage.

CLA SPEAKS SERIES CONCLUDES WITH FORMER DISNEY IMAGINEER TONY BAXTER



Tony Baxter gave a talk at Cal Poly on Feb. 9.

Tony Baxter, former senior vice president of creative development in Walt Disney Imagineering, assisted in the design and construction of popular Disneyland attractions, including Splash Mountain, Star Tours and the Indiana Jones Adventure. On Feb. 9, Baxter spoke at Cal Poly about his experience in ride design at Disney theme parks and the ways art and storytelling meet with engineering and architecture to create entertainment attractions. CLA Speaks is an annual speaker series that showcases the ways that disciplines in the College of Liberal Arts shape important and meaningful conversations about our world, our cultures and our imagination.



Photo series by Asia Croson.

COMMUNICATION STUDIES SENIOR CREATES EVENT TO EMPOWER WOMEN

Communication studies senior Julia Freet, with the help of local San Luis Obispo photographer Asia Croson, created “Girls Who Handle It,” an art exhibit aimed at empowering women in the Cal Poly community to share about their personal hardships. Freet specifically wanted to highlight the contrast between the happy images women post on social media and the struggles happening in their real lives. Pinkies Up salon in downtown San Luis Obispo was transformed into a gallery showcasing 45 black and white portraits of different women. Alongside each portrait was the woman’s story of hardship and a screenshot of what her Instagram feed showcased during the time of her hardship.



Cal Poly Mock Trial team members at a tournament hosted by UC Irvine.

MOCK TRIAL WINS AWARDS AT MULTIPLE TOURNAMENTS

Cal Poly’s Mock Trial A and B teams took home awards for outstanding performances in January. At the UC Irvine tournament, political science senior Jesse Quiroz and agricultural business junior Elizabeth Paxson earned attorney awards, and English senior Lauren Turner and civil engineering senior Garrett Rutherford earned witness awards. Quiroz also won an attorney award at the University of Nevada’s tournament, and journalism junior Kyla Osburn earned an attorney award at UC Santa Barbara’s Mocktopia Invitational.



Mustang Band in the Chinese New Year Parade in San Francisco.

MUSTANG BAND PERFORMS AT CHINESE NEW YEAR PARADE FOR FIFTH YEAR IN A ROW

The band had a fifth successful trip to San Francisco for the Chinese New Year Parade on Feb. 24. Its performance in front of the Ferry Building — a collaboration with the UC Davis Band — drew large numbers of Cal Poly alumni, family members and passersby. Among the tunes performed were “Mustang Fire,” composed by band member and music major, Austin Tinkess. The band was able to maximize TV time to include its special arrangement of the traditional “Horses in the Spring Meadow” and the Cal Poly fight song, “Yea, Poly!” for both the local feed and the Chinese-language capture sent abroad. The 220 students, including the Cal Poly Stunt Team, spent several weekends rehearsing for the event.

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Directors Perry Ting and Rutu Samai prep the entrepreneurs for the business challenge at Camp PolyHacks.

STUDENTS WORK TOWARD SOLUTIONS THROUGH A SOCIAL-ENTREPRENEURSHIP HACKATHON

Camp PolyHacks, an event where designers, developers, entrepreneurs and others build a fully functional product in 21 hours, took place Jan. 12-13. The social-entrepreneurship hackathon focused on creating solutions to four problems that face the San Luis Obispo community. More than 100 Cal Poly students and 40 San Luis Obispo community members registered to participate in the event, which was held at the CIE's HotHouse in downtown San Luis Obispo. Participants formed teams, and they had from 8 a.m. to 8 p.m. the next day to build their products and develop their pitches. Camp PolyHacks was planned and organized by graphic communication students Dorian Romero, Perry Ting, Jamie Chin, Javier Garcia, Diane Hahn; computer science students Rutu Samai and Nicole Hill; communication studies student Amy Rush; and architecture student Evan Ricaurté.



On the set of the student short film "What Did You Call Me?"

CAL POLY STUDENT FILMS PREMIER AT SLO INTERNATIONAL FILM FESTIVAL

Eight films, all written, directed and produced by Cal Poly students, were screened at the San Luis Obispo International Film Festival on March 14 at the Palm Theatre in Downtown San Luis Obispo. The films were created over the winter quarter as a collaboration between two classes, ISLA 341: Cinematic Process and Art 483: Digital Video II. Seven of the eight films featured in the "Filmmakers of Tomorrow Showcase" were directed by CLA students: They were psychology student Erin Regan, journalism students Michael Frank and Leah Castillo, graphic communication students Ethan Miller and Hitesh Bansal, art and design student Hana Shiozaki and political science student Katie Ettl. Many students in the two classes are working toward minors in media arts, society and technology.



Graphic communication Professor Brian Lawler with an attendee at a reception celebrating his photo series.

PROFESSOR'S PHOTOS CAPTURE 365 DAYS OF BISHOP PEAK

Graphic communication Professor Brian Lawler captured 365 days of Bishop Peak in a photo series inspired by his daily bicycle commute. Photos were taken every five minutes, every day for a year by a Canon digital camera secured atop Kennedy Library. The camera was protected by a weatherproof box and powered by three solar panels and two motorcycle batteries. The display is permanently housed in the Warren J. Baker Center for Science and Mathematics.



Journalism student Bianka Pantoja

JOURNALISM STUDENT AWARDED \$2,500 INTERNSHIP GRANT

Journalism student Bianka Pantoja was awarded a \$2,500 Advertising/Marketing Internship Grant by the California Press Foundation in January. A panel of four judges selected Pantoja out of 15 applicants. Five grants were awarded to students “who demonstrate an exceptional interest in pursuing careers in the newspaper business in California,” according to the California Press Foundation. Pantoja, however, is the first to be awarded a new grant focused on the business side of newspapering.

PROFESSOR APPOINTED TO HISTORIAN'S DISTINGUISHED LECTURESHIP PROGRAM

History Professor Sarah Bridger was appointed to the Organization of American Historians' (OAH) Distinguished Lecture Program. Since 1981, OAH presidents have appointed their most illustrious and dynamic colleagues to the program, making it one of the longest running and most successful efforts of its kind among scholarly associations. The new OAH Distinguished Lecturers will be announced at a conference in Sacramento in April.



Dance minors at the American College Dance Association's regional conference.

DANCE PROGRAM HONORED AT AMERICAN COLLEGE DANCE ASSOCIATION CONFERENCE

Choreography by dance Professor Christy McNeil Chand was selected as the opener for the closing gala of the American College Dance Association's regional conference in Tempe, Arizona. Out of 48 pieces presented for adjudication by three renowned dance experts, only 12 are chosen for performance at the event. “The conference features four nights of performances from many of the top dance major schools,” said dance Professor Diana Stanton. “It is a tremendous honor to be selected to open the gala, and with our program only having a minor, this selection is quite a nod to Christy's work.” Seven Cal Poly students performed in Chand's contemporary jazz piece, and 16 Cal Poly students attended the conference in total. Chand also served on two panels, and she and Stanton both presented master classes. In addition, Stanton's film “Breaking Bread” was screened at the conference, and anthropology student Sarah Dirk presented a piece for adjudication.

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A panel of industry professionals speaks at Cal Poly during International Graphic Communication Week.

INTERNATIONAL GRAPHIC COMMUNICATION WEEK

Hosted by the Cal Poly Graphic Communication Department, International Graphic Communication Week, Jan. 23-26, celebrated the life and work of Benjamin Franklin and his important contributions to science, technology, communication, and particularly to furthering the importance of the printed word and how it has shaped the great institutions of our society. Cal Poly has celebrated this event annually with a lecture series and related events since 1984. The program included four days of presentations. Topics included the business of print, packaging and packaging design, printed electronics and functional imaging, design reproduction technology, UX/UI design, web and mobile app design, human-computer interaction design, and integrated marketing communication. Speakers throughout the week came from leading organizations in the graphic communication field including SGS, Patagonia, AIGA, Tillys, Xerox XMPie, MCC, Pandora, Mathys+Potestio, ePac Digital Packaging, Verso, SGIA, Verso, GE Digital, Hemlock Printers and Calitho.



English Professor John Hampsey

ENGLISH PROFESSOR AWARDED ARTIST'S RESIDENCY IN IRELAND

English professor and author John Hampsey will complete an artist's residency at Heinrich Böll Cottage in Achill Island, Ireland, in September 2018. Hampsey plans on completing the final chapter of his upcoming novel, "Soda Lake," during the highly selective, two-week long residency. He will write at the desk of the late Nobel Prize-winning novelist Heinrich Böll. "I think when people spend a significant amount of time in a different place, it changes them," Hampsey said. "Every time I've been abroad and come back, it's changed the lens through which I perceive my world." Hampsey will return in time to teach in the fall.



Spring 2018 Events

For a complete list of spring quarter events, visit cla.calpoly.edu/events