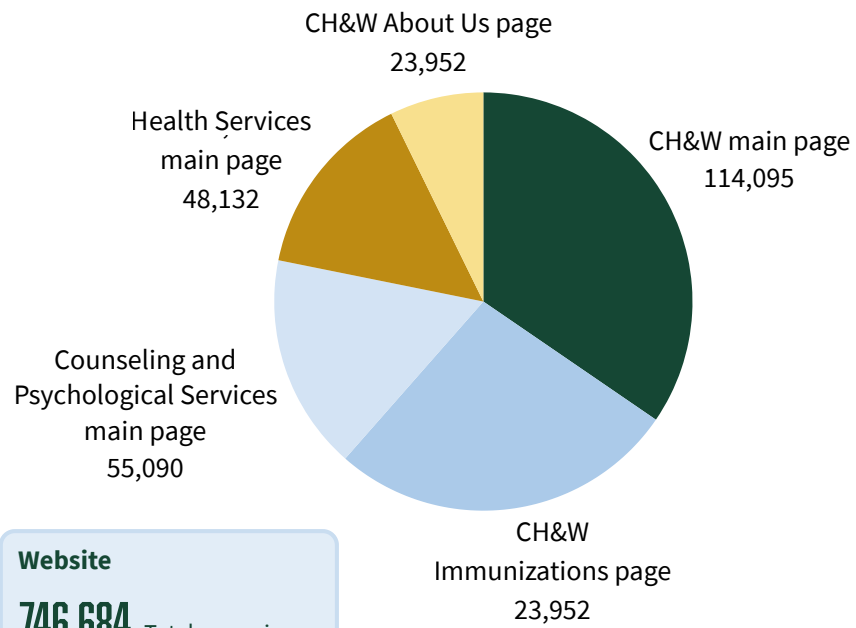


MARKETING AND COMMUNICATIONS

Top 5 visited website pages



Website
746,684 Total page views
4.8M Impressions



HEALTH SERVICES

32,866 Student Visits on *San Luis Obispo campus*
2% increase

2,696 Student Visits on *Solano campus*

12,922
Unique Students Served
6.6% increase

55.59%
Student Body Seen
1.6% increase



Total Appointments By Year

2020-21	26,773
2021-22	27,889
2022-23	27,108
2023-24	30,498
2024-25	32,328
2025-26	32,866

*Cal Poly Maritime Academy health center visits

Everyone was so incredibly friendly! ... I had both a scheduled appointment and a walk-in appointment and enjoyed conversation with every person I chatted with. It makes healthcare feel less scary, especially for college students who are doing this by themselves probably for the first time. Props to everyone I saw that day for their positivity and presence.

Instagram Data

1.66M Views
34% increase

93,427 Reach
15% increase

71%
increase in content
interactions

24%
increase in followers

277 Project requests
fulfilled
5% increase

583 Events listed in
Cal Poly Now

23,245
Cal Poly Population

Mental Health Clinician Utilization by Year (San Luis Obispo Campus Only)

AY 23-24	43 visits
AY 24-25	66 visits
AY 25-26	213 visits

17,080 Student Prescriptions
Filled

2,946 Total Radiological Services
(X-Rays) Completed

4,257 OTC products sold to
Cal Poly employees

29,180 OTC Products Sold to
Students

1,208 Self-order STI
appointments

773 Self-order
Tuberculosis Tests



COUNSELING AND PSYCHOLOGICAL SERVICES

Individual
Therapy

Intake Sessions

1,513 166

San Luis Obispo Solano

Follow-up sessions

6,464 584

San Luis Obispo Solano

Percentage of student population seen

	2022-23	2023-24	2024-25	2025-26
Percent of student population seen (San Luis Obispo)	9.67%	10.21%	10.73%	11.60%
Percent of student population seen (Solano)	27.1%	30.1%	29.6%	23%

*first year integrated as part of Cal Poly campus

Same-day crisis and triage
appointments

San Luis Obispo
388

Solano
148

41

ADHD assessment
screenings

(San Luis Obispo Campus Only)

Events

499

Outreach Events
San Luis Obispo and Solano
campuses

11,412

Individuals Reached
San Luis Obispo and Solano
campuses

WELLBEING SERVICES

Food Pantry &
Basic Needs

94,000 Total Visits
17.5% increase

11,100
Unique Students Served

120,000
Pounds of Food Rescued

\$389,475
In meal vouchers provided
to 2,496 students

3,314
Students reached through
workshops and outreach

Safer

22,487

Violence prevention
education touchpoints

754

Confidential advocacy
appointments provided

180

Survivors supported through
confidential advocacy

Alcohol and Other Drugs programming
and Support

20,800 Alcohol and other drug prevention
education touchpoints

1,050 Overdose prevention
kits distributed

2,220

Fentanyl test strips
distributed

3

Reported overdose reversals
using Narcan obtained
through Wellbeing Services

150

Students engaged in
recovery support

PULSE Peer Health Education

9,770 Students reached
through presentations

9,621 Students reached
through outreach events

Sexual Health Education

5,548

Students reached

90,000

Condoms distributed

645

Reusable menstrual
products distributed

The meal voucher program has alleviated my constant worry about where my next meal will come from, liberating me from spending hours strategizing ways to obtain free food on campus and attending classes on an empty stomach. With the meal vouchers, I can focus on my coursework without the distraction of hunger.