

# INDUSTRIAL PARTNERSHIP PROGRAM

The Industrial Partnership Program has opportunities to create a presence on campus and build relationships with our students, clubs, and faculty. Our program connects you to top-tier students through unique recruitment and branding opportunities. This program helps fund student competitions and projects, research, instructional materials, lab renovations and department improvement projects.

## PARTNERSHIP LEVELS

	Platinum	Gold	Silver	Bronze
Annual Partnership	\$5,000	\$2,000	\$1,000	\$250
Priority registration opening date for events	July 15	July 22	July 29	Aug 5

## EVENTS

Club meeting or information session <i>Food not included</i>	✓ 2	✓ 2	✓ 2	✓ 1
Day use of department interview space	Unlimited	✓ 2	✓ 2	
Tickets to the department spring social	✓ 3	✓ 2		
Career fair priority registration	✓	✓		
1 Company Day <i>Food + resumes + interview coordination included</i>	✓			
1 Company table at career fair	✓			
1 Company table at Partners Dinner	✓			

## BRANDING

Post unlimited jobs + internships online	✓	✓	✓	✓
Advertisements on digital displays	✓ 3	✓ 3	✓ 2	
Logo in the department biannual newsletter	✓	✓	✓	
Company logo in the department office	✓	✓		
Alumni article in department newsletter + social media	✓	✓		
Lab naming opportunities available	✓			

# BENEFITS

## EVENTS

### Club Meetings

Dates TBA on July 15, 2019 | Open to All Partner Levels

The department is working closely with our student clubs to facilitate speaking opportunities for our Partners. Once you have signed up as a Partner, you will receive information for registering for a club meeting and will be connected with the appropriate student club leaders who will give you information on speaker requirements, company food responsibilities, meeting time, and anything else you may need to make your event successful.

The clubs that are participating in this program are: Society of Civil Engineers (SCE), Society of Environmental Engineers (SENVE), Institute of Transportation Engineers (ITE), CalGeo, Engineers for a Sustainable World (ESW), Rainworks and Chi Epsilon. For more information about our clubs, visit [www.ceenve.calpoly.edu/student-clubs](http://www.ceenve.calpoly.edu/student-clubs).

### Information Sessions

Dates TBA on July 15, 2019 | Open to All Partner Levels

Our department will coordinate information sessions on select dates during fall and winter quarters. These sessions are great opportunities to build brand recognition and recruit students for internships/full-time positions. Once you have signed up as a Partner, you will receive information about registering for your information session.

### Career Fair

Construction Engineering Career Fair: October 25, 2019 | Open to Platinum Partners first

This department-hosted career fair is geared toward companies in the construction industry. Priority registration will be given first to Platinum Partners and then available for purchase by Gold Partners.

Department Career Fair: January 16-17, 2020 | Open to Platinum Partners first

This career fair is in collaboration with our student clubs and is open to all civil and environmental engineering companies. Priority registration will be given first to Platinum Partners and then available for purchase by Gold Partners.

## Partners Dinner

December 6, 2019 | Open to Platinum Partners first

The Partners Dinner is a great opportunity to connect with top-tier students and build brand recognition. Included in the Platinum Partnership is one table for eight people - up to 4 company guests are welcome and the rest of the seats will be taken by students. Students will get to choose which table they are sitting at and you will receive resumes beforehand.

## Company Days

Dates TBA on July 15, 2019 | Open only to Platinum Partners

Company Days are an all-encompassing, packaged recruiting day with food, interviews, marketing, and resumes coordinated by the department. Our department will market the event and collect resumes on your behalf and will hand them over to you 3 days before the event. Interviews can be scheduled through our department interview coordination software or you can take full reigns. During your information session, you are welcome to talk about anything from company projects to culture.

Company Day Schedule:

11 a.m. - 12 p.m. - Information Session

12 p.m. - 1 p.m. - Networking Hour

1 p.m. - 5 p.m. - Interviews

Once you have signed up as a Partner, you will receive information about registering for your Company Day.

## Interview Space

Open to select Partner levels

You are welcome to use our dedicated interview space during normal business hours (8 a.m. - 5 p.m., Monday through Friday). Instructions for booking the room will be given to you after you've signed up.

## Spring Department Social

May 15, 2019 | Open to select Partner levels

Our department social is a time to celebrate the success of our department alongside our student leaders, industrial advisory board members, faculty and staff. This is an opportunity to network with students and important members of the department community.

## BRANDING

### Online Jobs Board

All year long | Open to All Partner levels

Our online jobs + internships page is a great way to market open opportunities within your company. These jobs will also be advertised in our department weekly emails which are sent to all our students. Once you have signed up as a Partner, you will receive information about posting jobs and internships.

### Company Logo

Open to select Partner levels

Depending on your partnership level, your logo will be featured on our website, newsletter and department office. Once you have signed up as a Partner, you will receive information about submitting your logo.

### Digital Display Advertisements

All year long | Open to select Partner levels

Our digital displays are located in two high-traffic areas of our department building. These advertisements are a great opportunity to market your company, career openings, awards, or any other relevant topics. These ads can be posted at the same time or switched out throughout the year. Once you have signed up as a Partner, you will receive information about submitting your advertisements.

## JOIN OUR PARTNERSHIP

Visit our website at [ceenve.calpoly.edu/ipp](http://ceenve.calpoly.edu/ipp) or contact Ilianna Salas, PR specialist, at [isalas@calpoly.edu](mailto:isalas@calpoly.edu) | 805-756-2732.